

Computers everywhere. Opportunities for healthcare

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New Delhi, India*

Brief history of computing



1960's

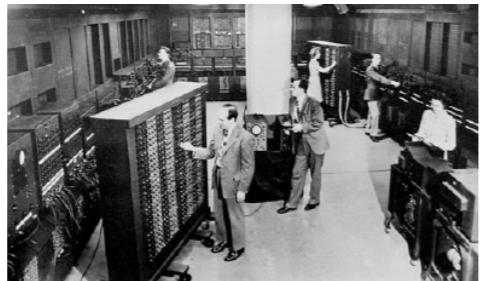


1980's



2000's

3 “Waves” of computing



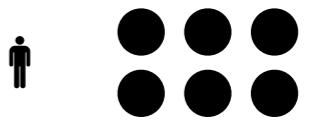
Capabilities



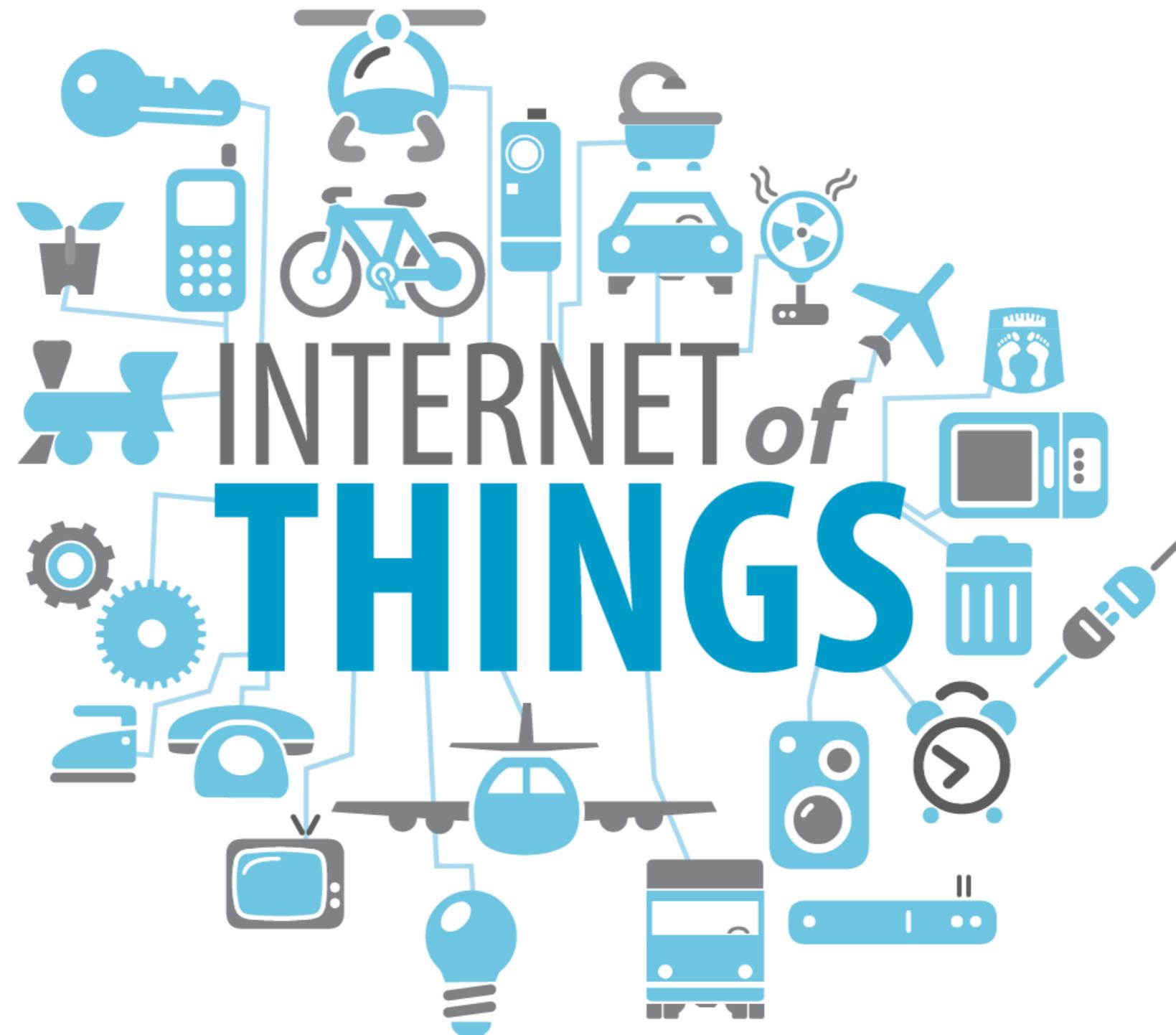
Size



