

Using smartphones for population research

Prof. Vassilis Kostakos
School of Computing and Information Systems
University of Melbourne

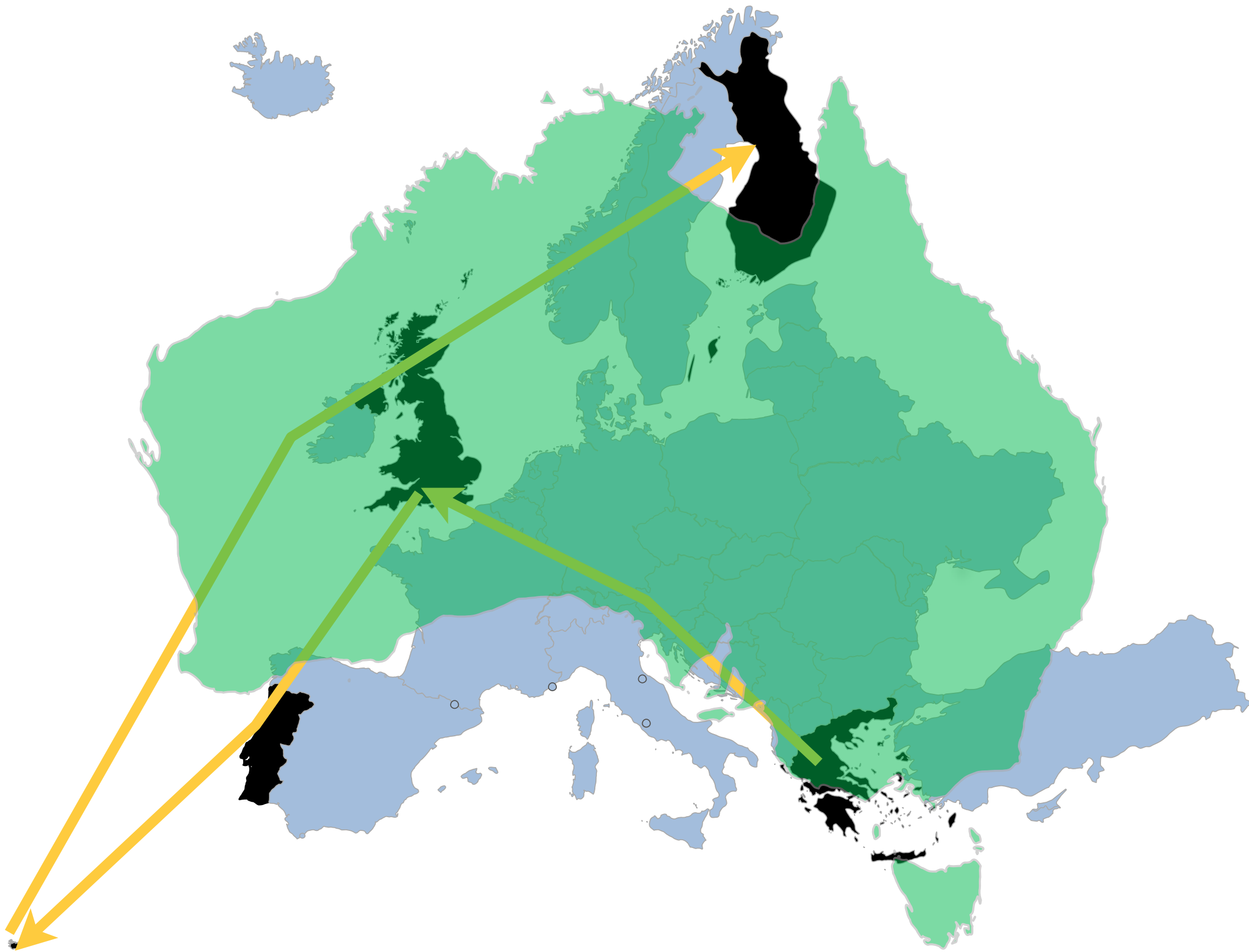
31 May 2017
Talk given at the Melbourne School of Population and Global Health
University of Melbourne

~
What your phone knows about you

~
Computer scientists are not (just) programmers

~
Do not hire developers to build research apps

~
Let's collaborate!



Brief history of computing



1960's



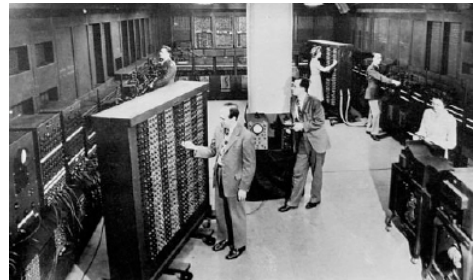
1980's



2000's



3 “Waves” of computing



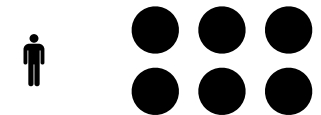
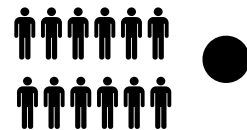
Capabilities



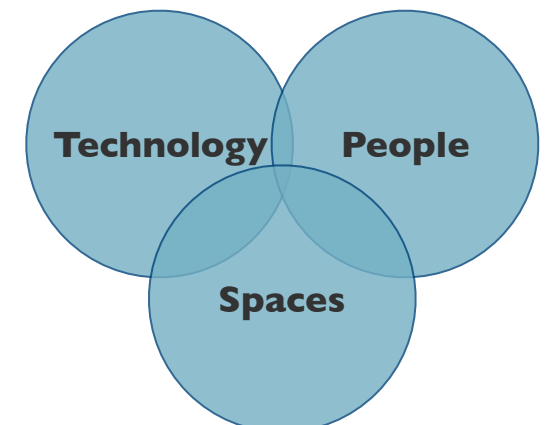
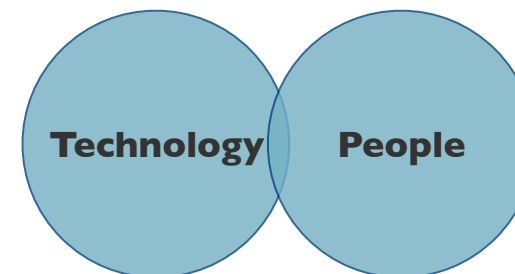
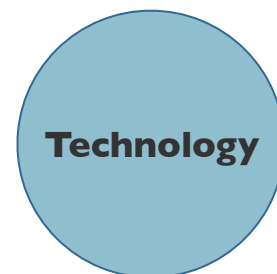
Size

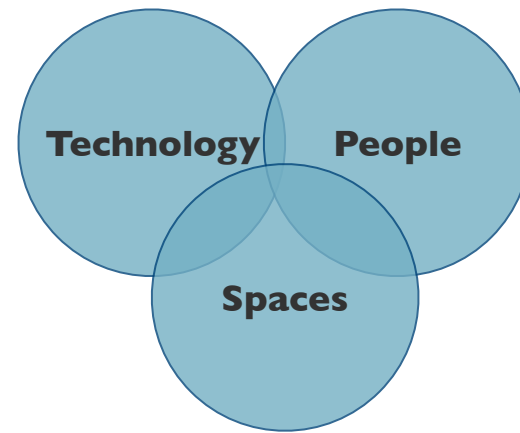


Usage



Research





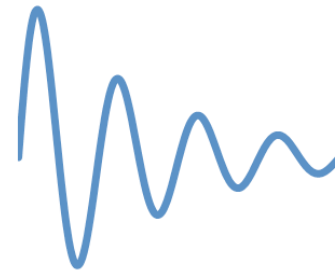
Understand people -> build better technology

Study technology -> better understand people

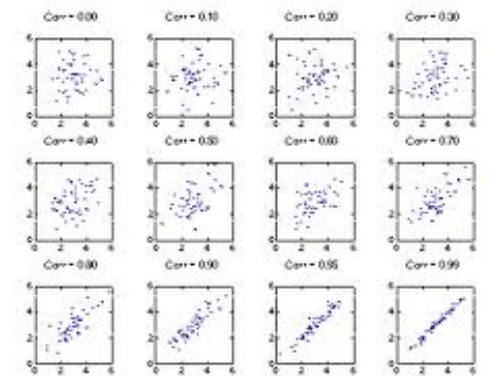
Modus operandi



Smartphone/Facebook
data



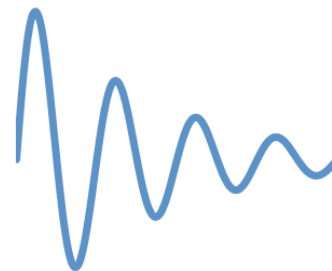
Calculate metrics



Establish correlations
Describe behaviour



Behaviour, attitudes,
questionnaires, etc.



