

# Urban Encounters of the 3rd Type

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3rd ICA Workshop on Geospatial Analysis and Modeling

# Multidisciplinary research

*I say Who's on first, What's on second, I  
Don't Know's on third.*

Well then who's on first?

Yes.

I mean the fellow's name.

Who.

The guy on first.

Who.

The first baseman.

Who.

The guy playing...

*Who is on first!*

I'm asking YOU who's on first.

*That's the man's name.*

That's who's name?

Yes.

Well go ahead and tell me.

*That's it.*

That's who?

Yes.

-“Who is on first”



# My community's approach

- Human computer interaction
- Pervasive / Ubiquitous computing

# Human Computer Interaction 101

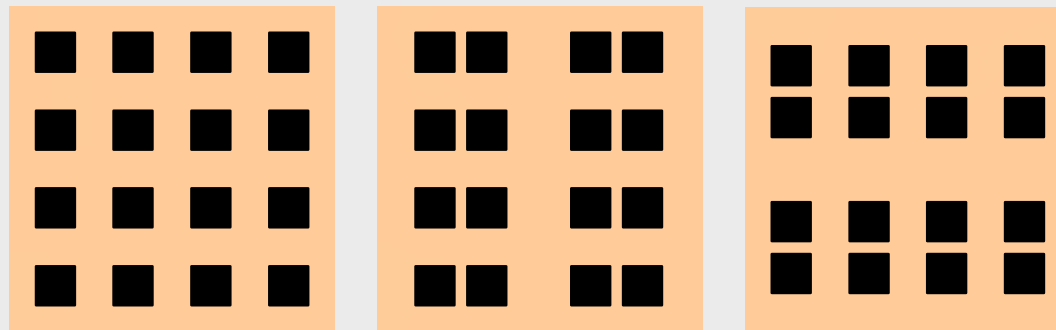
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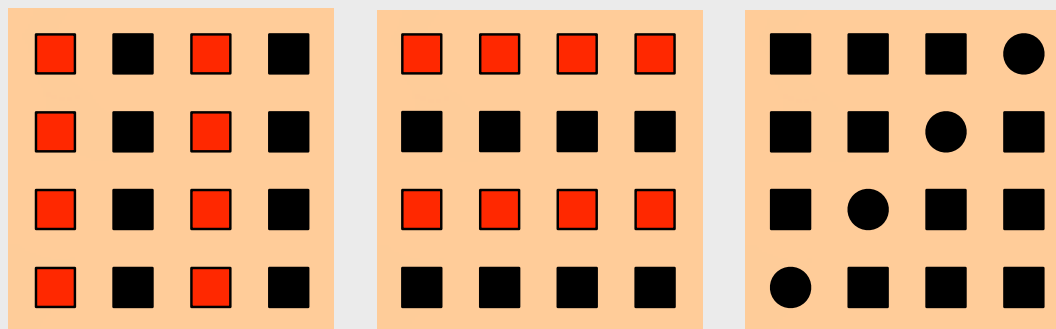
I user I computer

# Grouping things

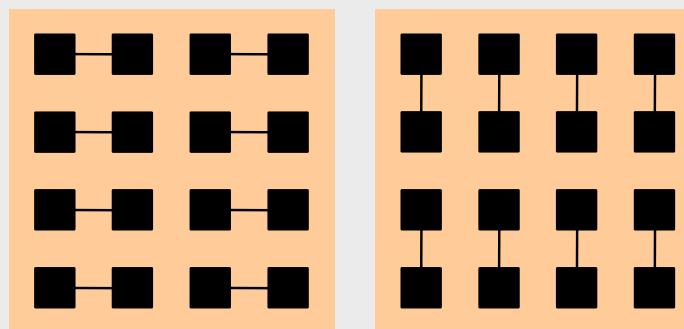
Proximity



Similarity

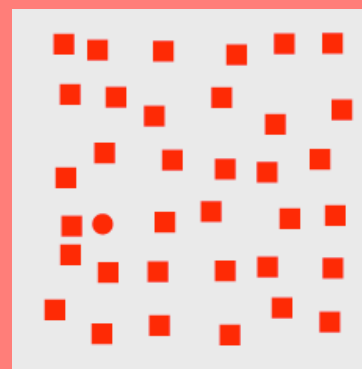
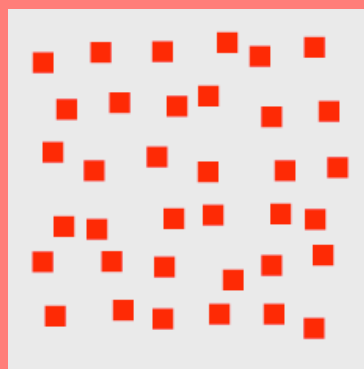
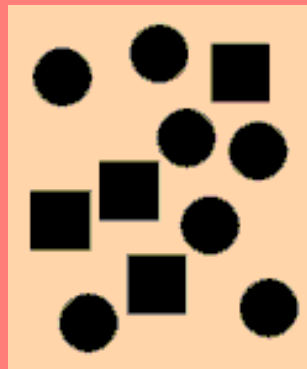


Connected

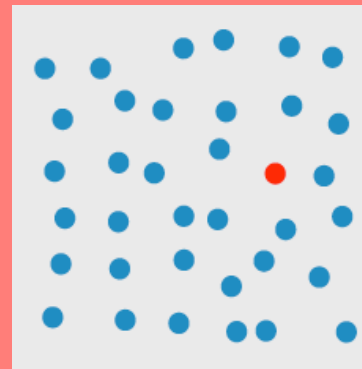
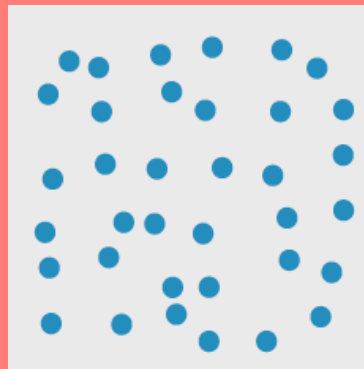
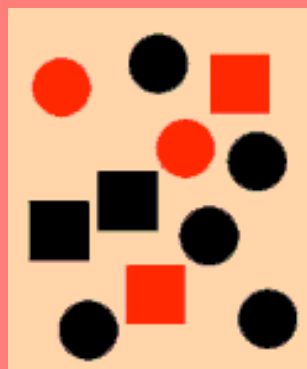


# Making things separate

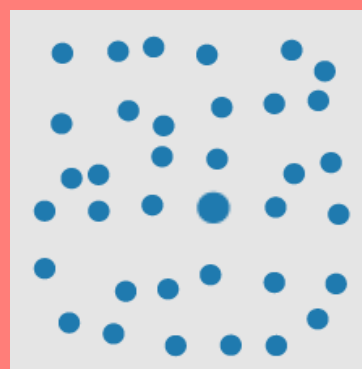
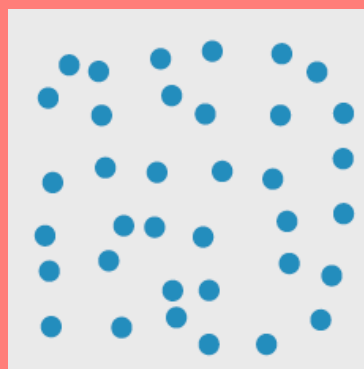
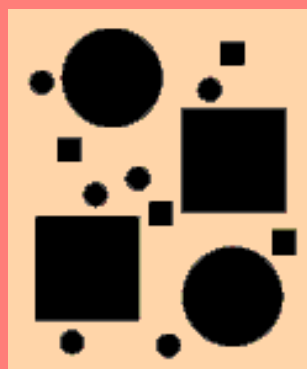
Shape