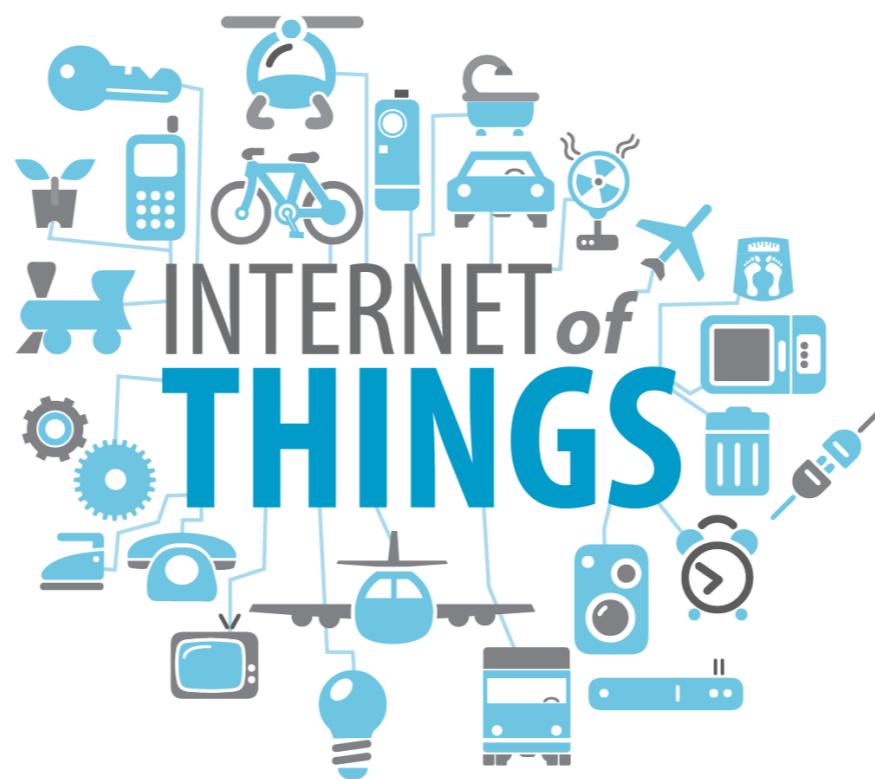
Usage



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Understand people -> build better technology



Study technology -> better understand people

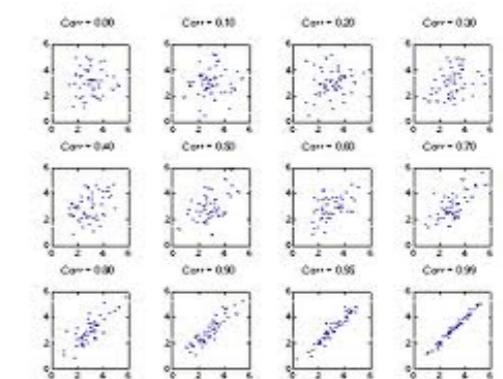
Modus operandi



Smartphone/Sensors



Calculate metrics



Establish correlations
Describe behaviour



Behaviour, attitudes,
questionnaires, etc.