Calculate metrics

Sources

Social Media
Smartphone use
Smart city
Interaction



Insights

Happiness
Personality
Habits
Exposure

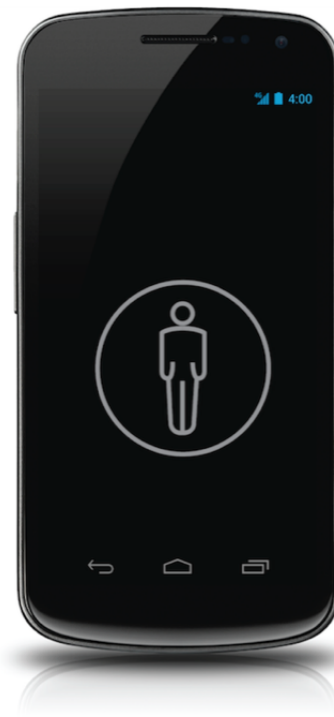
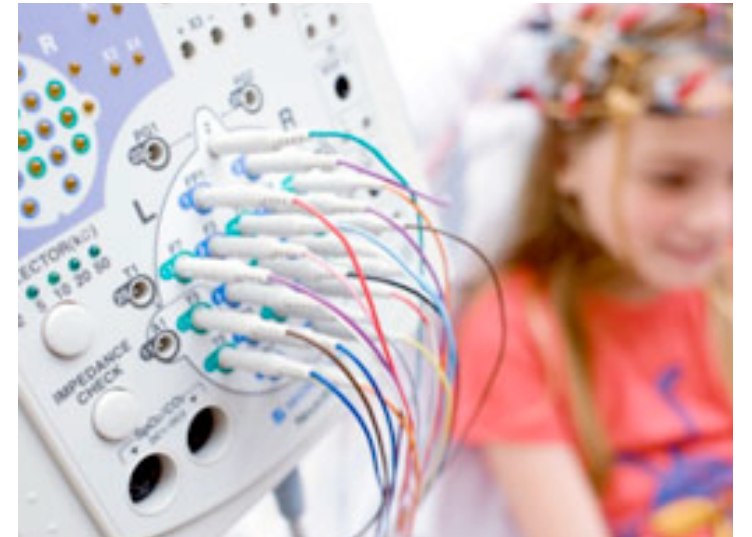
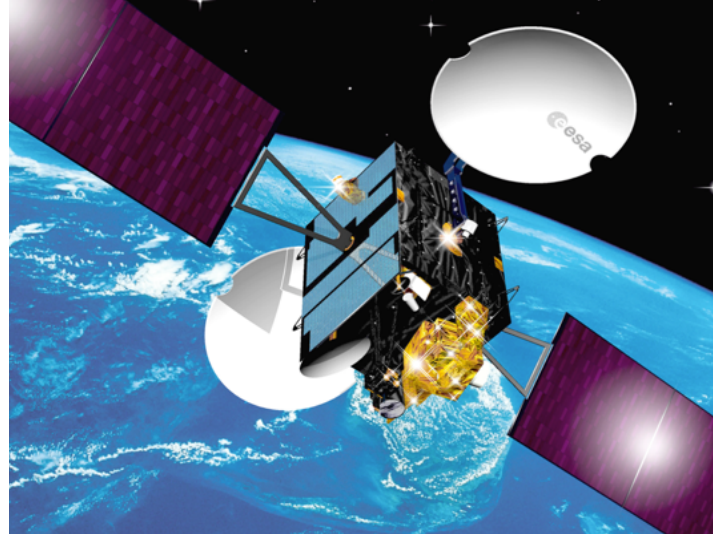
Methods

Smartphone instrumentation
Crowdsourcing
In-the-wild methods

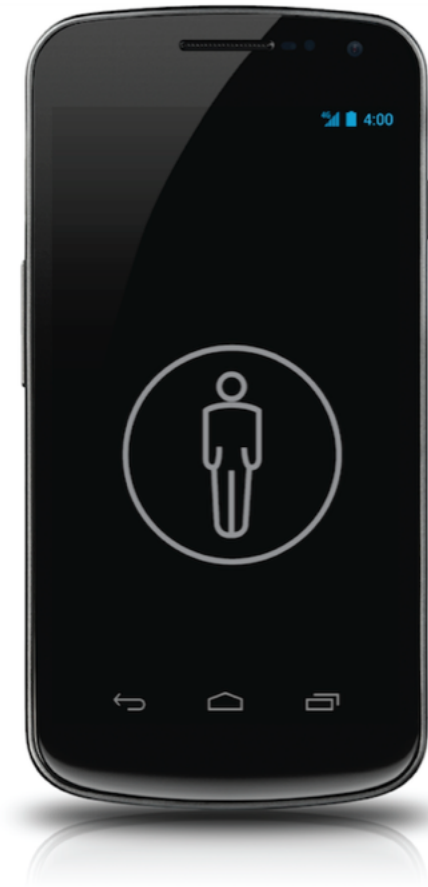
Smartphones for science



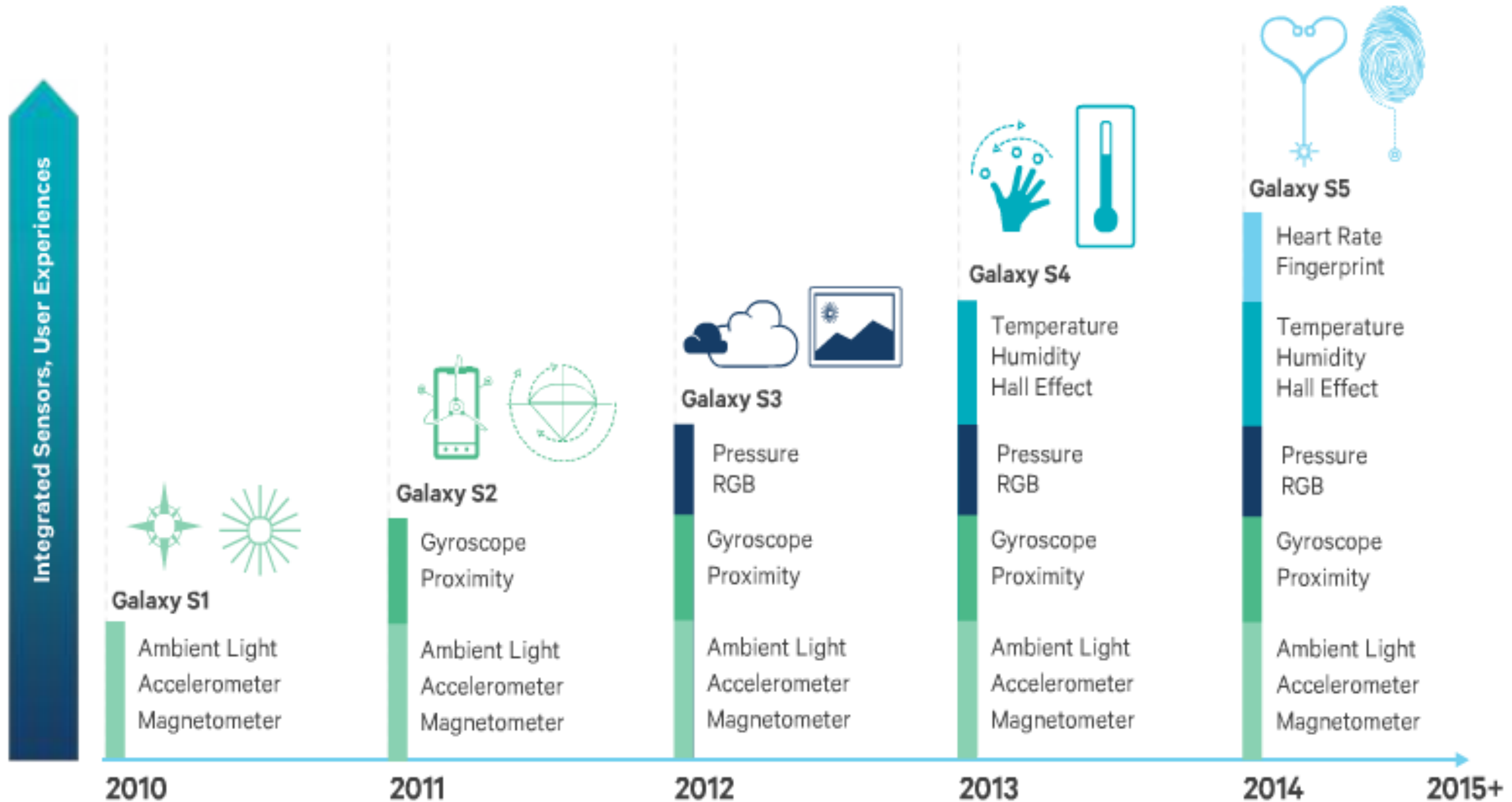
Scientific instruments



Non-invasive sensing

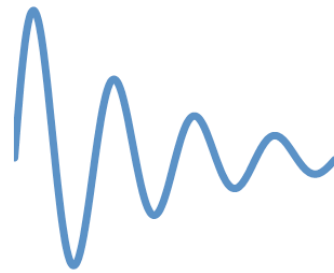


Sensor growth in smartphones

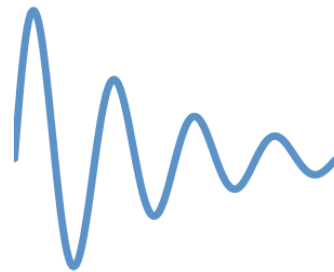


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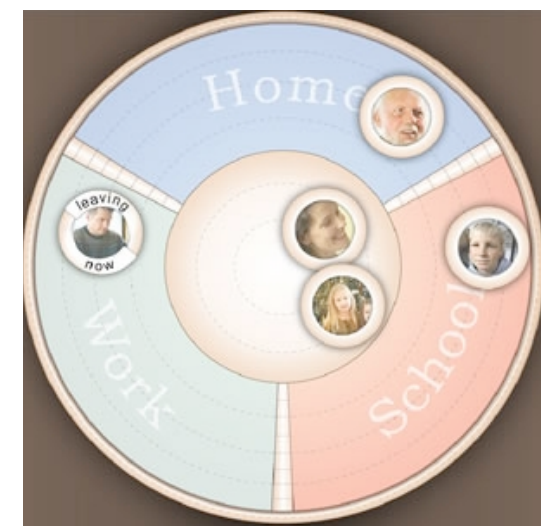
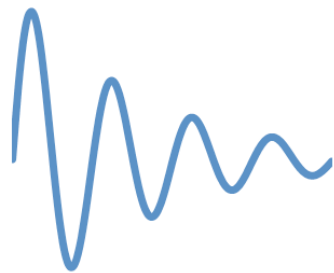
What to
analyse?