Color

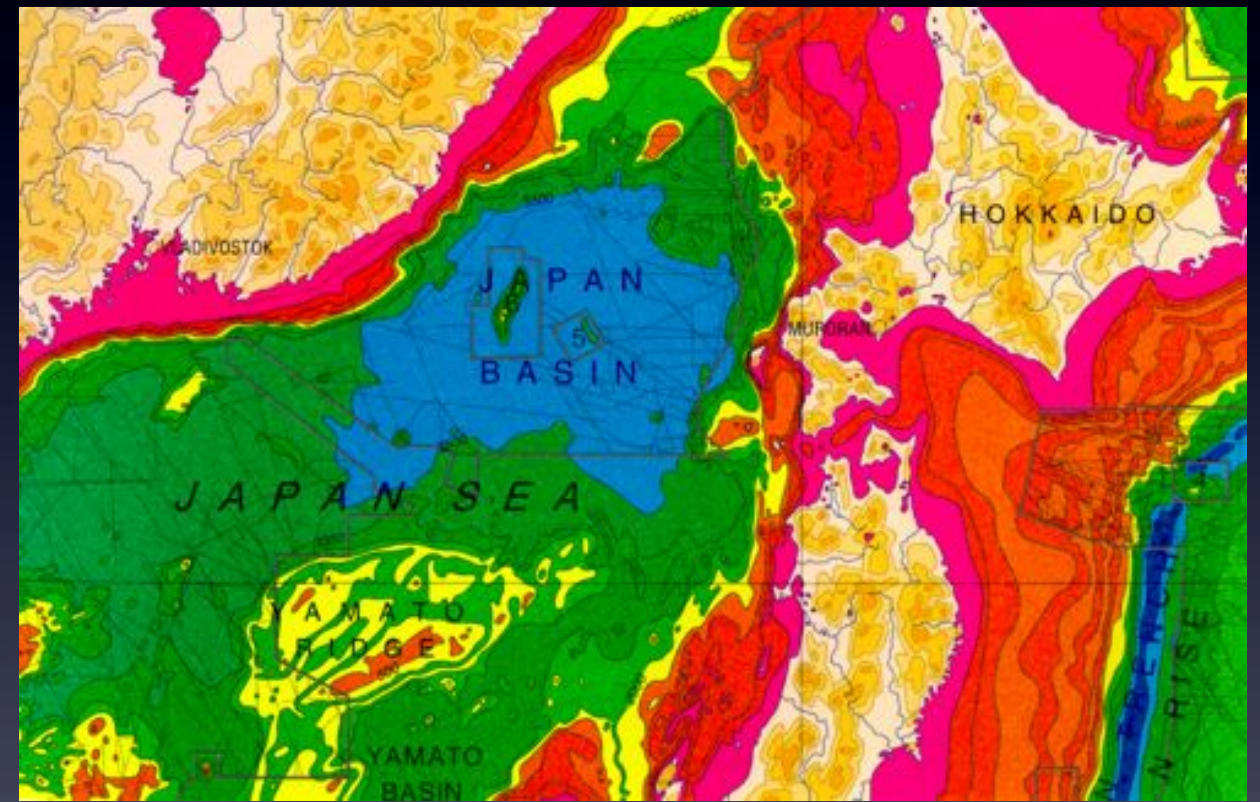
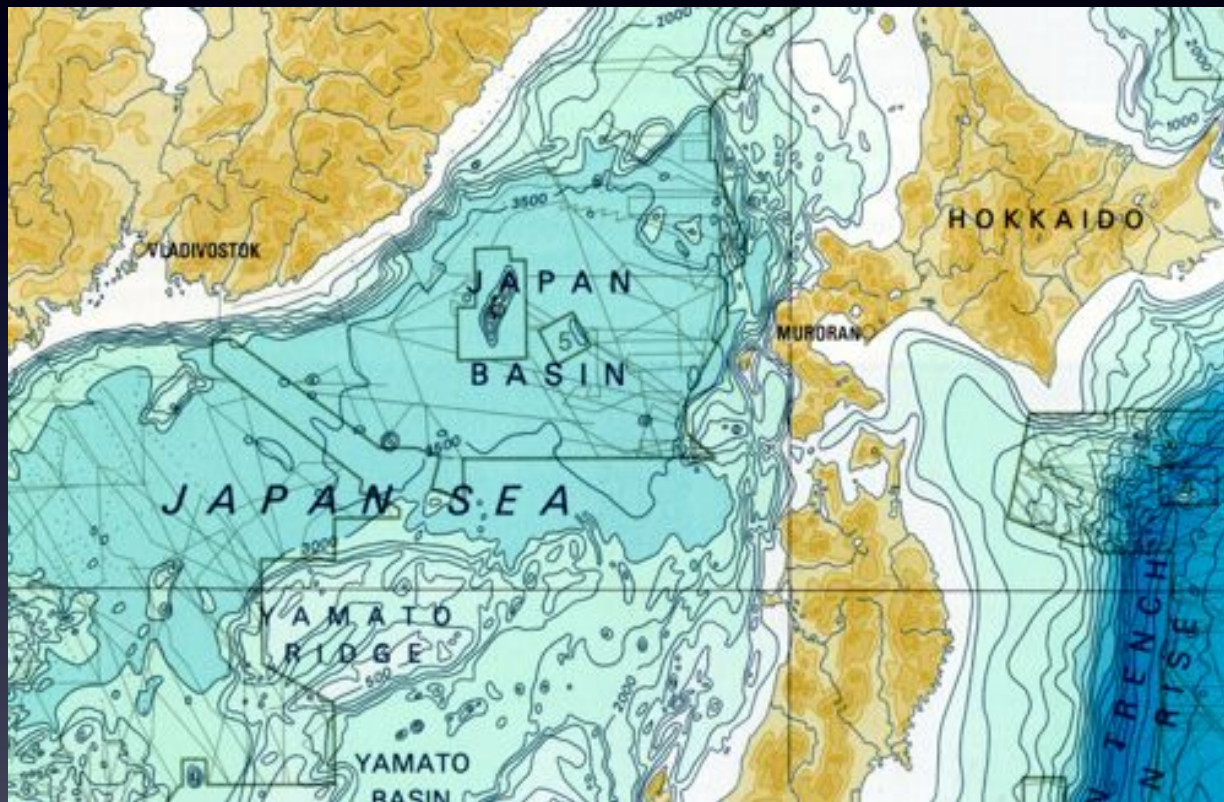


Size





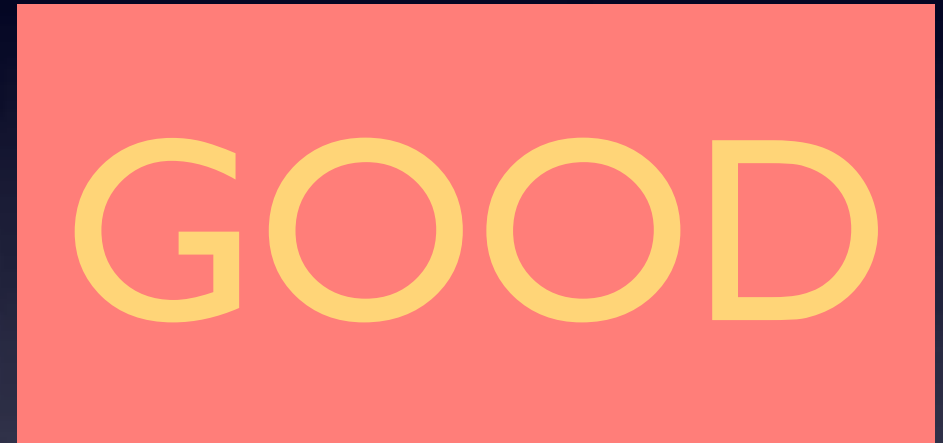
# Intensity vs. Hue



The human eye has 10 times more rods than cones. This means that humans are better at interpreting changes in **intensity** rather than changes in **color**.

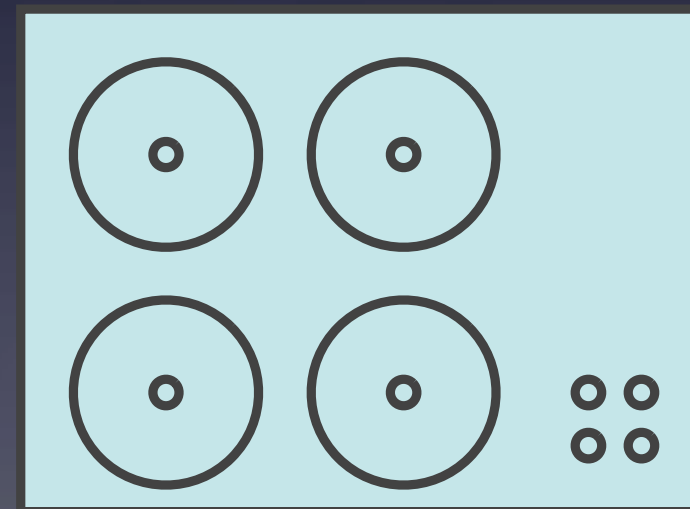
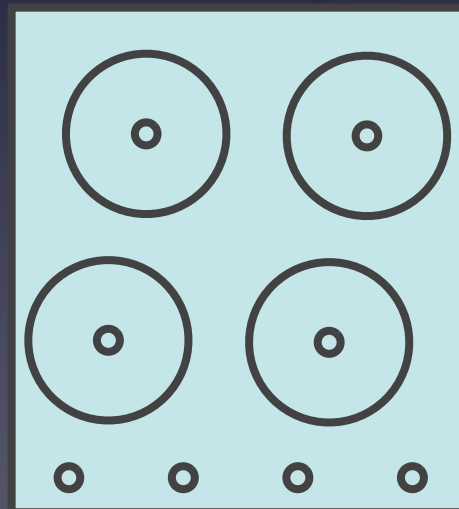
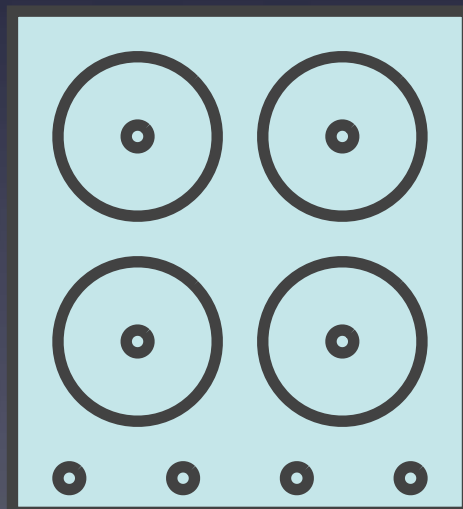


# Focus



Humans find it difficult to perceive simultaneously highly saturated, spectrally extreme colors.

# Mappings



# Mappings

## Confusion over Palm Beach County ballot

**Although the Democrats are listed second in the column on the left, they are the third hole on the ballot.**

**Punching the second hole casts a vote for the Reform Party.**

Party	Candidate	Position	Order
(REPUBLICAN)	GEORGE W. BUSH	PRESIDENT	1
	DICK CHENEY	VICE PRESIDENT	2
(DEMOCRATIC)	AL CORE	PRESIDENT	3
	JOE LIEBOWITZ	VICE PRESIDENT	4
(LIBERTARIAN)	HARRY BROWNE	PRESIDENT	5
	ART OLIVER	VICE PRESIDENT	6
(GREEN)	RALPH NADER	PRESIDENT	7
	WINDA LADUNE	VICE PRESIDENT	8
(SOCIALIST WORKERS)	JAMES HARRIS	PRESIDENT	9
	MARGARET TROWE	VICE PRESIDENT	10
(NATURAL LAW)	JOHN HADELIN	PRESIDENT	11
	NAT GORDHAGEN	VICE PRESIDENT	12
(REFORM)	PAT BUCHANAN	PRESIDENT	13
	ERIN FOSTER	VICE PRESIDENT	14
(SOCIALIST)	DAVID McREYNOLDS	PRESIDENT	15
	MARY CAL HOLLIS	VICE PRESIDENT	16
(CONSTITUTION)	HOWARD PHILLIPS	PRESIDENT	17
	J. CURTIS FRAZER	VICE PRESIDENT	18
(WORKERS WORLD)	MONICA MODREHEAD	PRESIDENT	19
	GLORIA LA RIVA	VICE PRESIDENT	20
WRITE-IN CANDIDATE To vote for a write-in candidate, follow the directions on the long stub of your ballot card.			