Calculate metrics



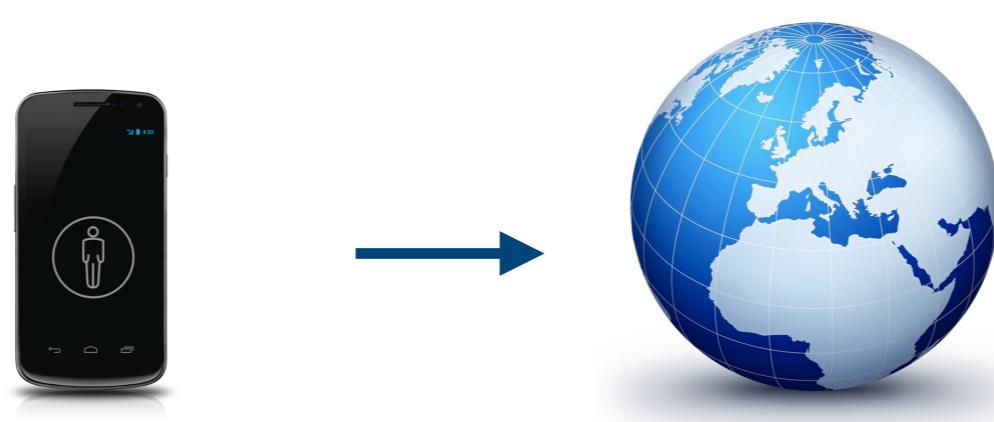
Sources

Social Media

Smartphone use

Smart city