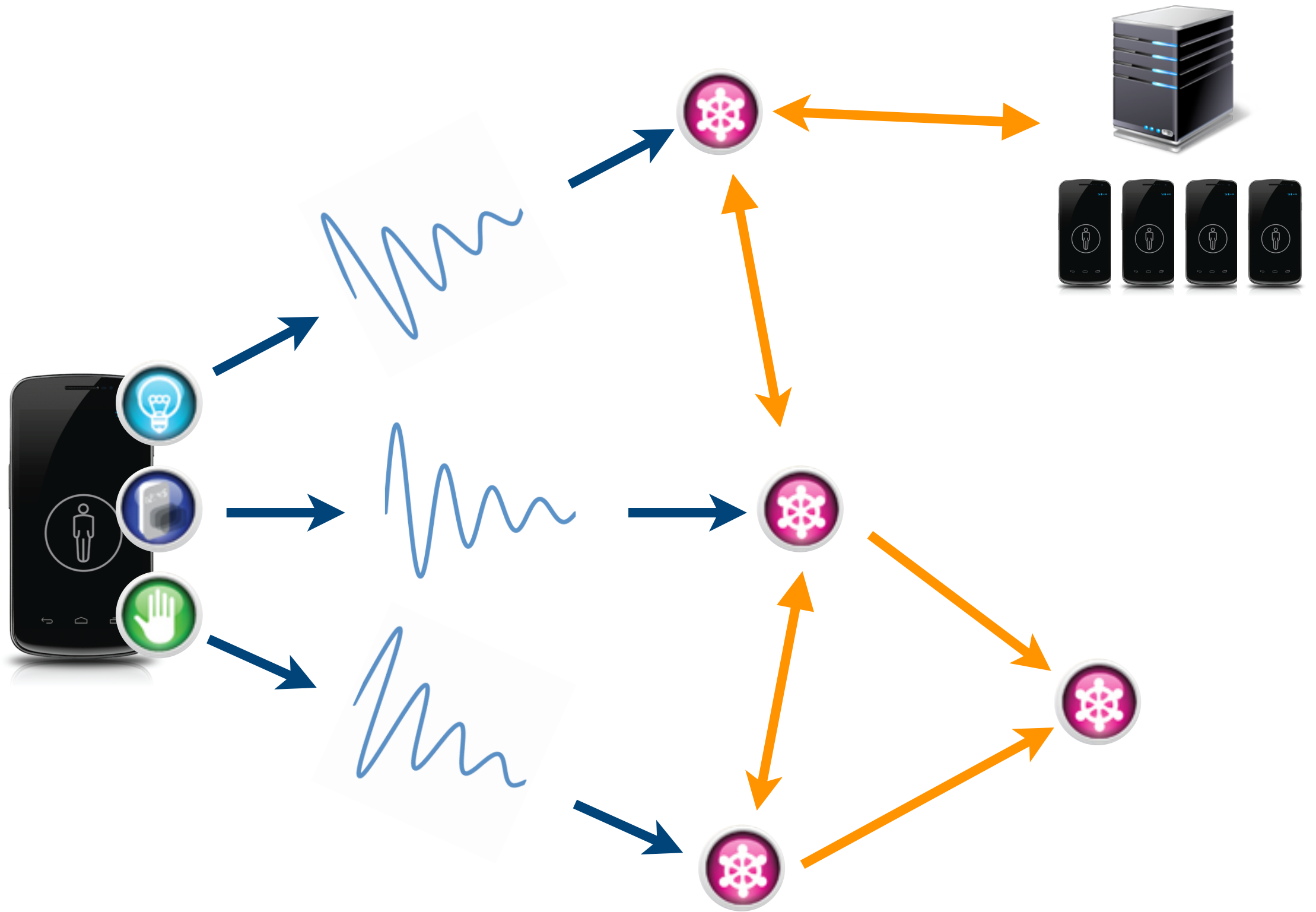


How to
analyse?