Sum-Sentinel graphic, Daniel Niblock





# Feed-back & Feed-forward



# Emergence of networking

- Many users - many computers
- Online collaborative systems



# Making eye contact

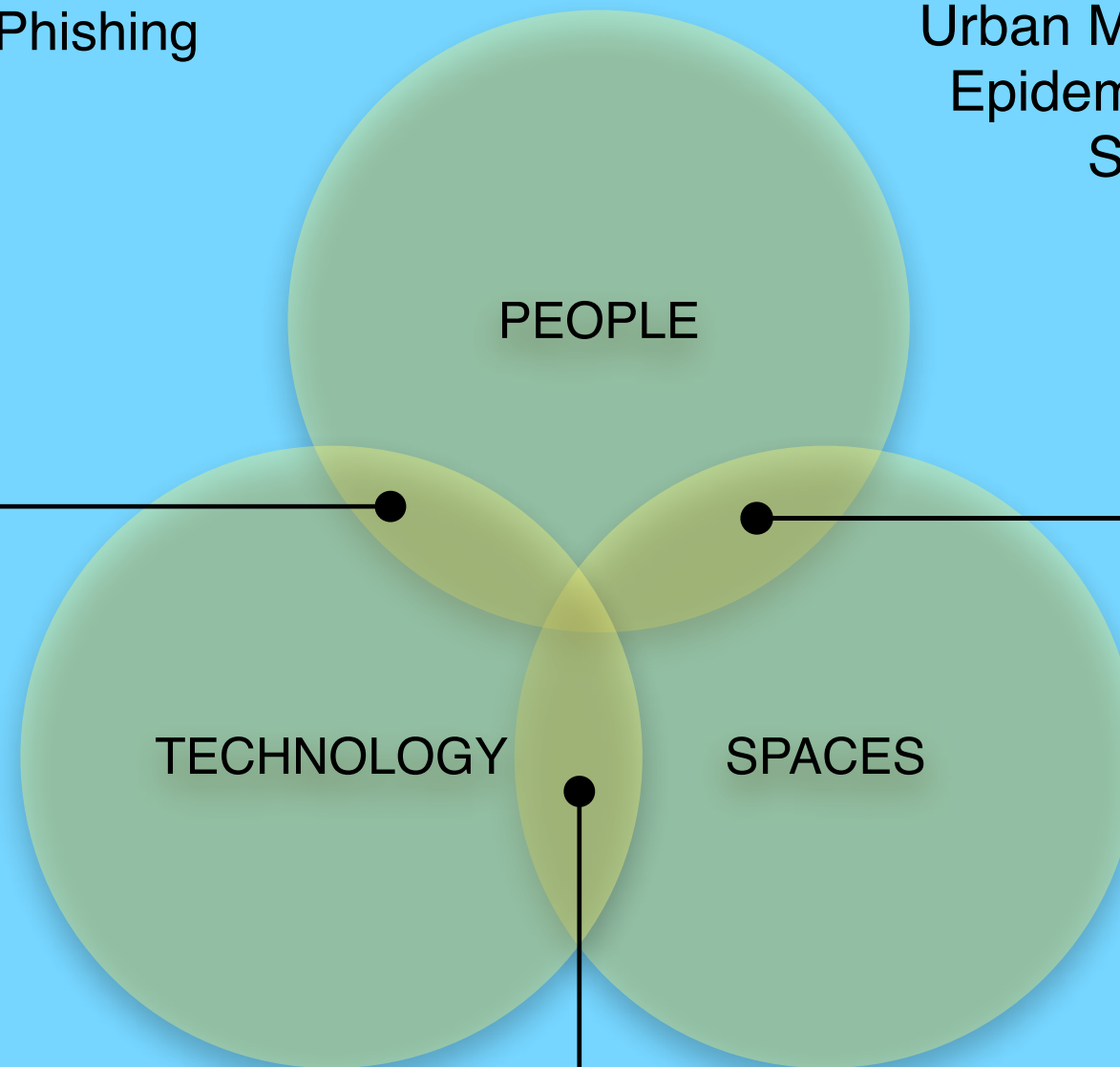


# Perception of authority



Human Computer Interaction,  
Trust, Privacy, Phishing

Spatial & Transpatial Social Networks  
Urban Mobility & Encounter  
Epidemiology & Diffusion  
Space Syntax



Augmented Spaces  
Situated Services  
Delay Tolerant Networks

Let me show you my  
lab





Welcome to my Lab

the city is the system

# Plan of attack

- Step 1: Collect data. What is out there?
- Step 2: Create models to explain what is out there. Identify metrics.
- Step 3: Use the models to create **better** systems.



# Pervasive Computing 1.0

Controversy is a measure of progress

BBC NEWS | Technology | Bluetooth helps Facebook friends

http://news.bbc.co.uk/2/hi/technology/6949473.stm

UK Home Photography Google docs ODEON - Bath Tube map Mac Wallpapers MacResearch NBG ACM

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Low graphics | Accessibility help

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**One-Minute World News**

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South Asia  
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ON THIS DAY  
EDITORS' BLOG

Last Updated: Thursday, 16 August 2007, 14:37 GMT 15:37 UK

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## Bluetooth helps Facebook friends

A team of UK researchers is combining the power of social network Facebook with communications tool Bluetooth to learn more about human interactions.

Bath University scientists have created a tool which can use the unique ID of Bluetooth devices, like a mobile phone, to build new friendship networks.

Users register with the Facebook tool, called Cityware, that tracks encounters in the real world via Bluetooth.

It is part of a wider project backed by Nokia, HP Labs and Vodafone.

Dr Vassilis Kostakos, research associate at the University of Bath, said: "Networks are everywhere - social and digital.

"The really nice thing about Bluetooth is that when you are walking down the street, although you are not talking to anyone, your Bluetooth device can be talking to other devices.

"People with Bluetooth devices are actually creating an ad hoc communications infrastructure where information can

**smile!**  
You're on Facebook

...and so is everyone around you!

**Turn on Bluetooth**

Cityware nodes have been set up in Bath and London.

**SEE ALSO**

- Using Bluetooth  
07 Mar 07 | School Report
- Art project tracks Bluetooth users  
22 May 07 | Technology
- Legal fight over Bluetooth chips  
04 Jan 07 | Technology

**RELATED INTERNET LINKS**

- Cityware
- About Cityware on Facebook (requires registration)

The BBC is not responsible for the content of external internet sites

**TOP TECHNOLOGY STORIES**

- Legal threats halt iPhone crack
- Apollo Moon photos reveal detail
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News feeds

**MOST POPULAR STORIES NOW**

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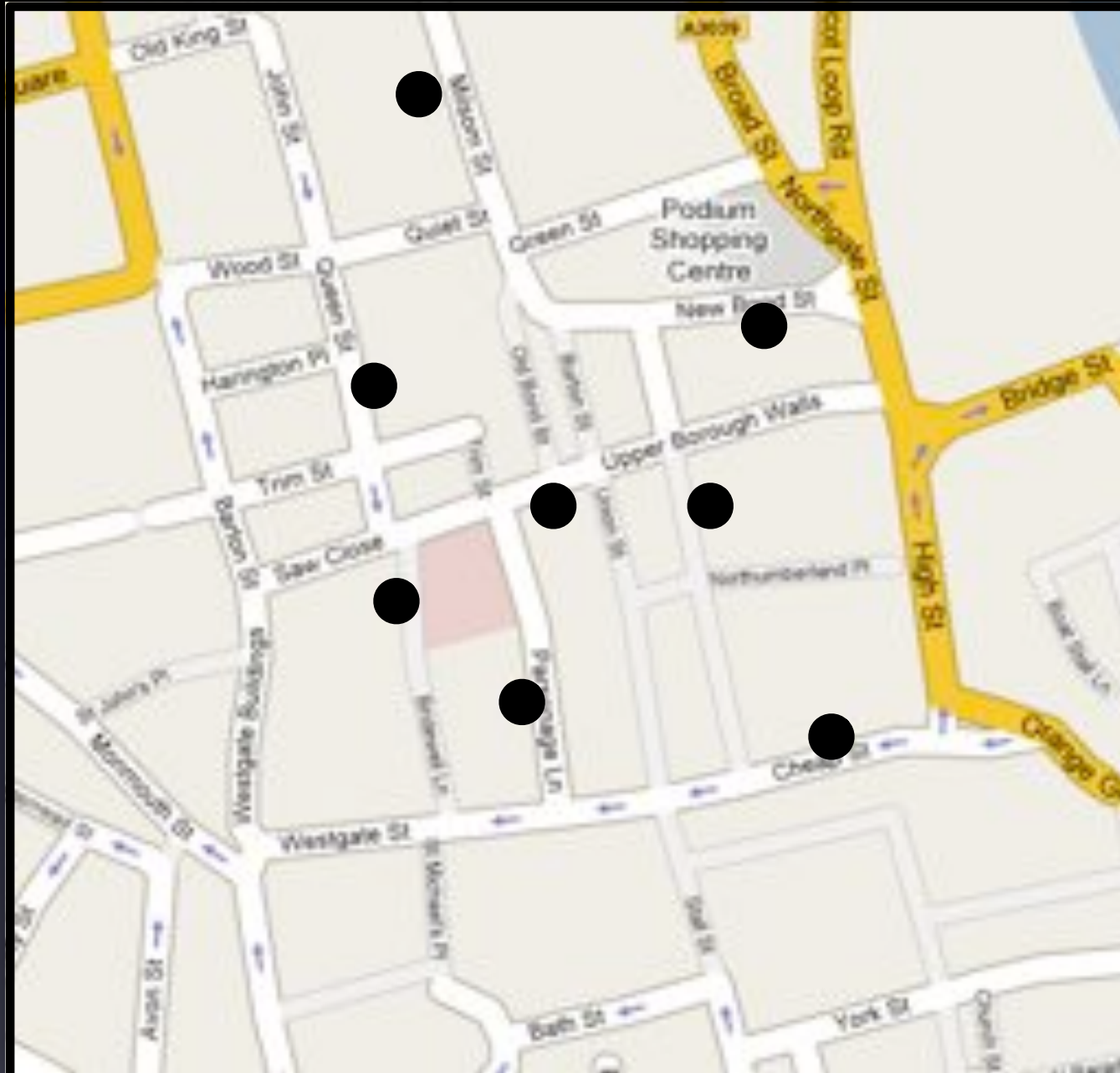
Most popular now, in detail