Interaction



Insights

Happiness

Personality

Habits

Exposure

Methods

Smartphone sensing

Crowdsourcing

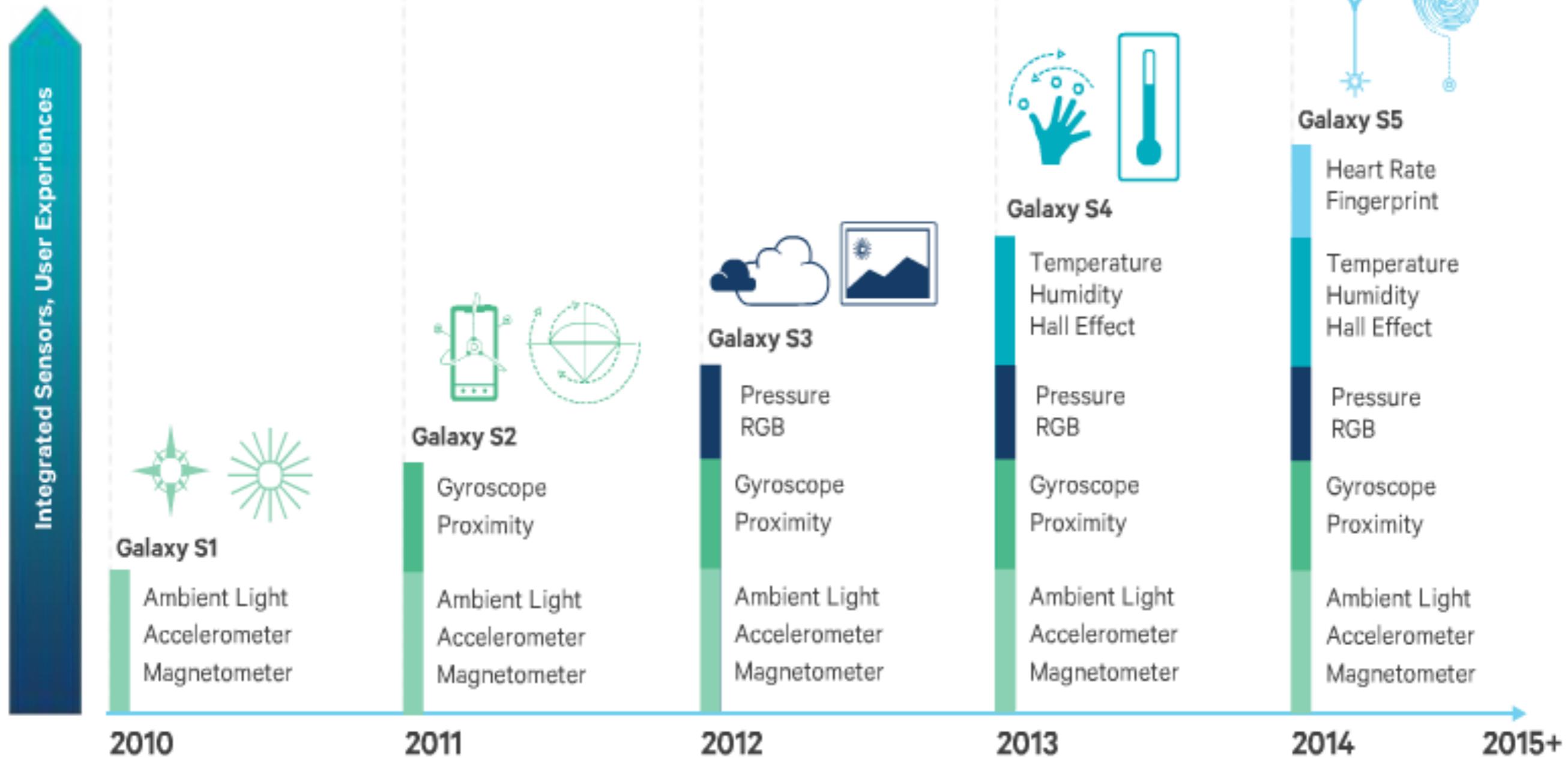
In-the-wild methods



Smartphones for science



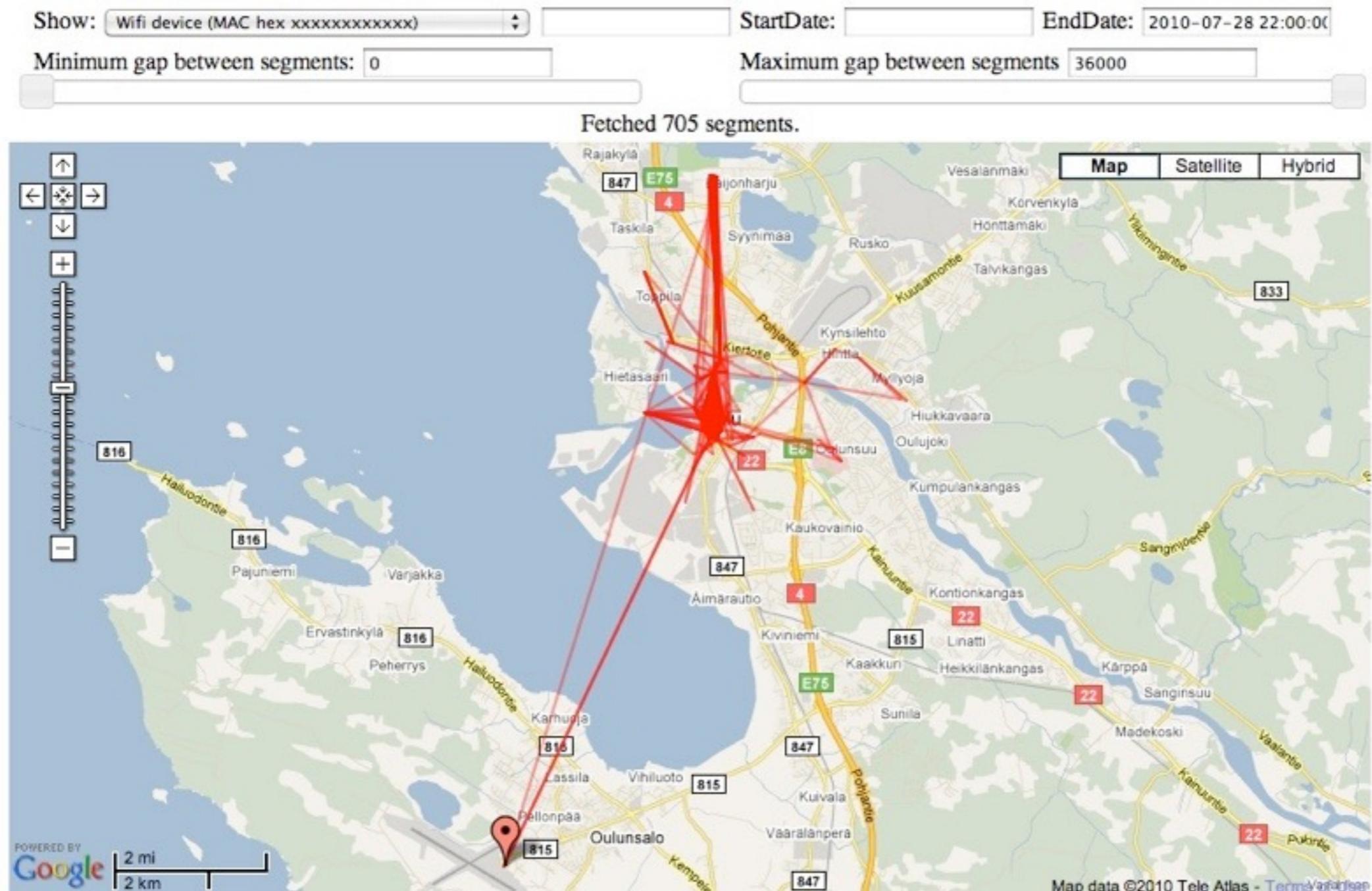