Start
from
scratch





Hardware



Software



Human



Meta

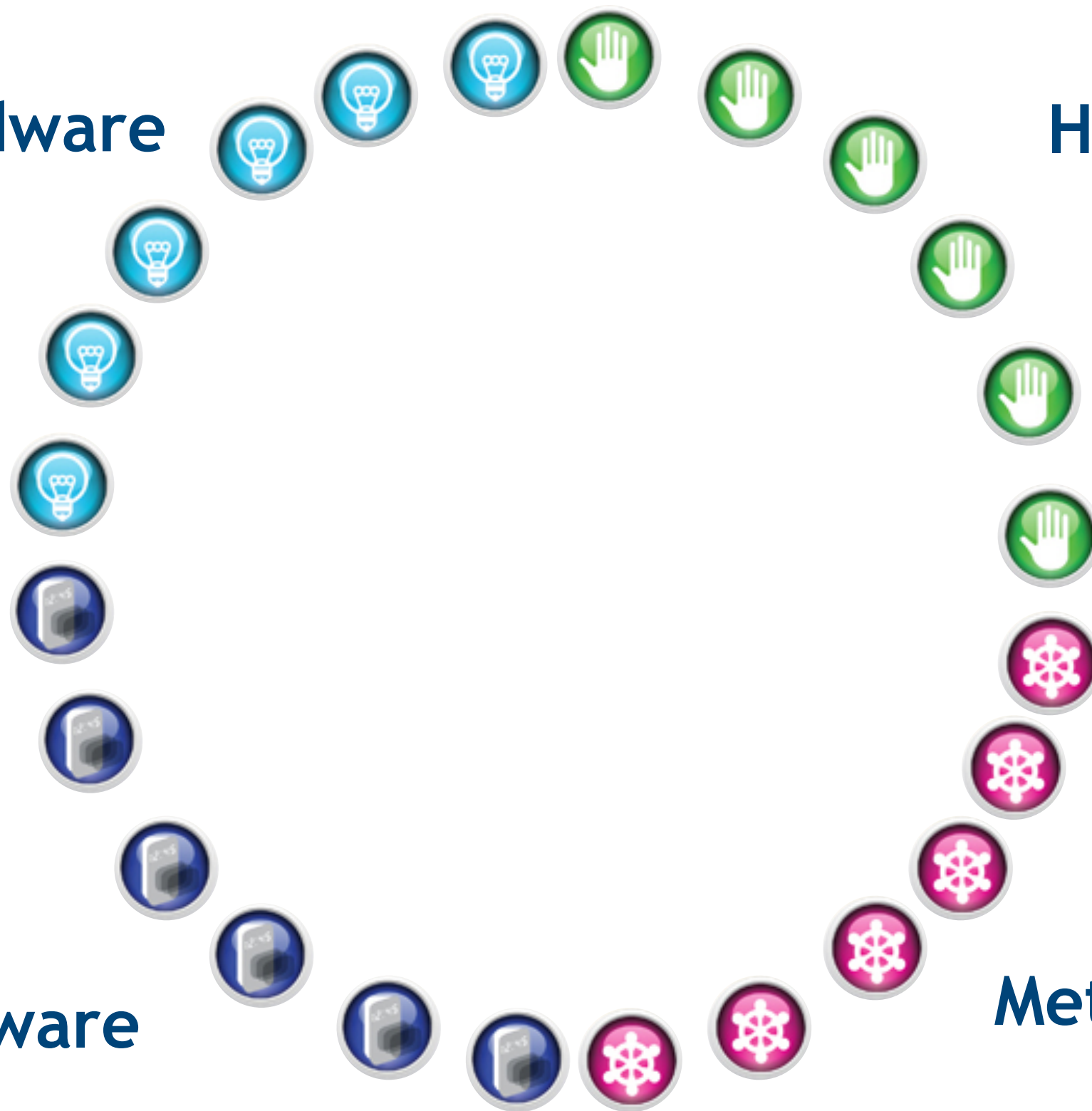


Hardware

Human

Software

Meta

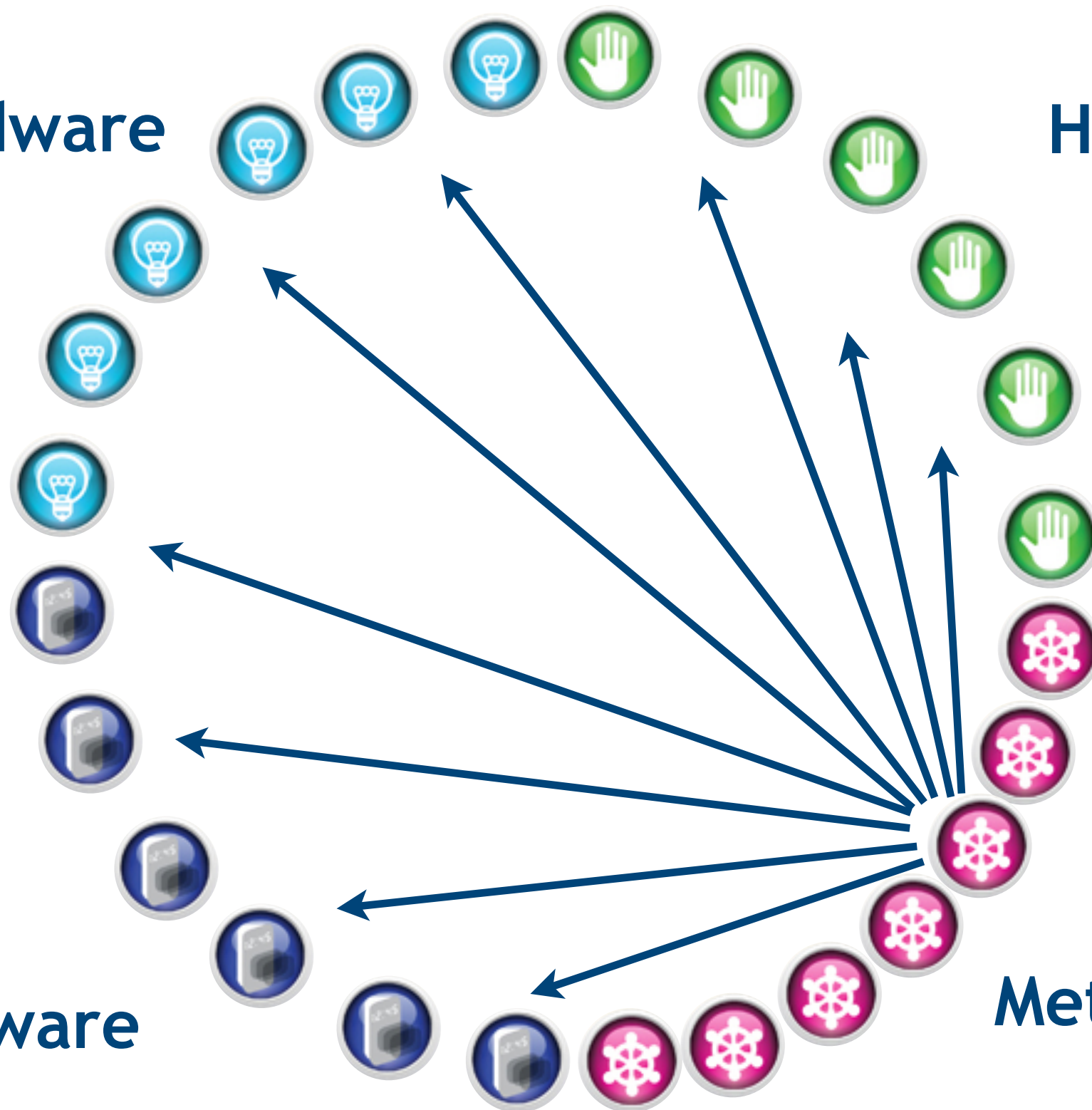


Hardware

Human

Software

Meta



Hardware



Software



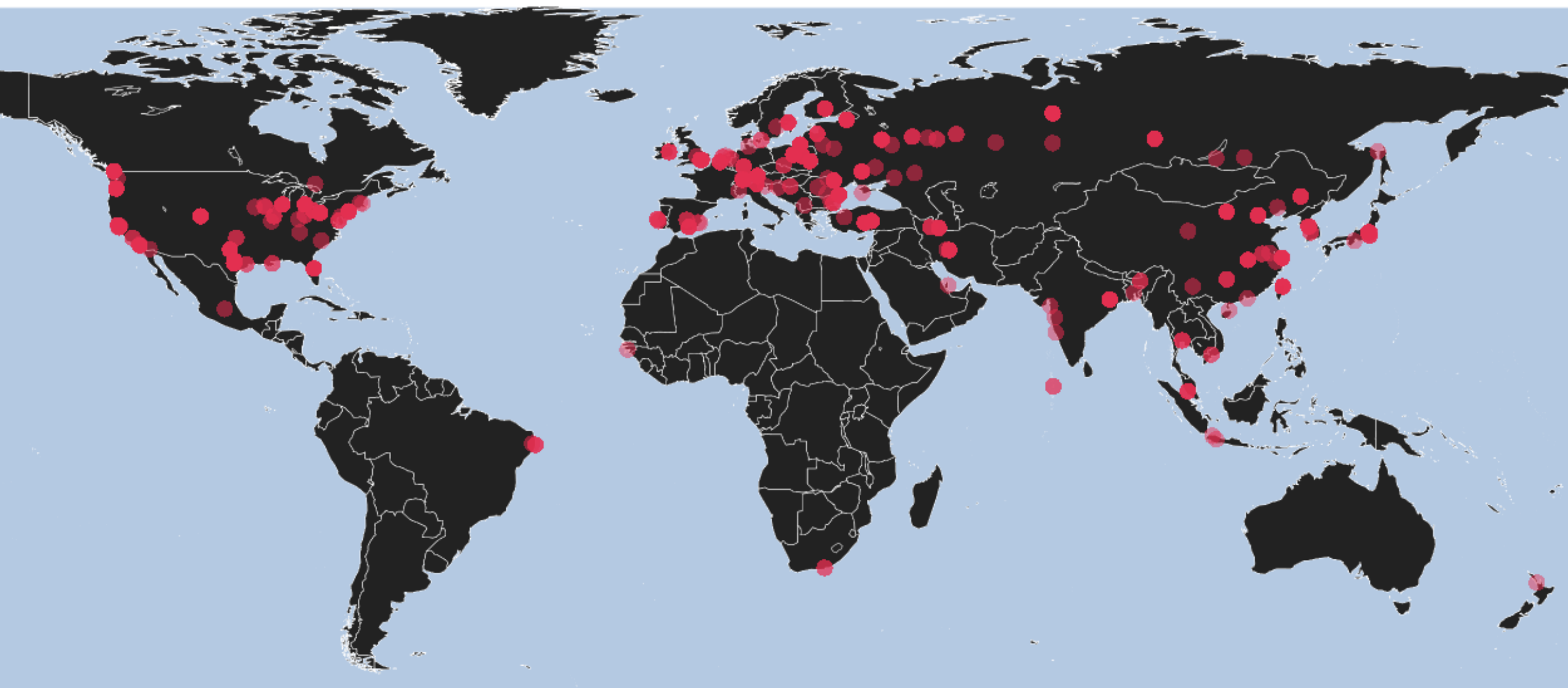
Human



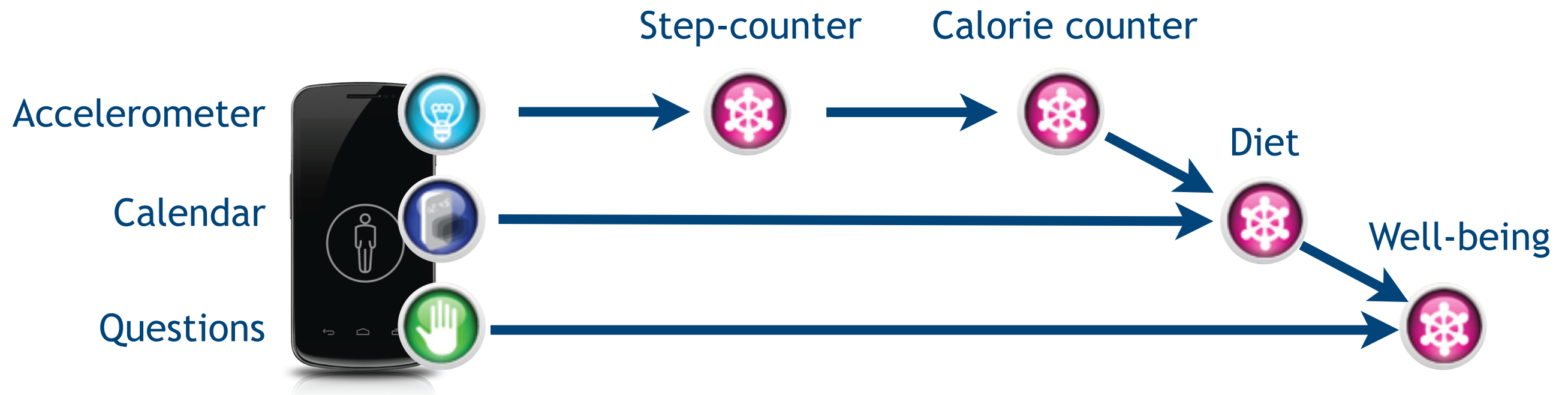
Kostakos, V., & Ferreira, D. (2015). The Rise Of Ubiquitous Instrumentation. *Frontiers in ICT*, 2(3), 1-2.



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MELBOURNE



“LEGO” - context



Individuals: Record your own data

No programming skills are required. The mobile application allows you to enable or disable sensors and plugins. The data is saved locally on your mobile phone. Privacy is enforced by design, so AWARE does not log personal information, such as phone numbers or contacts information.

You can additionally install plugins that will further enhance the capabilities of your device, straight from the client.



Scientists: Run studies

Running a mobile related study has never been easier. Install AWARE on the participants phone, select the data you want to collect and that is it. If you use the AWARE dashboard, you can request your participants' data, check their participation and remotely trigger mobile ESM (Experience Sampling Method) questionnaires, anytime and anywhere from the convenience of your Internet browser. The framework does not record the data you need? Check our tutorials to learn how to create your own plugins, or just contact us to help you with your study! Our research group is always willing to collaborate.



Developers: Make your apps smarter

Nothing is more stressful than to interrupt a mobile phone user at the most unfortunate moments. AWARE provides application developers with user's context using AWARE's API. AWARE is available as an Android library. User's current context is shared at the operating system level, thus empowering richer context-aware applications for the end-users.



Demo (online)

Studies » Earthquake_japan

Earthquake_japan ✕

Status: Closed ☐ Open**Join study:** <https://api.awareframework.com/index.php/webservice/index/63/dRWYUlt4>
[Show QRcode](#)**Description:** Earthquake sensing using smartphone accelerometer.**Sensors:**

▼ Accelerometer

☐ Status accelerometer

True or false to activate or deactivate accelerometer sensor.

Frequency accelerometer:

200000

Non-deterministic frequency in microseconds (dependent of the hardware sensor capabilities and resources), e.g., 200000 (normal), 60000 (UI), 20000 (game), 0 (fastest).

▶ Ambient Noise

▶ Android Wear

▶ Applications

▼ Barometer

☐ Status barometer

True or false to activate or deactivate sensor.

Frequency barometer:

200000

Non-deterministic frequency in microseconds (dependent of the hardware sensor capabilities and resources). You can also use a SensorManager sensor delay constant.

▶ Battery

▶ Bluetooth

▶ Communication

▶ Device Usage

▼ ESM

☒ Status esm

True or false to activate or deactivate ESM sensor.

▶ Google Activity Recognition

▶ Gravity

▶ Gyroscope

▶ Installations

▶ Light

▶ Linear Accelerometer

▶ Locations

▶ Lux Meter

▶ Magnetometer

▶ MQTT

▶ Network

▶ NTPtime

▶ OpenWeather

▶ Processor

▶ Proximity

▶ Rotation

▼ Screen

☐ Status screen

True or false to activate or deactivate sensor.