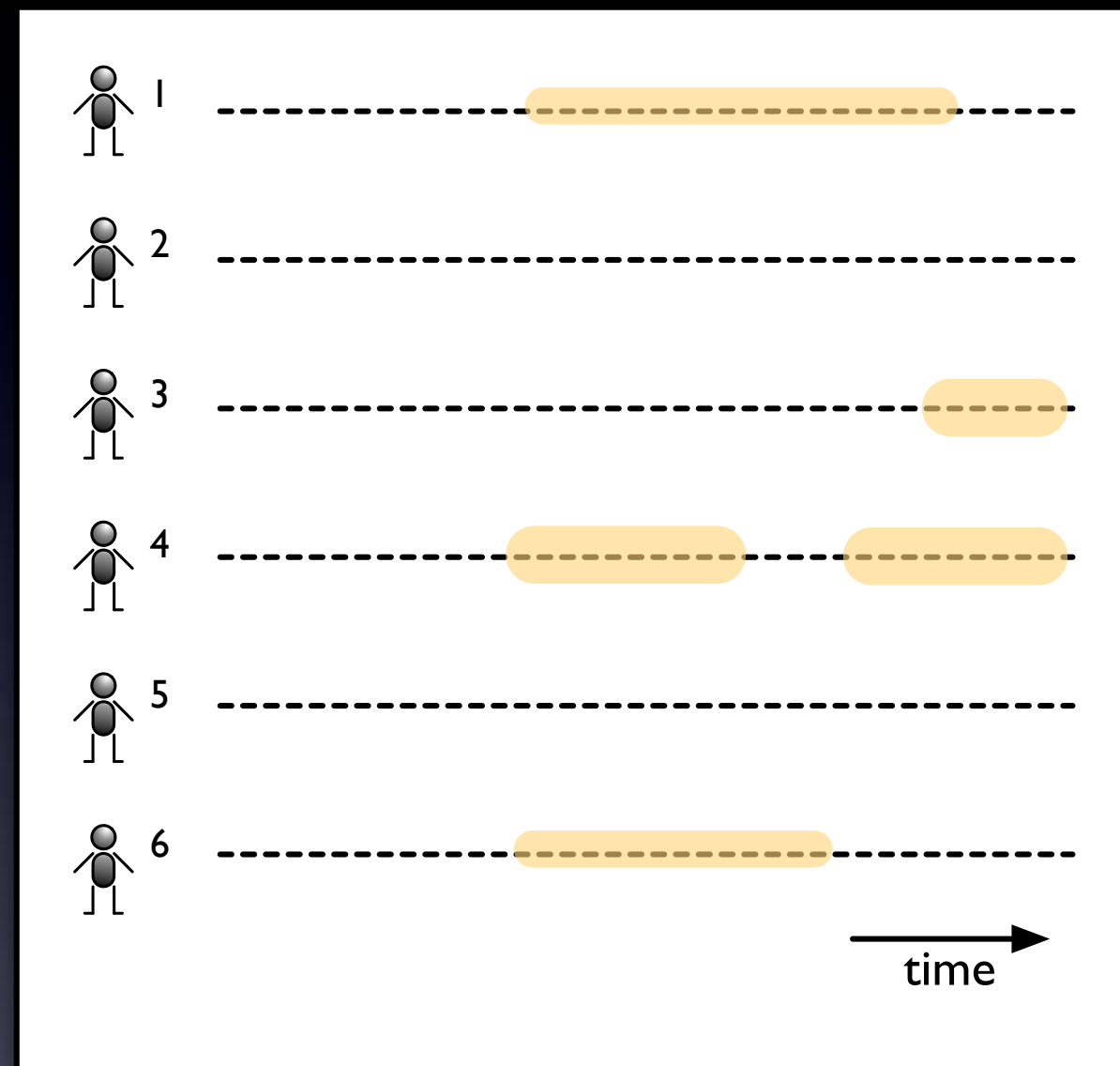
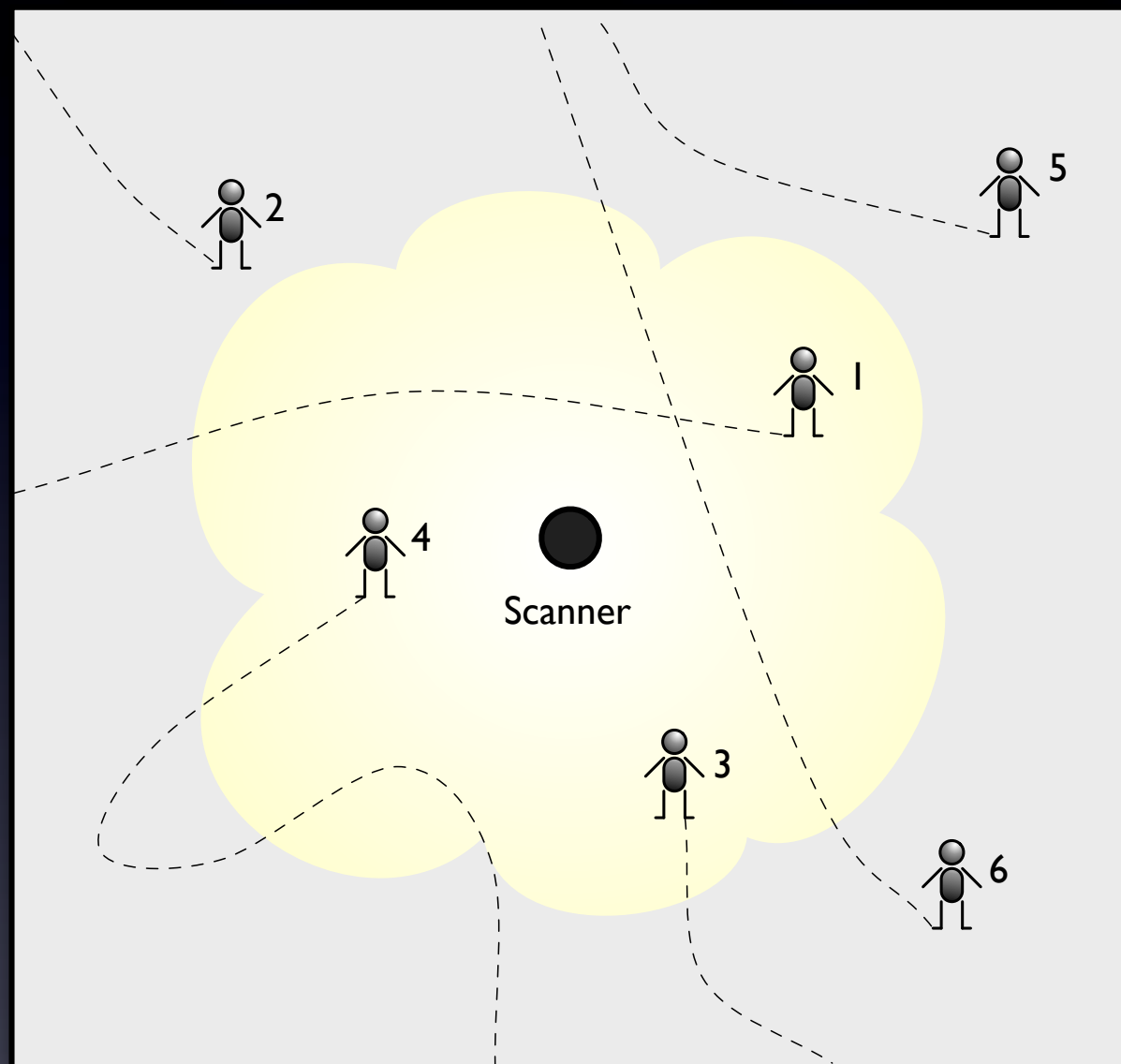


# Mixed reactions

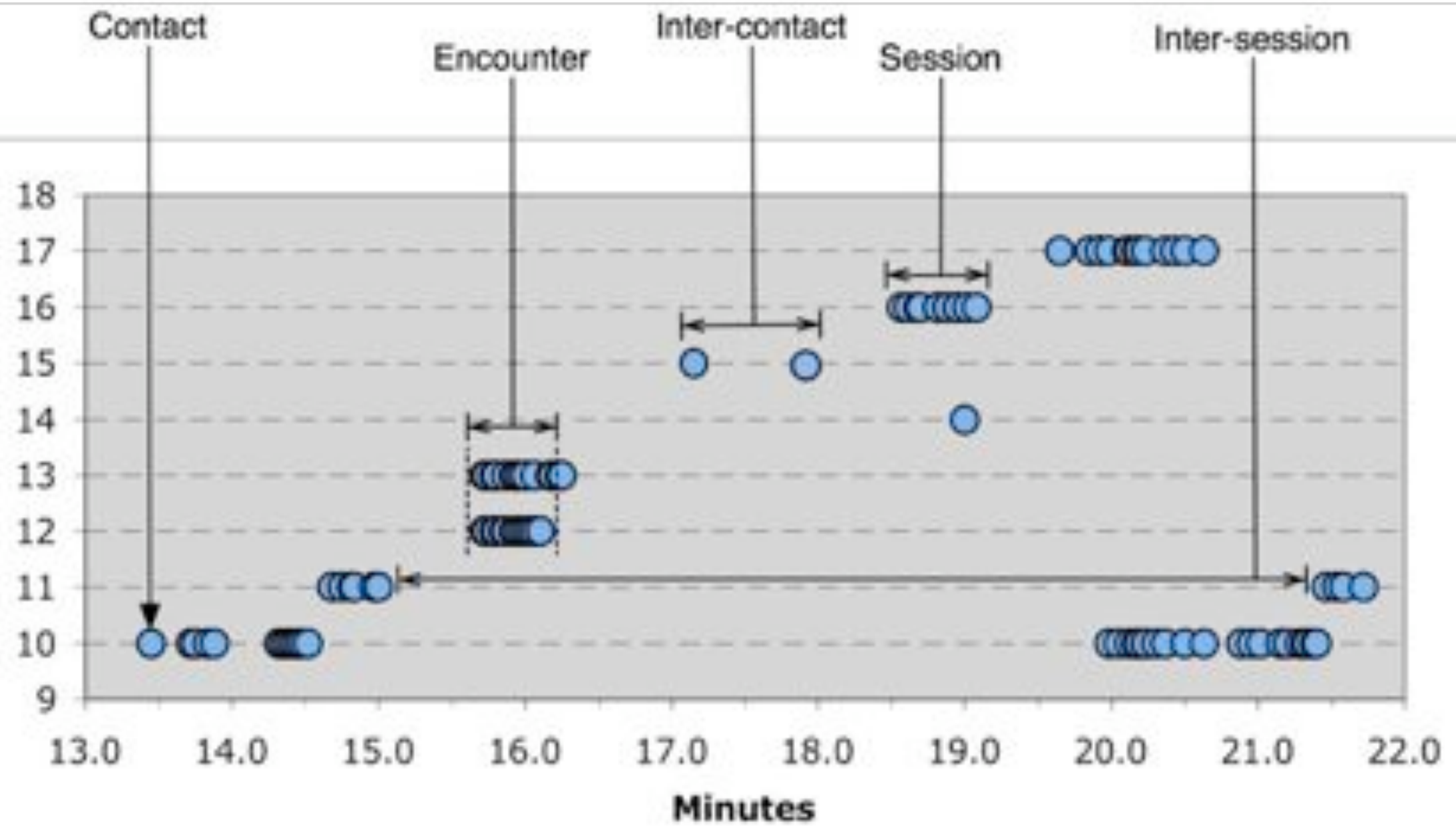
- People are unsure how to react
- It is definitely 2.0