Sensor growth in smartphones

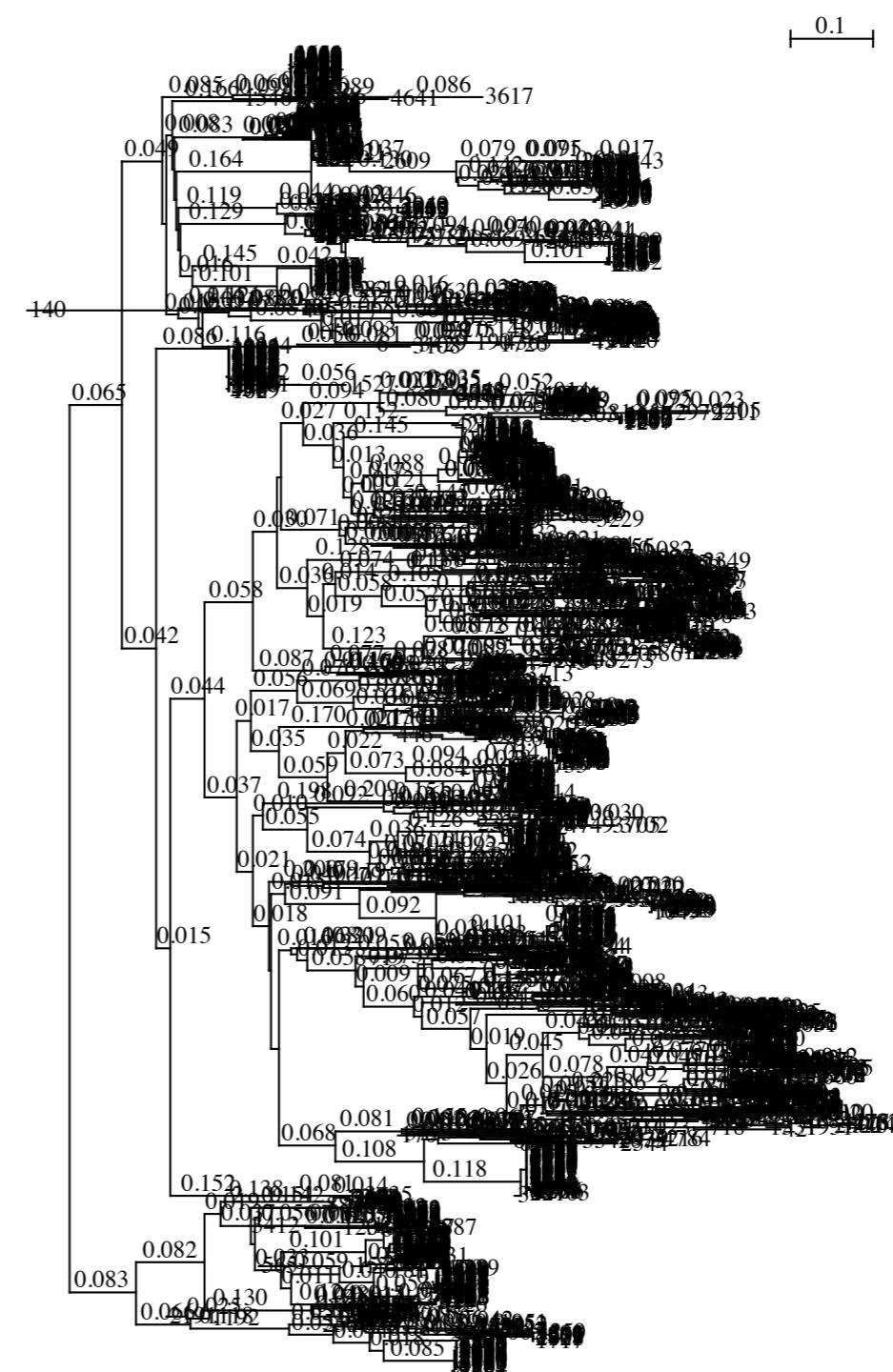
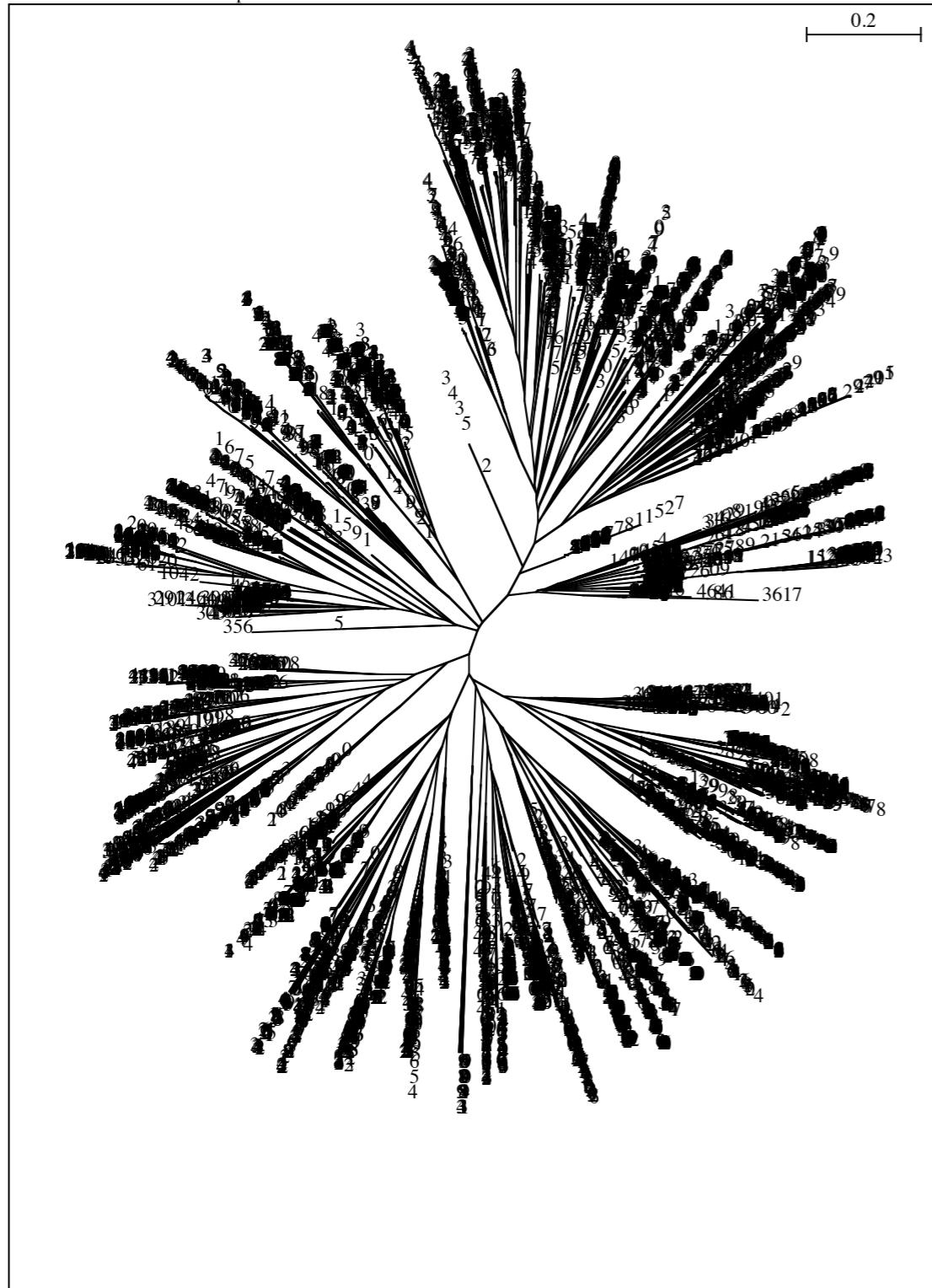