Owner: Kostakos, Vassilis

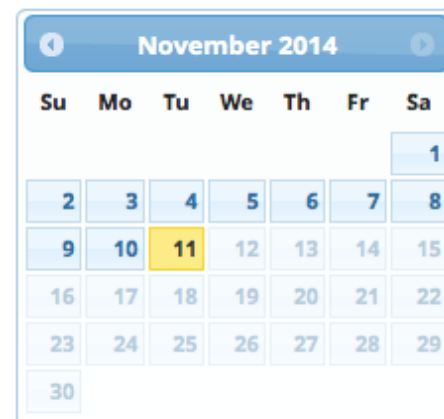
Co-researchers: Ferreira, Denzil ✕ Gonçalves, Jorge ✕ Pandab, Pratyush ✕ [Add co-researcher](#)

Database name: Kostakos_63

Created: 23 May 2014

API key: dRWYUlt4

Visualization: *Date:*



Type	Total records
accelerometer	171653610
magnetometer	169680505
esms	111
battery	1

Devices:



Devices:

Displaying 1-8 of total 8 devices. Total of 0 devices selected.

<input type="checkbox"/> Select all	Device ID	Label	
<input type="checkbox"/>	00b9246d-8ce0-4c9e-b92b-547244b17446	kolabtab13-v2	
<input type="checkbox"/>	2601c4be-8934-4bf6-9668-bc289996d87d	kolobtab13	
<input type="checkbox"/>	5e704f7b-23bd-4d2b-80fb-60dc84bd77ef		
<input type="checkbox"/>	6a0a257b-8af6-4a53-b58d-8613310b8483		
<input type="checkbox"/>	6c2210d3-601b-4623-b9d4-0e2378eb3690	kolobtab14	
<input type="checkbox"/>	ab17f1b5-c65a-4016-872d-3957475ac3b6	kolobtab14-v2	
<input type="checkbox"/>	b95da1f5-7038-4e6f-948e-27a7b5da862d	Denzil phone	
<input type="checkbox"/>	bf3940fb-2767-4ac7-9ae1-9f1fd116eda2	kolobtab14-v3	

Displaying 1-8 of total 8 devices. Total of 0 devices selected.



Send to device(s):

ESM

Broadcasts

Configure

Custom

Message type:

Free text

Title:

ESM Freetext

Instructions:

The user can answer an open ended question

Time to answer:

Unlimited

ESM Queue

Type

Title

Your ESM queue is empty.

Add to queue

Send ESM(s)

MQTT history:

 Search from MQTT history

Date

Topic

Title

26 June 2014

esm

How are you?

18 June 2014

esm

Hello Tokyo

11 June 2014

esm

Testing

26 May 2014

broadcast

ACTION_AWARE_SYNC_DATA

26 May 2014

broadcast

ACTION_AWARE_SYNC_DATA

Show more



1. Choose a chart

Column chart

Pie chart

Histogram

Scatter chart

Line chart

Box chart

Cancel

Fine Tuning

Next

1. Choose a chart

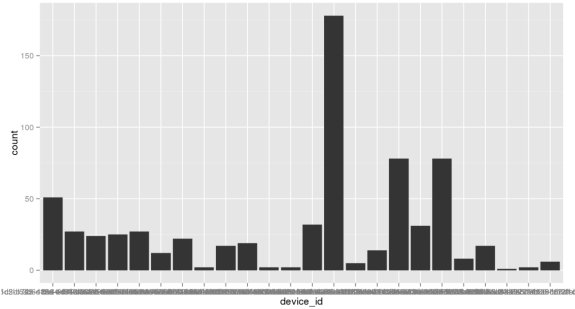
2. Data selection

Column chart

Select a table : battery_charges

Grouping variable :

Stacking variable :



Select x-axis variable : device_id

Cancel

Fine Tuning

Save

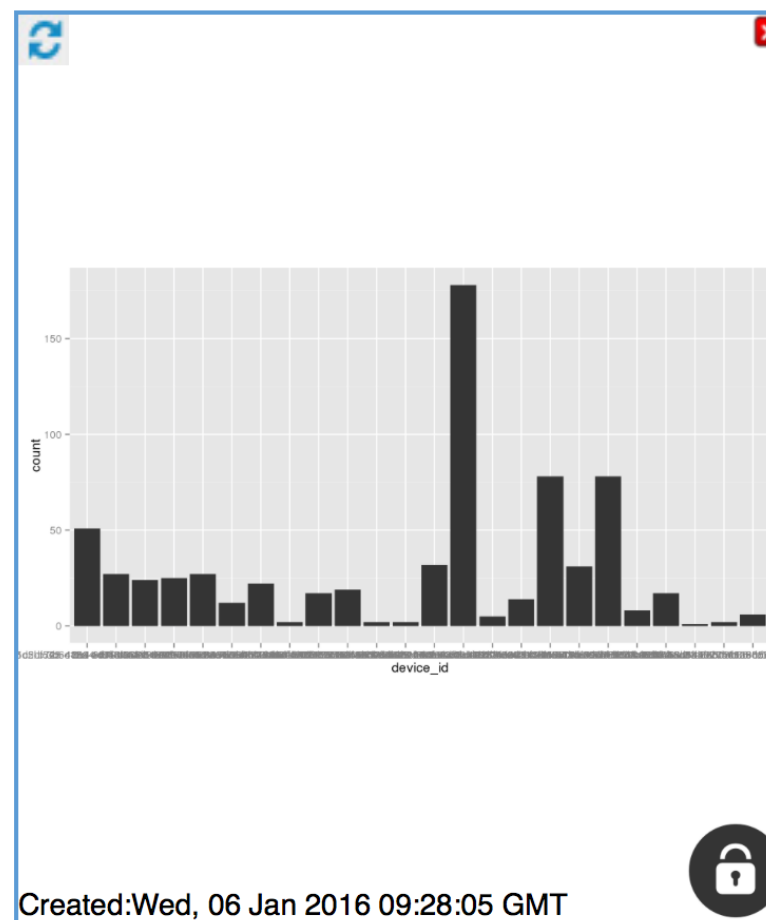
DEVELOPER

RESEARCHER

MANAGER

Studies » Battery Drainer Game » Visualizations

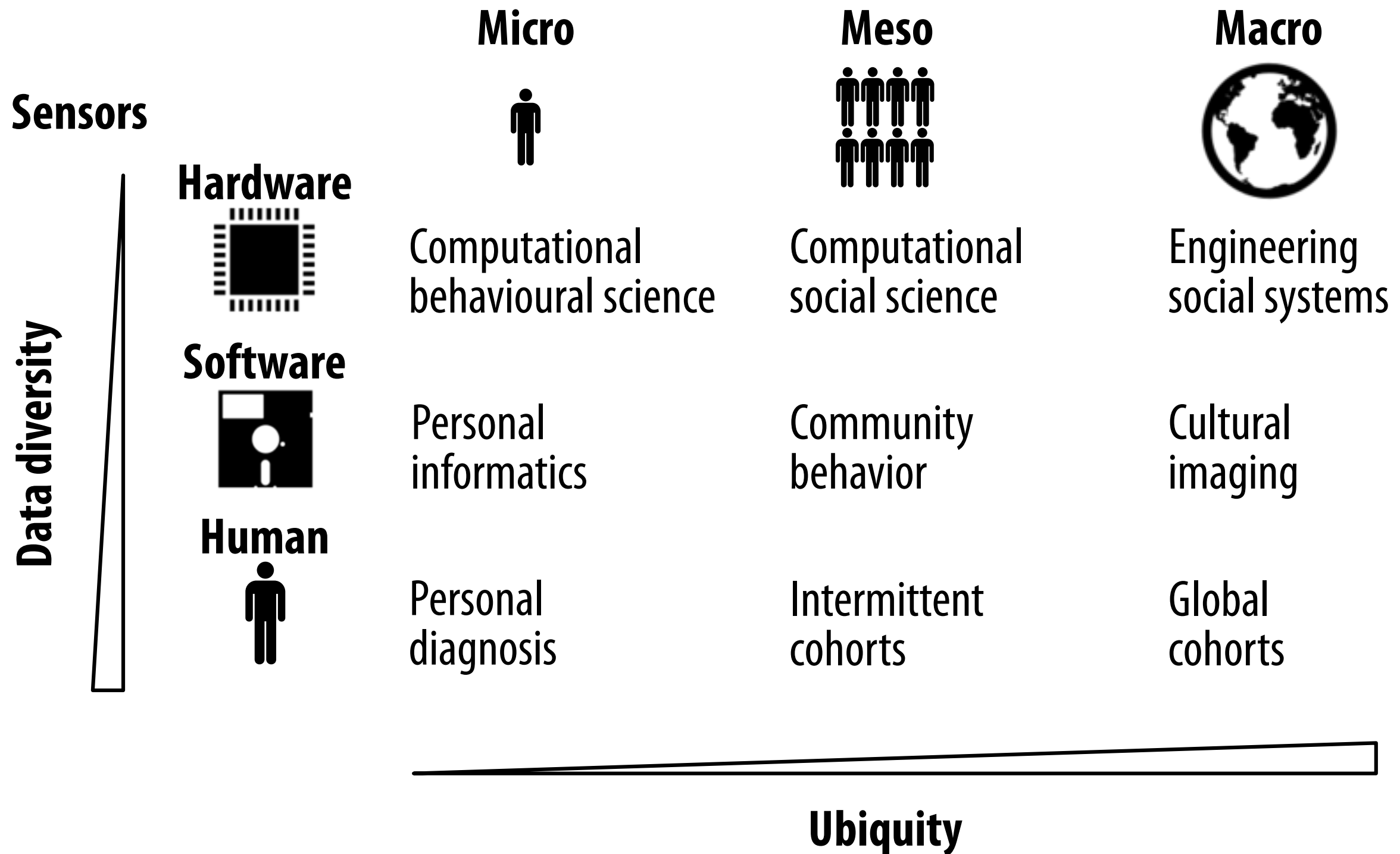
Public page link: https://api.awareframework.com/index.php/visualizations_public/index/235