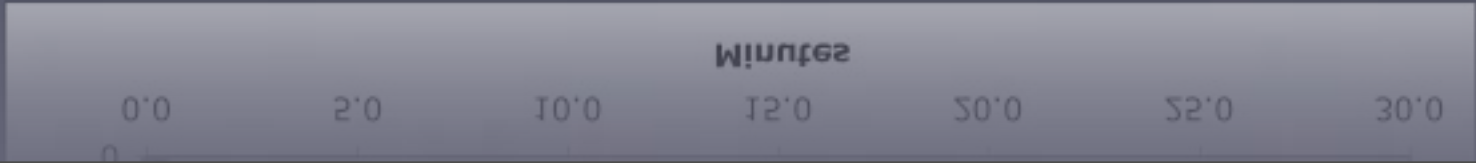
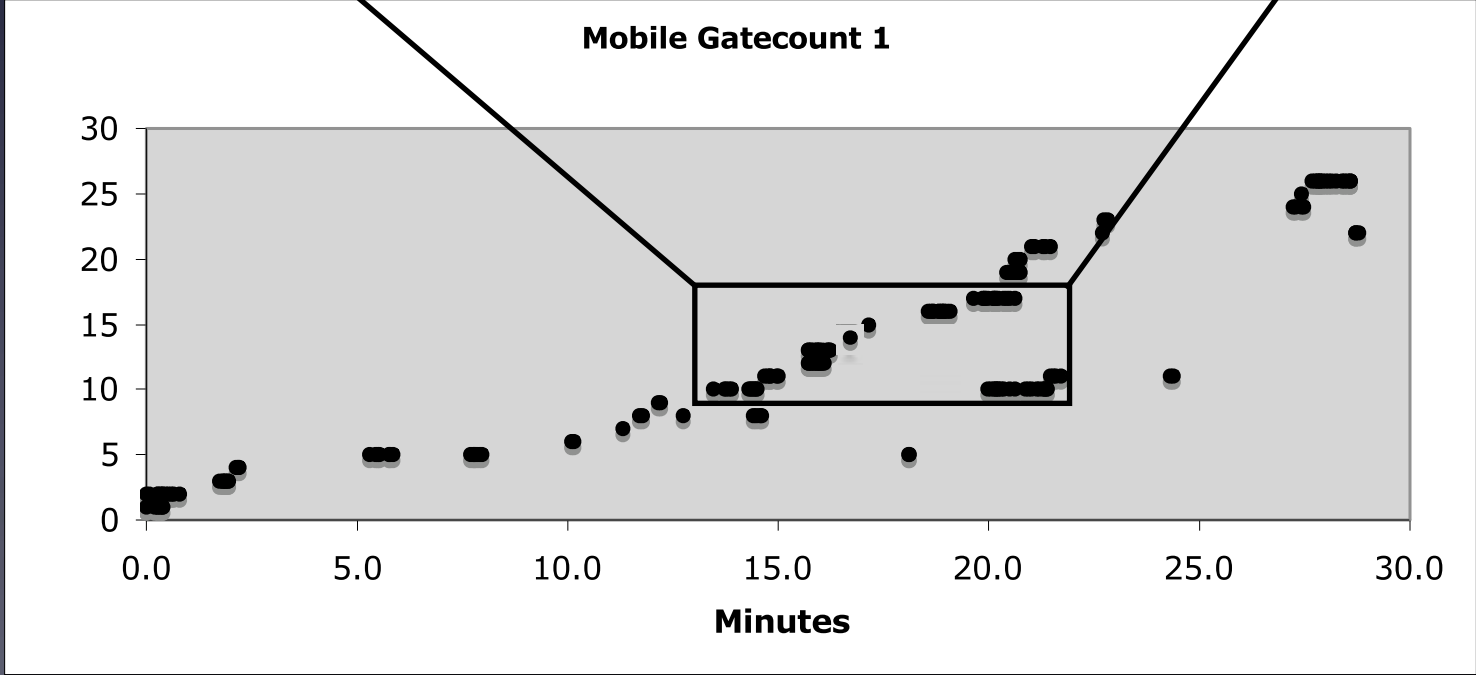
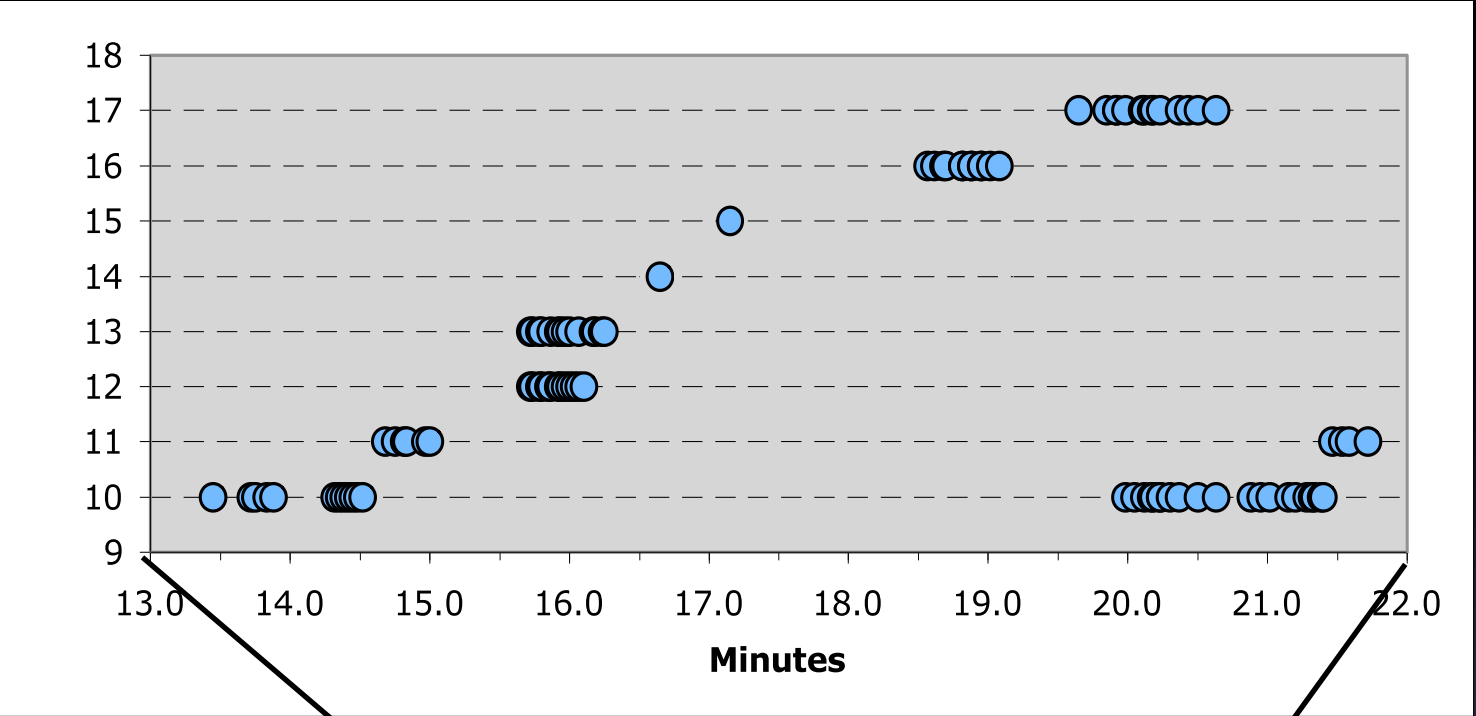


O'Neill, E., Kostakos, V., Kindberg, T., Fatah gen. Schiek, A., Penn, A., Stanton Fraser, D. and Jones, T. (2006). Instrumenting the city: developing methods for observing and understanding the digital cityscape. In proceedings of UbiComp 2006, Lecture notes in Computer Science 4206, Springer, pp. 315-332