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Profiling people





Lifestyle sensing

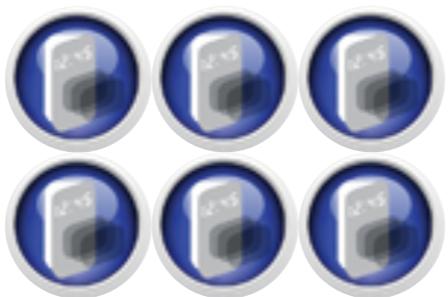


What can we sense?

Hardware



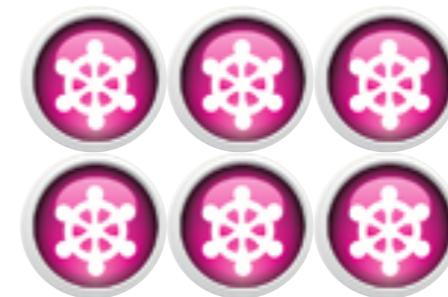
Software



Human



Meta





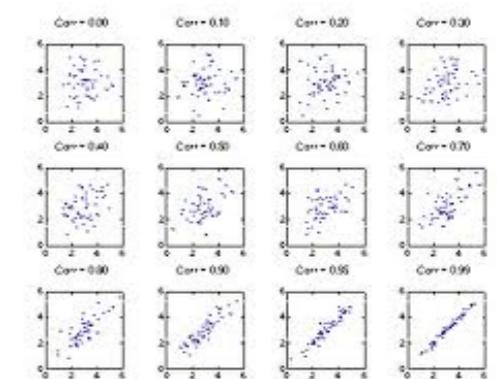
The future



Digital phenotype



Calculate metrics



Establish correlations
Prescribe treatment



Treatments



Calculate metrics



The end!

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