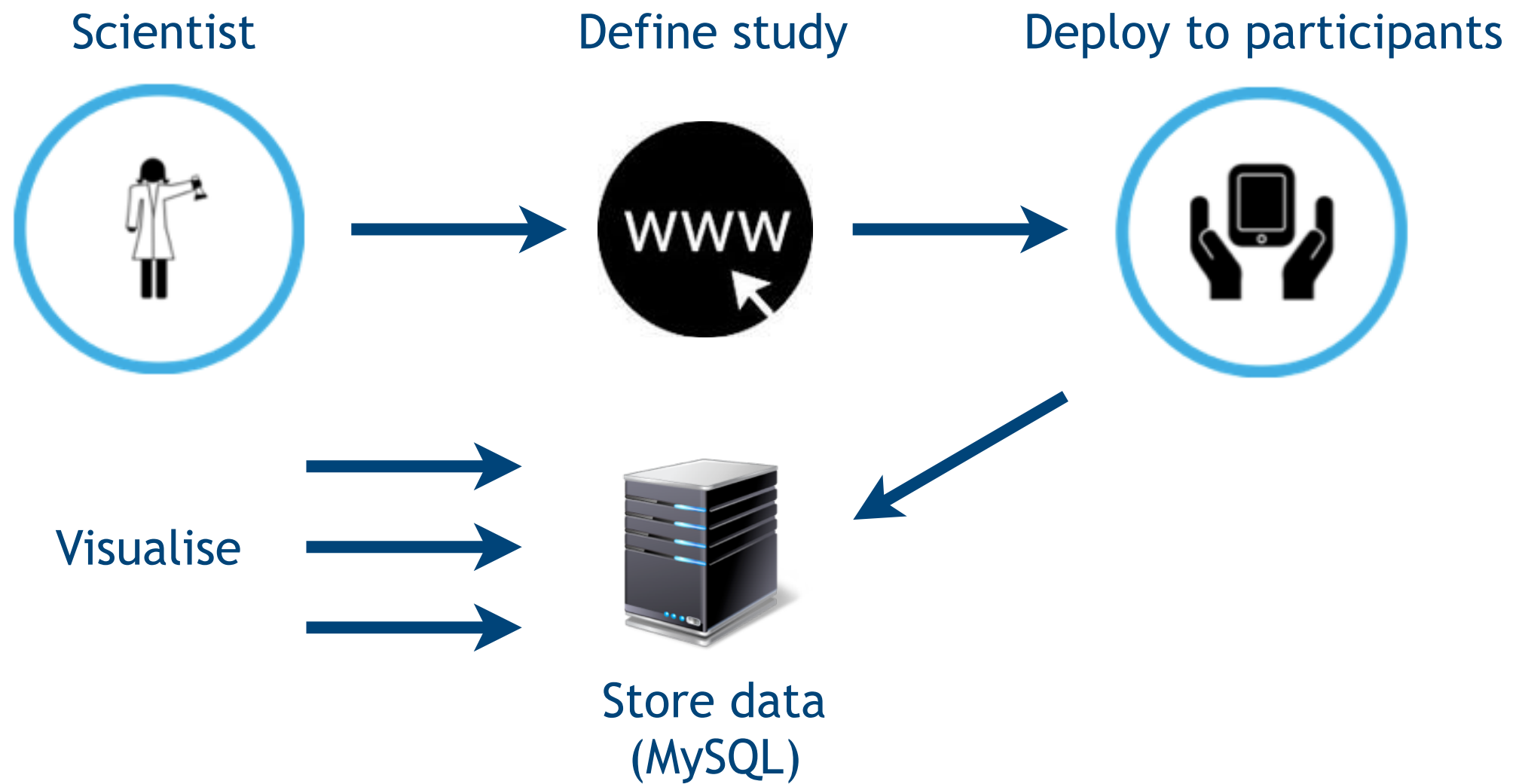


Create a new chart.



Instrumentation scale





Scientific instrument



Experience Sampling Method

Passive sensor collection

Behavioural studies
(Personality prediction)

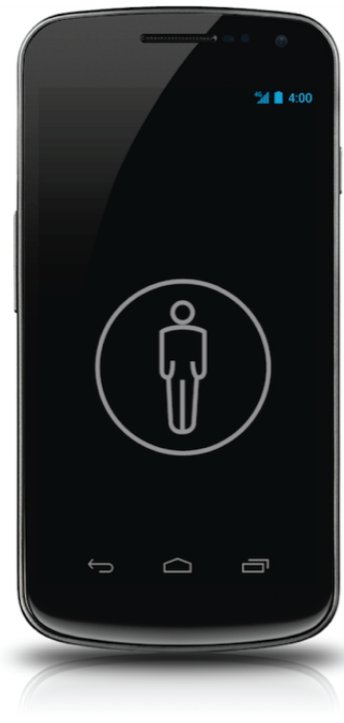
Medical studies
(Parkinson's / Cancer / Pain)

Environmental exposure studies
(Urban mobility)

Transport engineering
(Crowd simulation, queue modelling)

Economics
(Power consumption modelling)

Role of UbiComp Scientists?



- We need scientists who can build market-ready technology
 - Our software is deployed into the hands of patients/users/consumers
- Who have experience with human-subjects studies
 - Our software is used on a daily basis, in-situ
- Who can “speak” the language of other disciplines
 - Large multidisciplinary teams
- Who can understand the nuances of interaction
 - Separate “noise” from “valuable” data