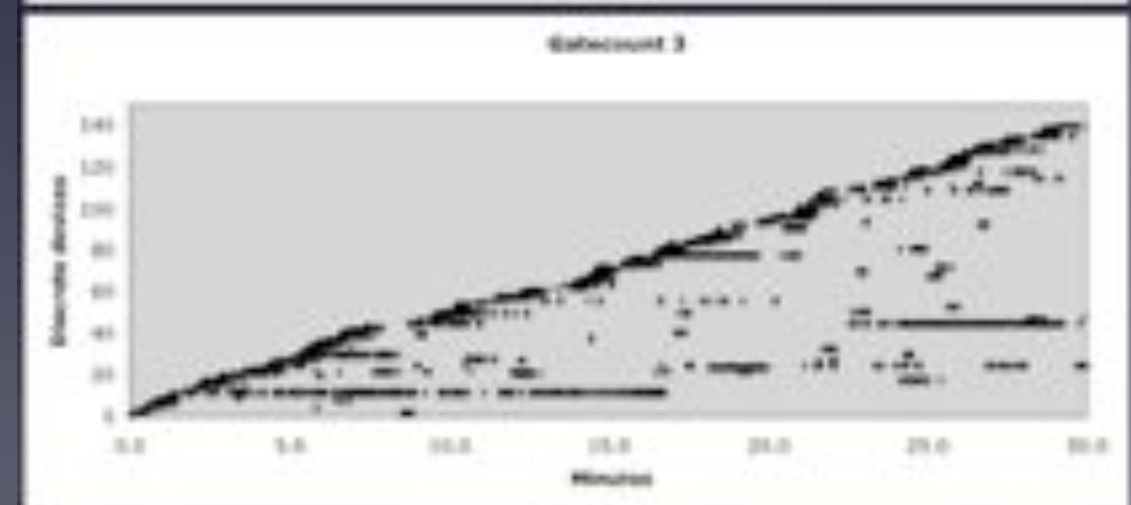
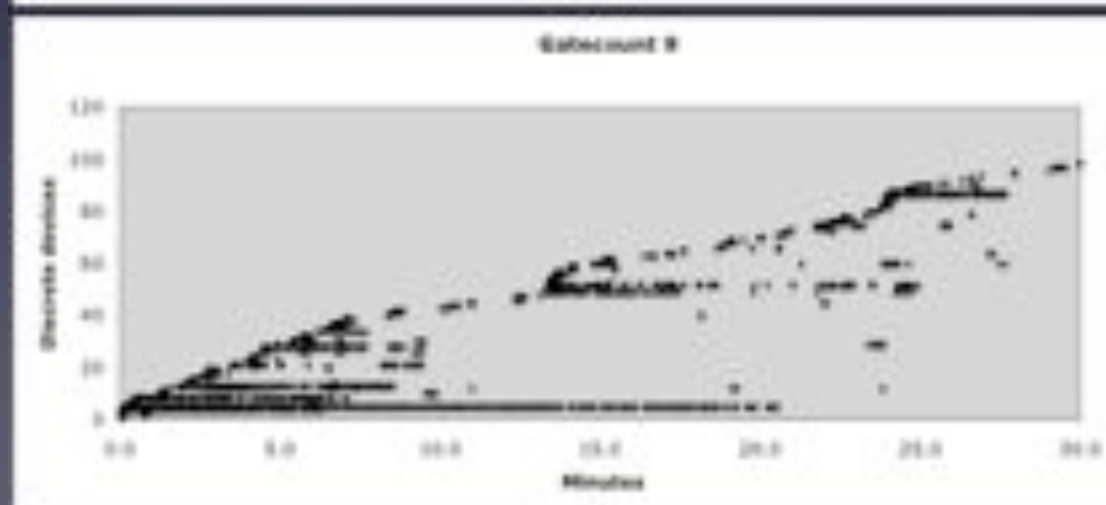
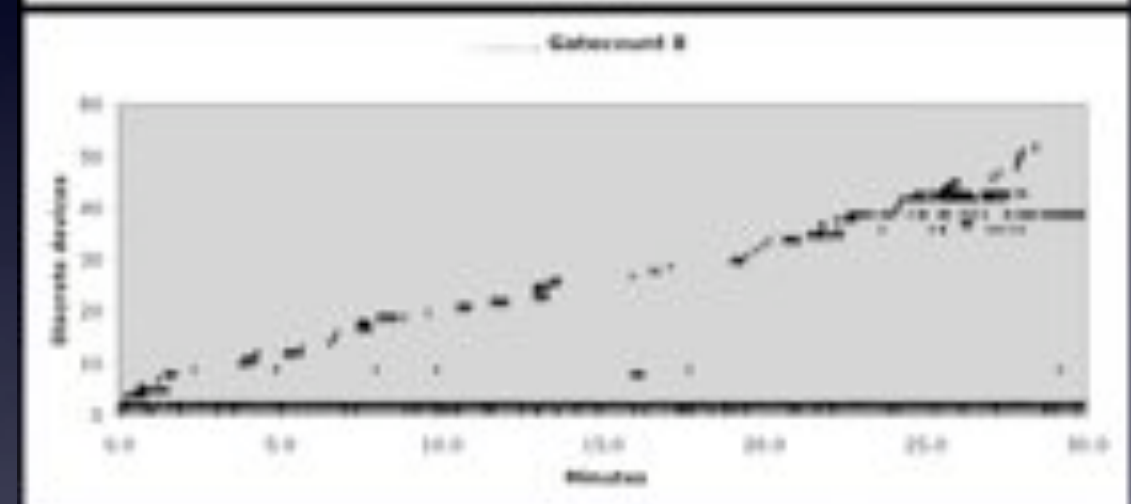
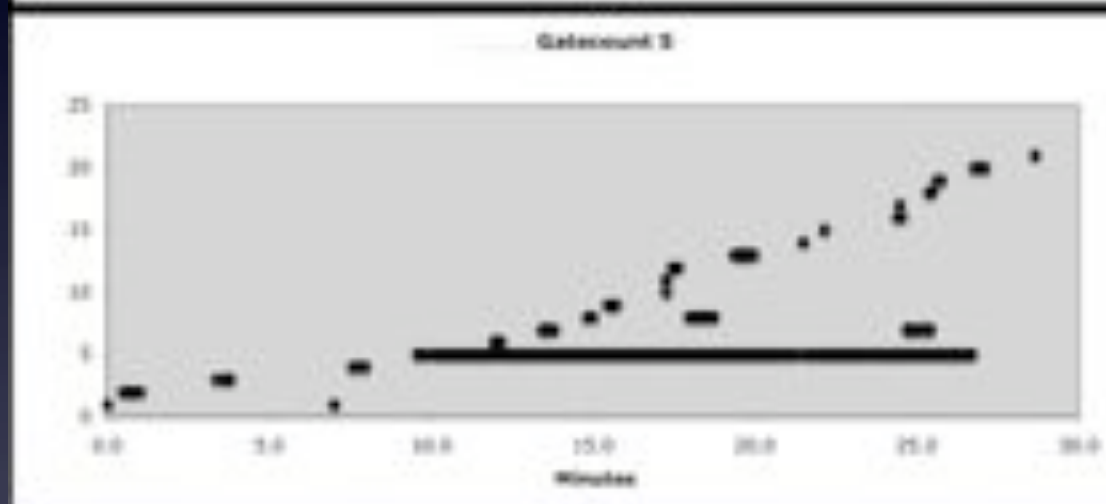
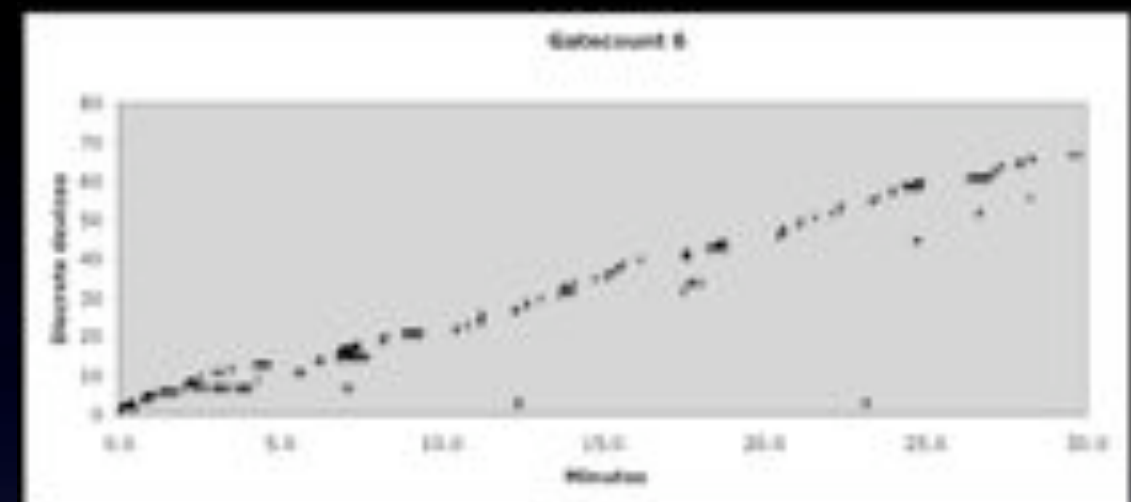
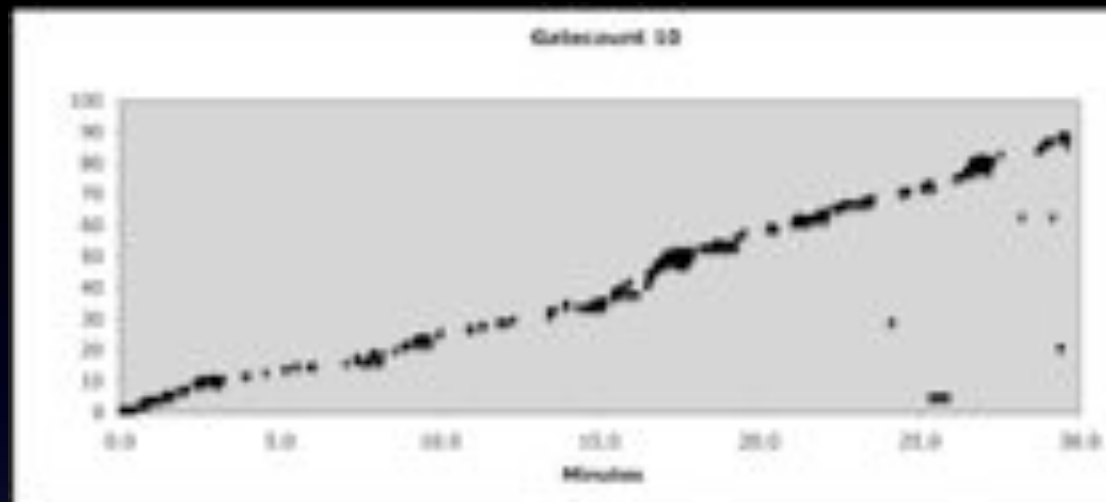