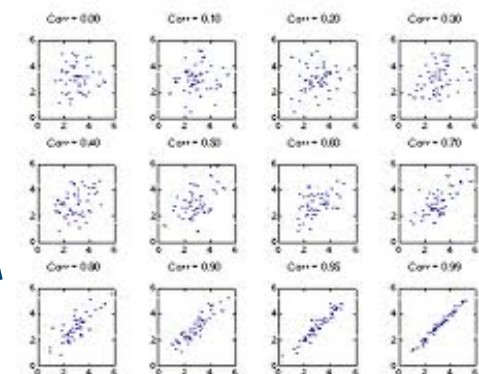


Measurement

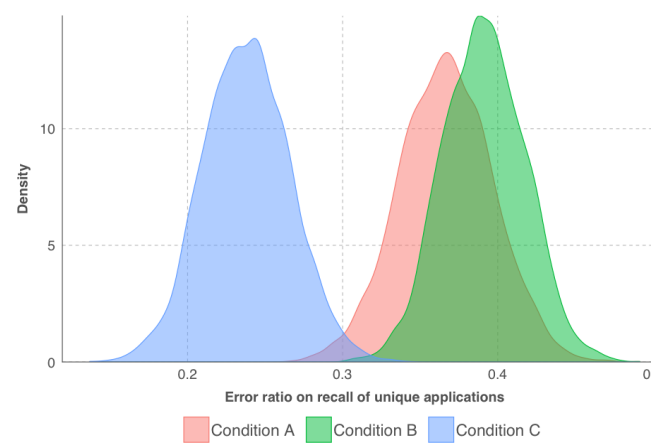
Phenomena



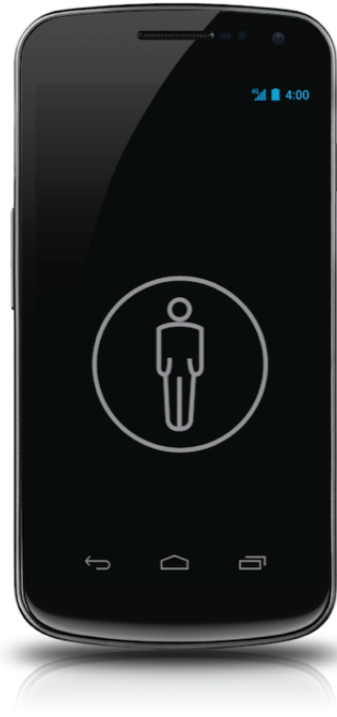
Sample data



Analysis/Statistics

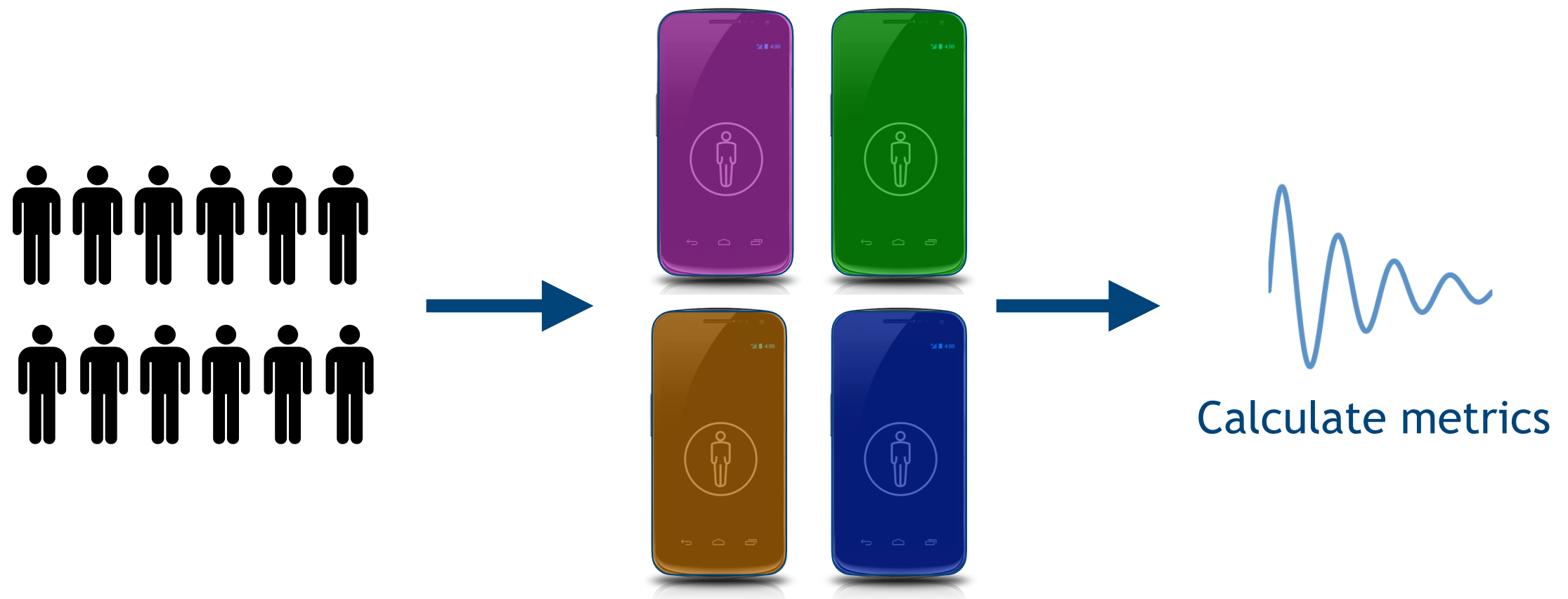


Measurement instrument

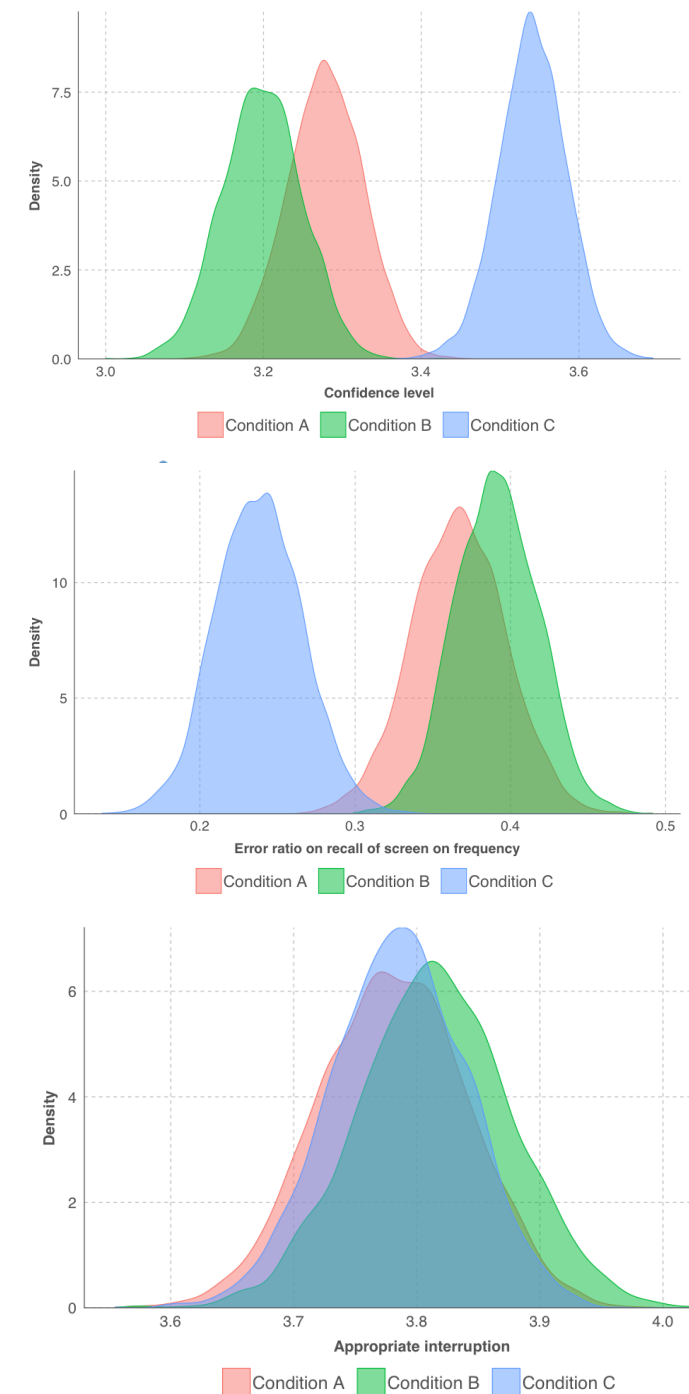
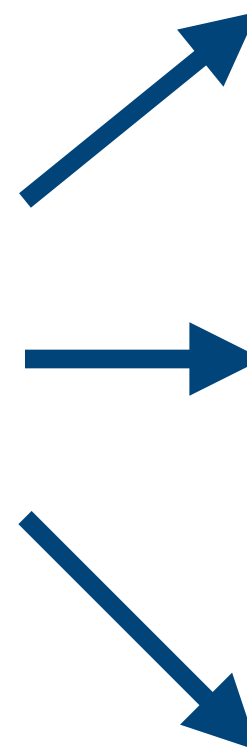
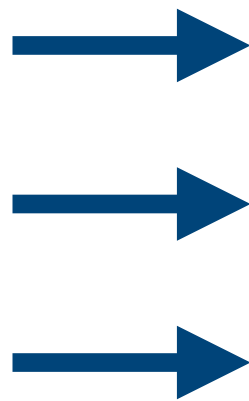
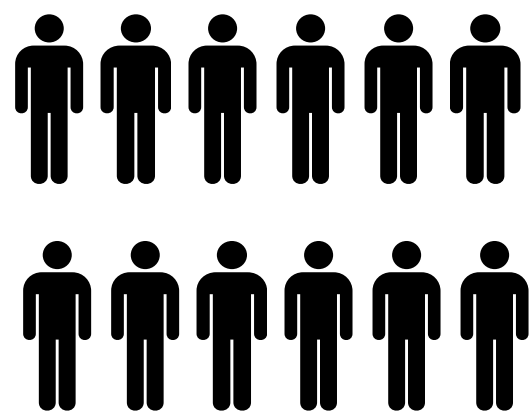


- Bias
 - Reliability
 - Transparency
 - Repeatability
-
- Privacy
 - Battery life
 - Convenience

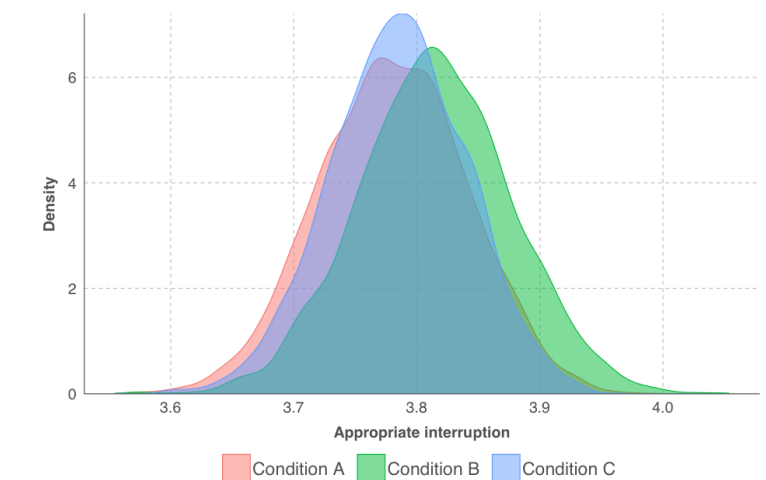
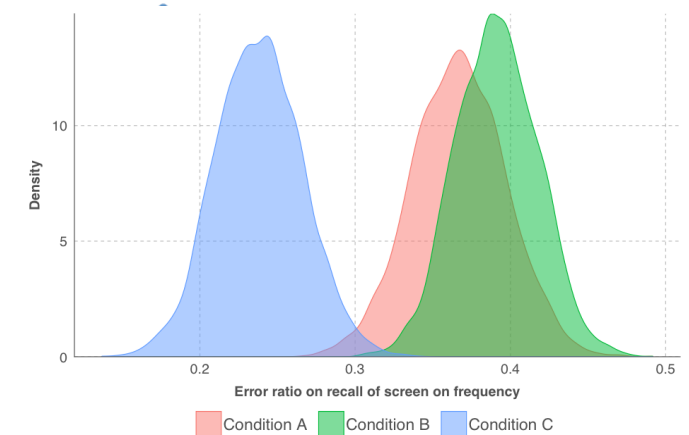
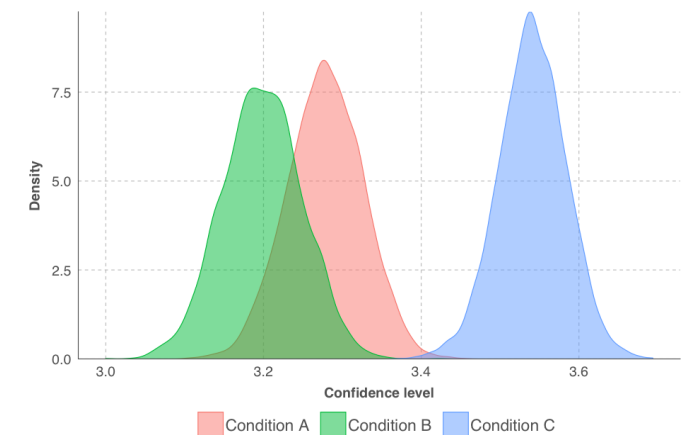
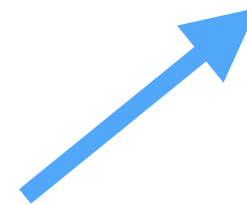
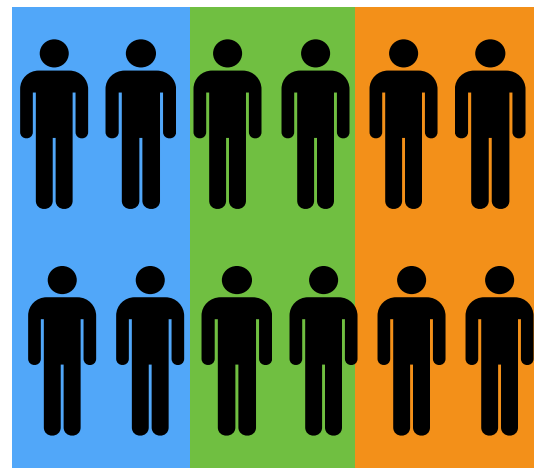
Repeatability: automated testing



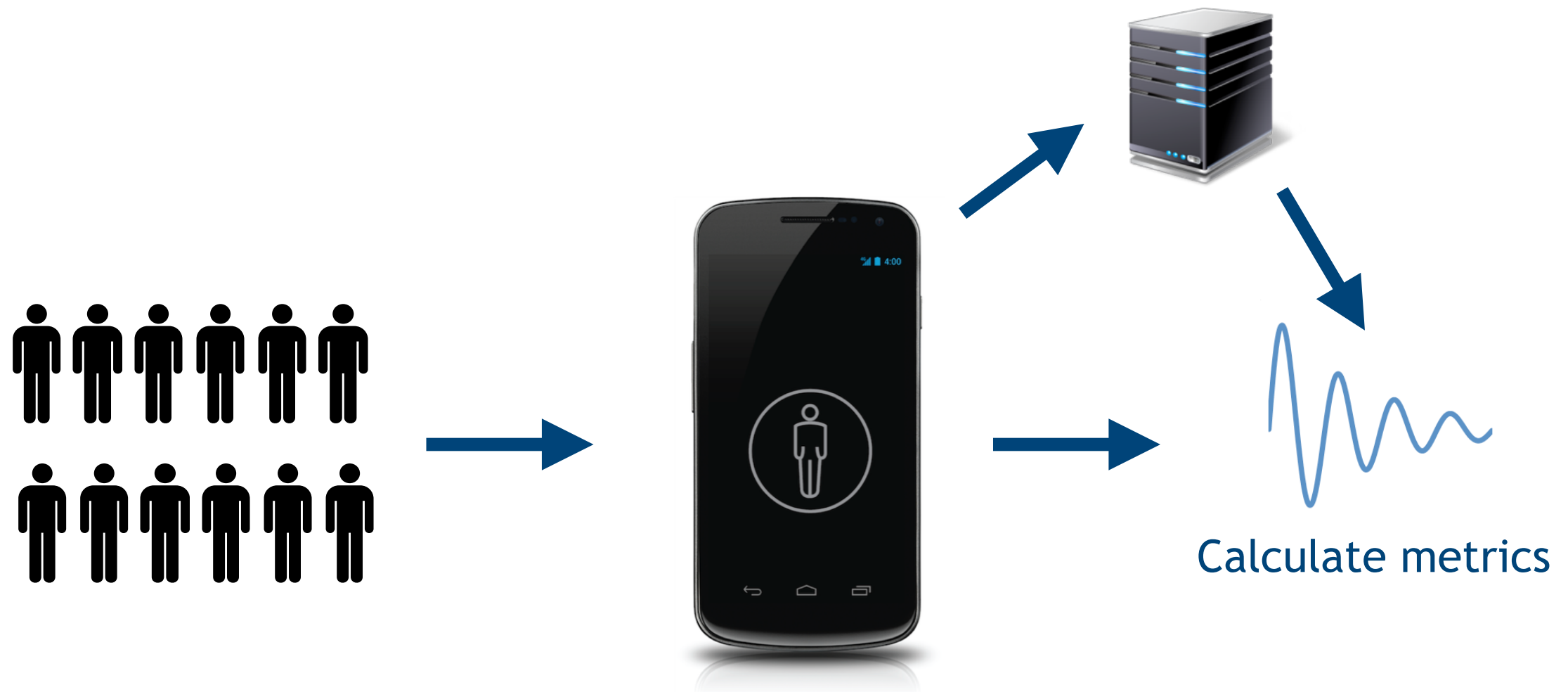
Reliability: ESM/EMA accuracy



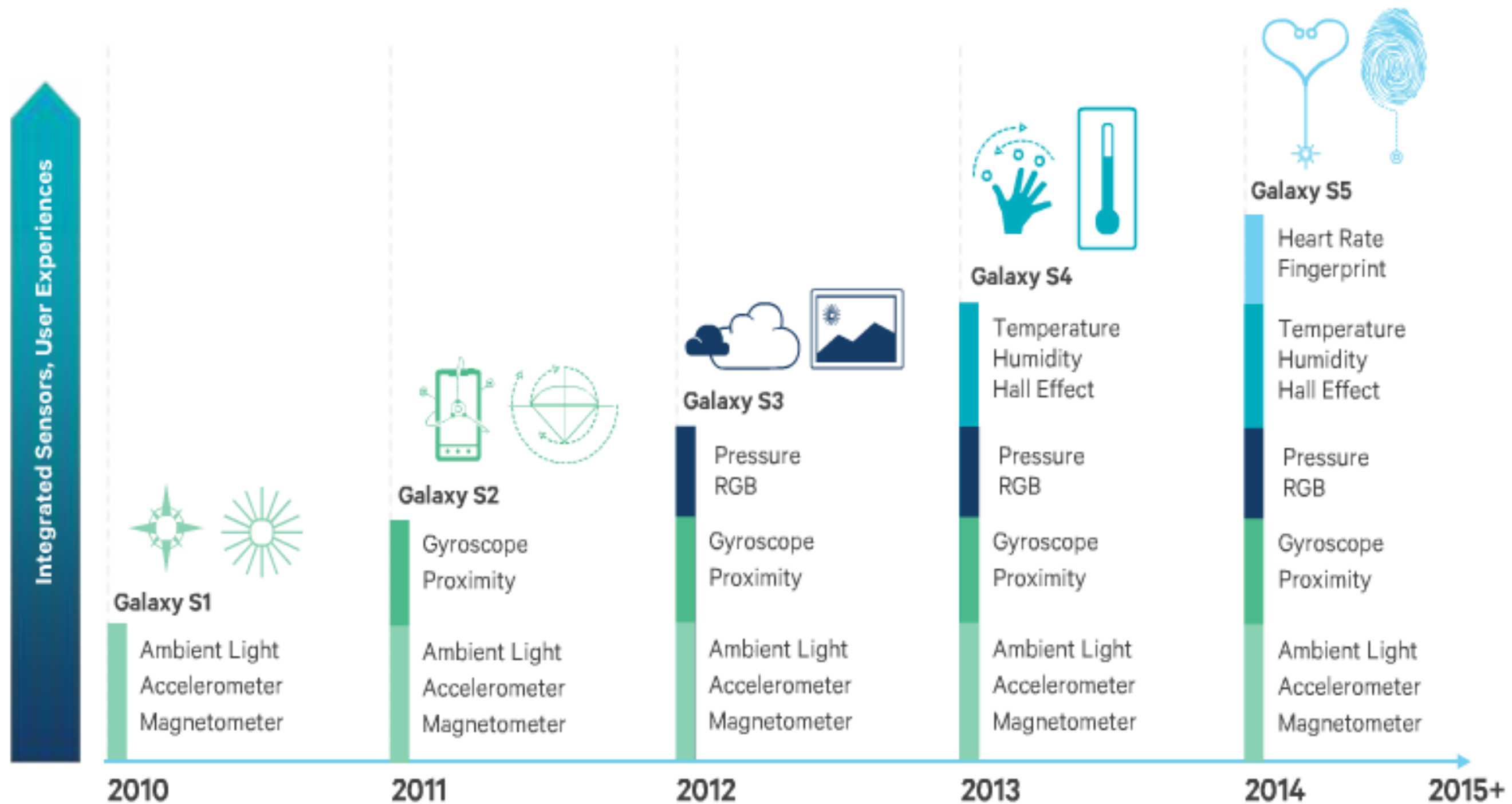
Reliability: situational impairments



Privacy: on-board inference



Sensor growth in smartphones

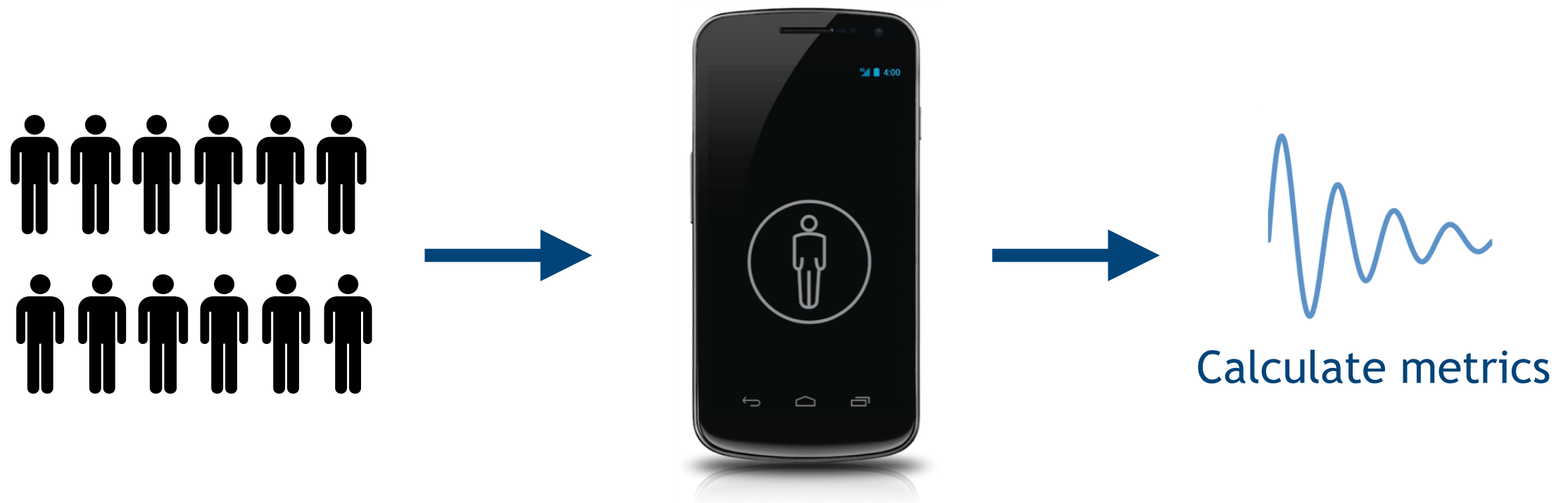


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Convenience: gamification



Convenience: crowdsourcing



Convenience: crowdsourcing



Keeping our eyes on the future



NIRS: Near Infrared Spectroscopy

The end!

Prof. Vassilis Kostakos
vassilis.kostakos@unimelb.edu.au

School of Computing and Information Systems
University of Melbourne

<http://awareframework.com>