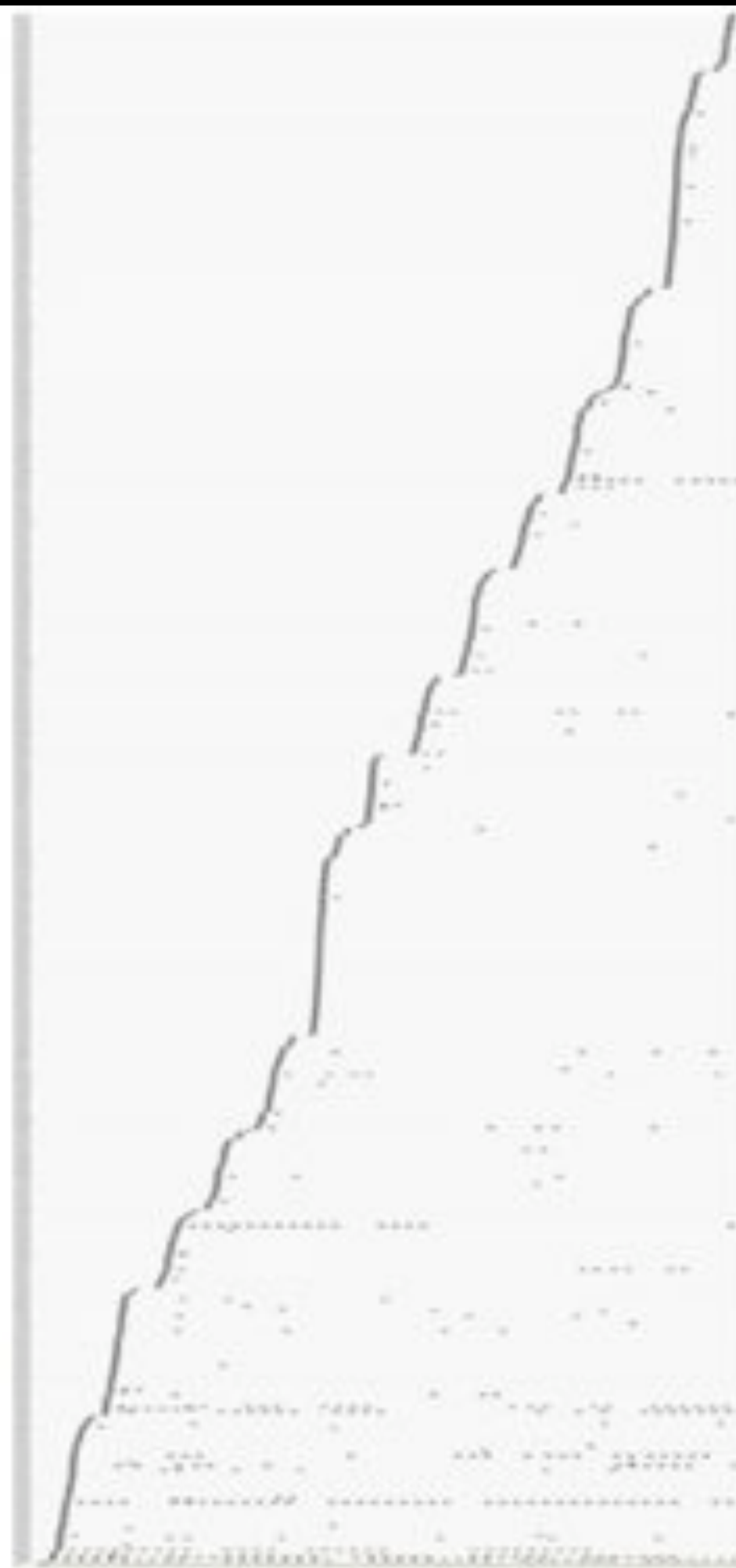


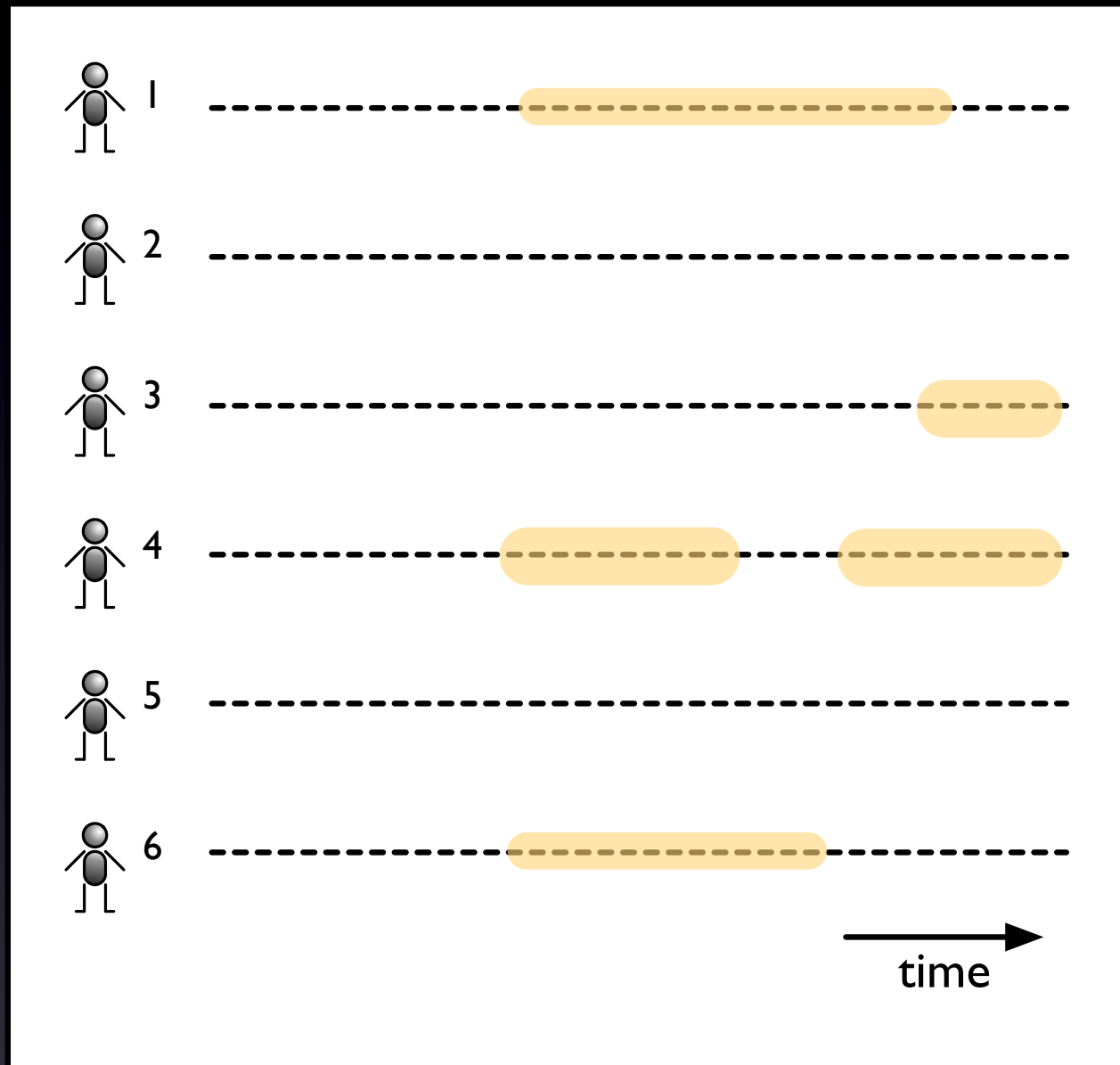
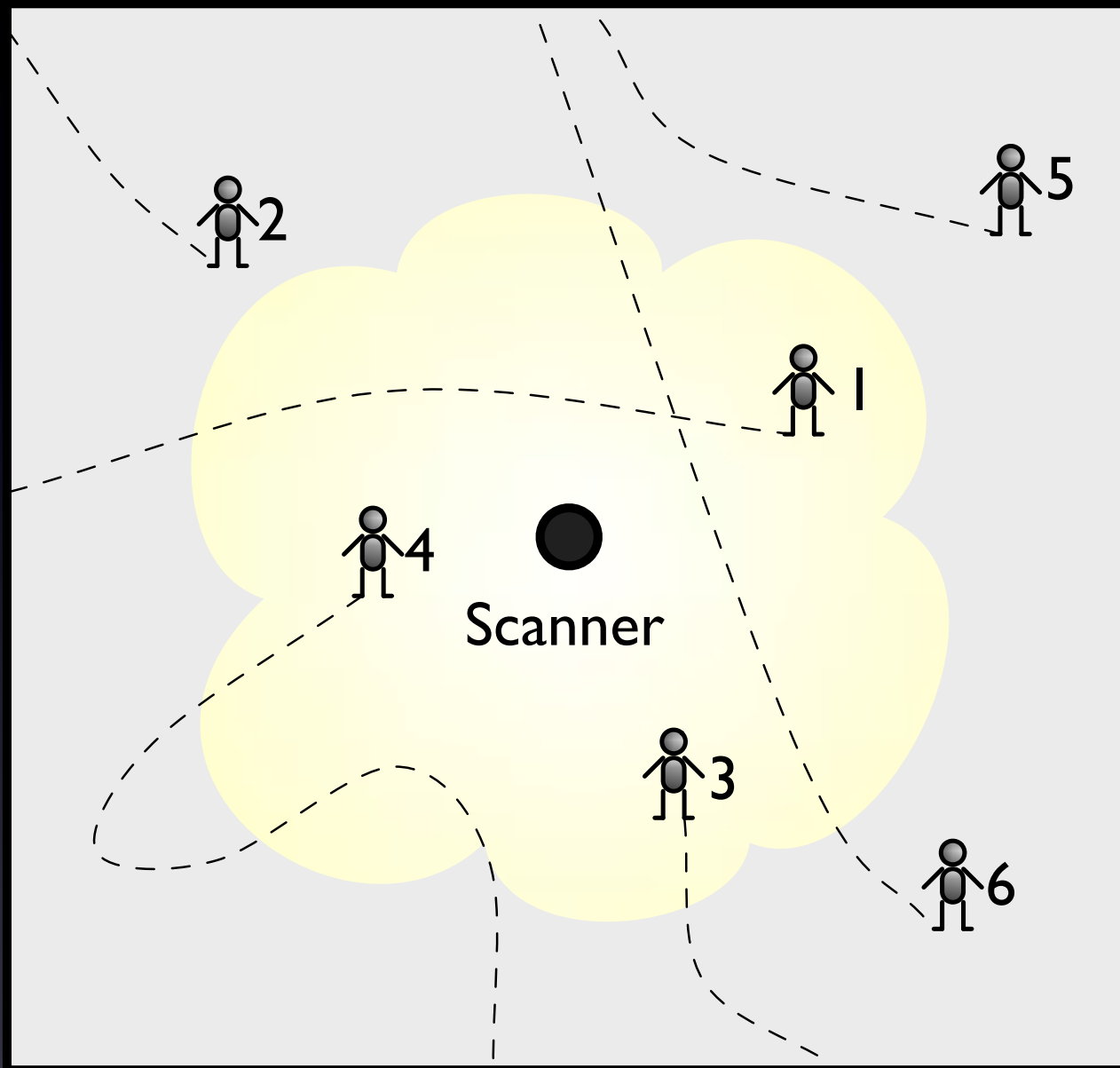


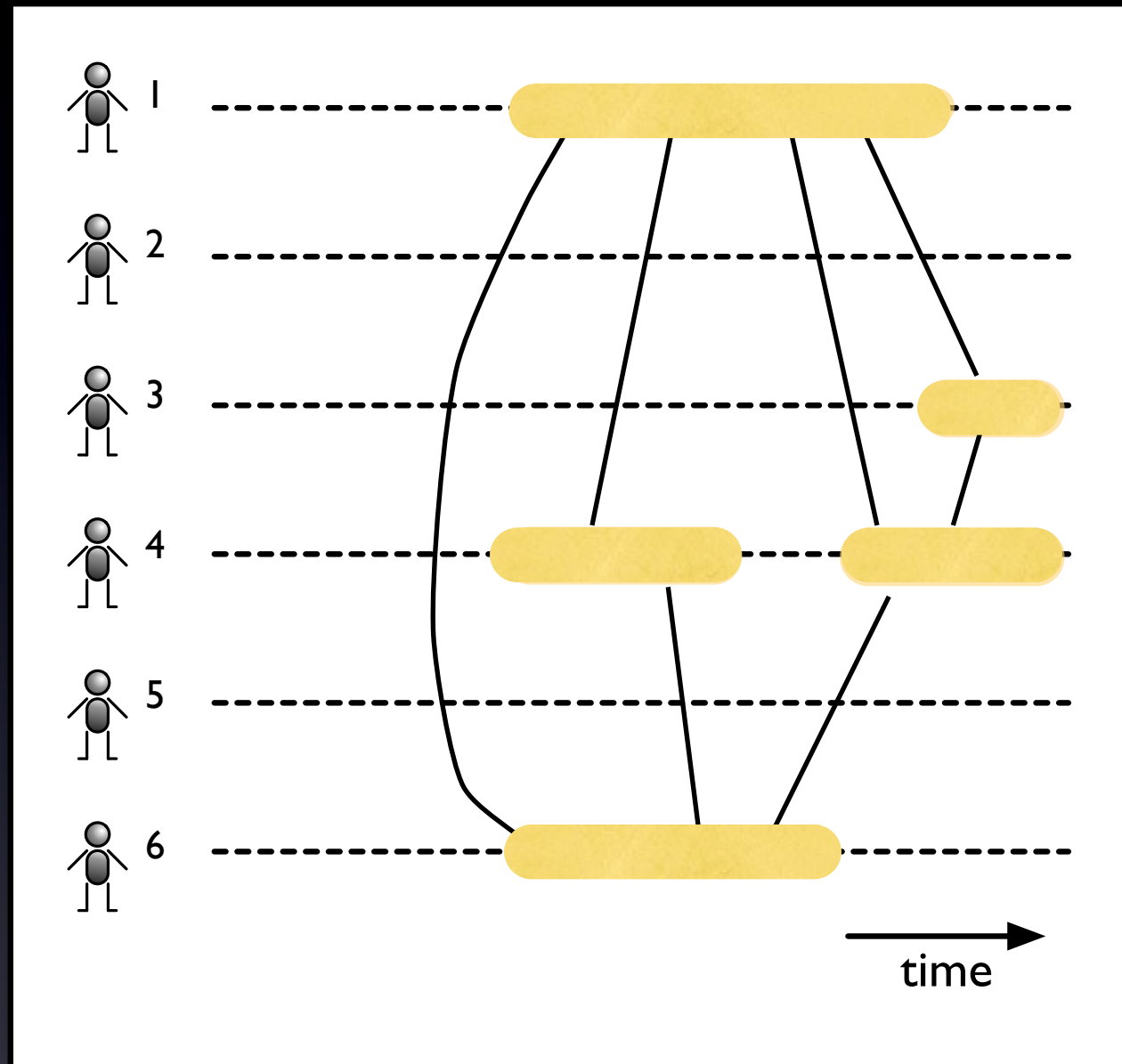
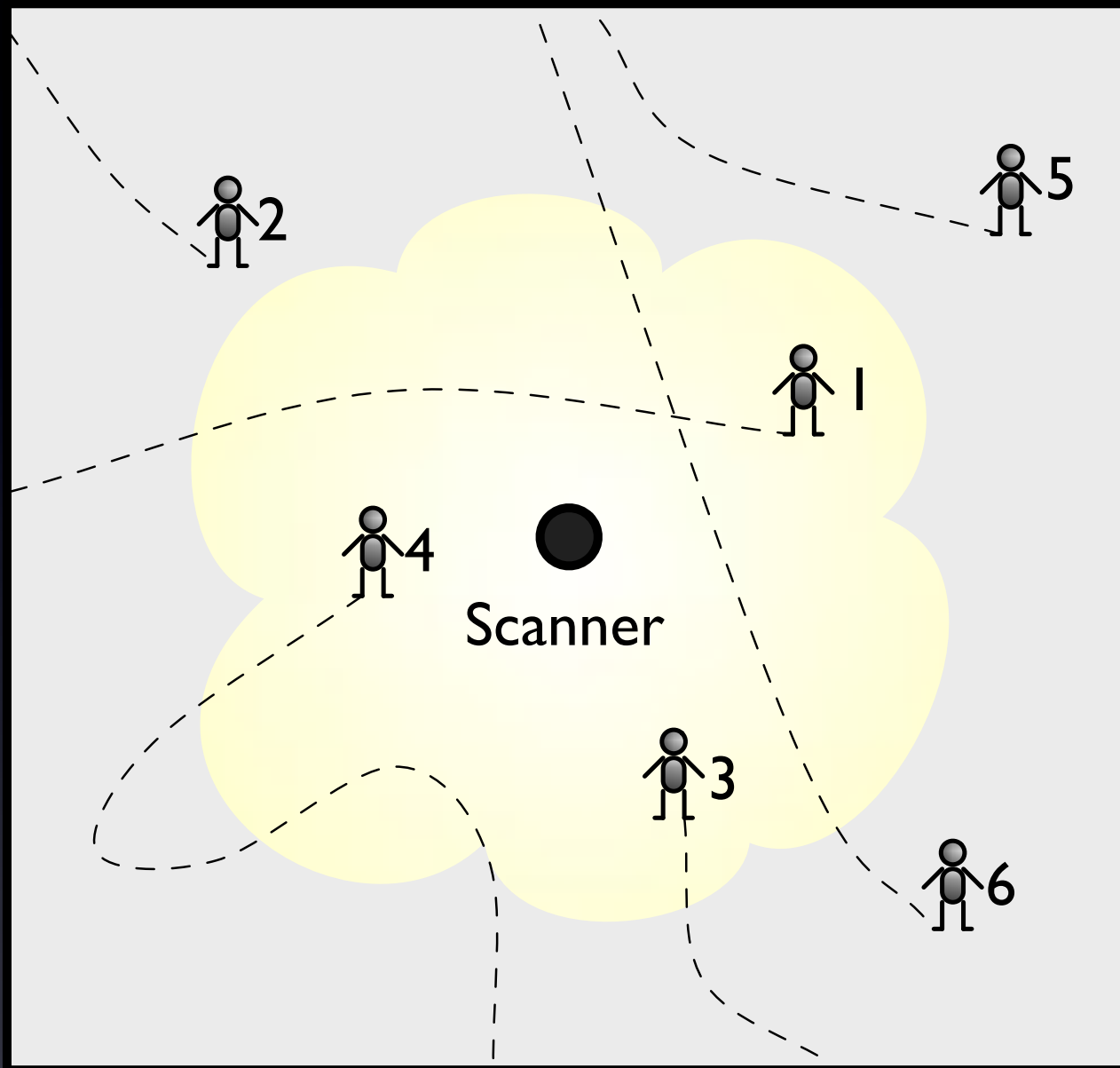


# Gatecount timelines

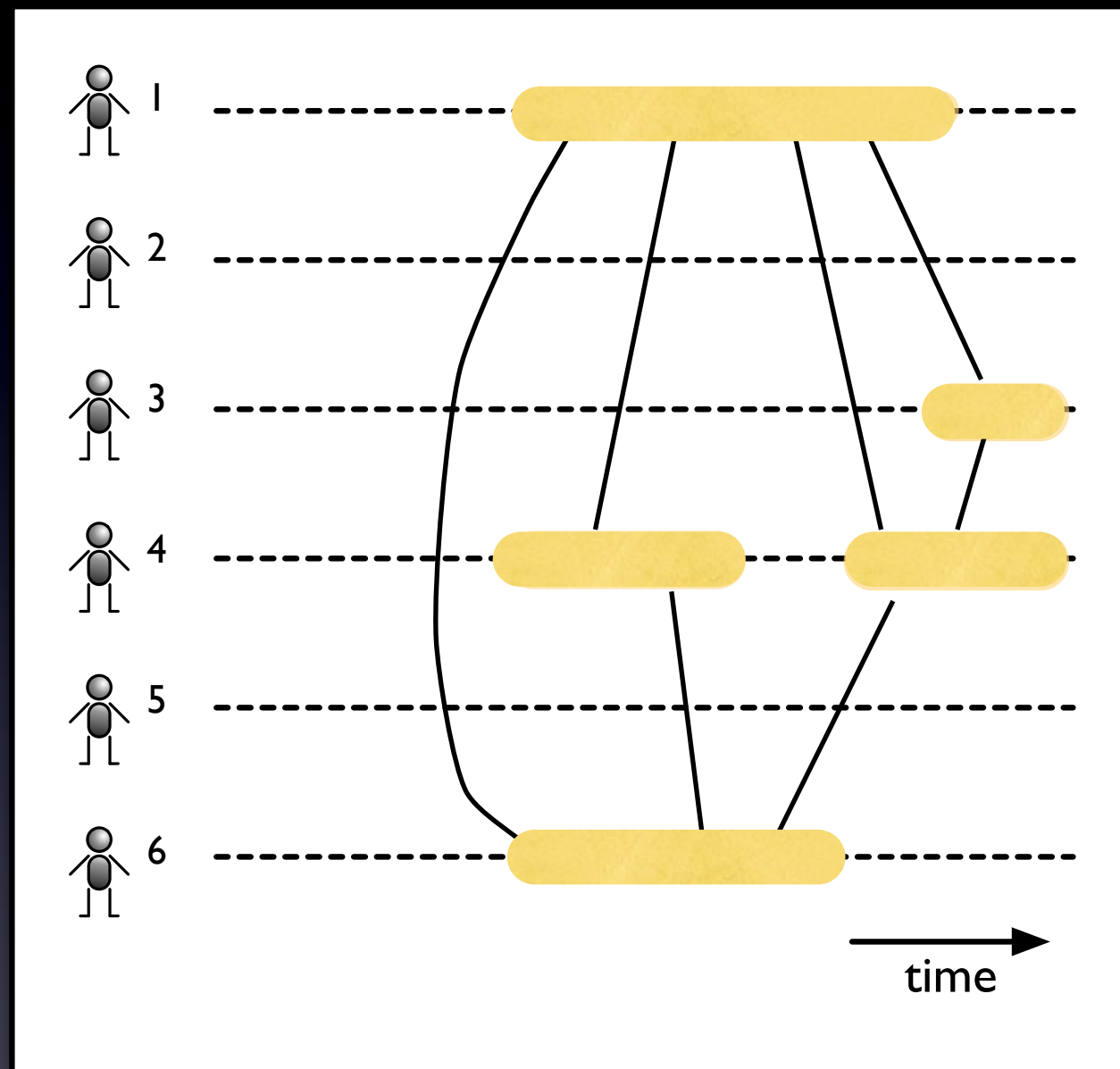


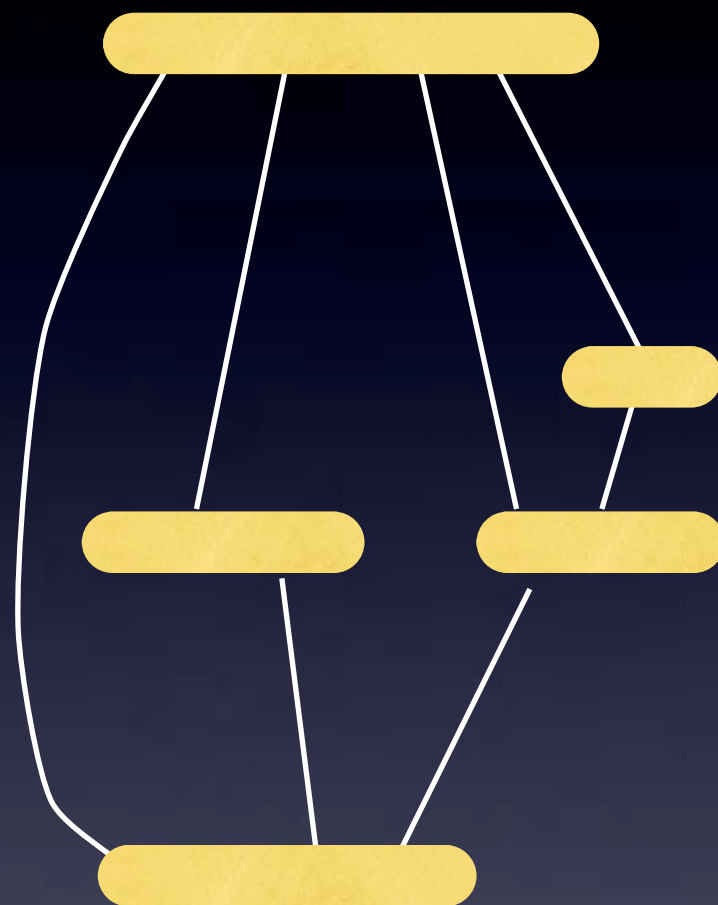


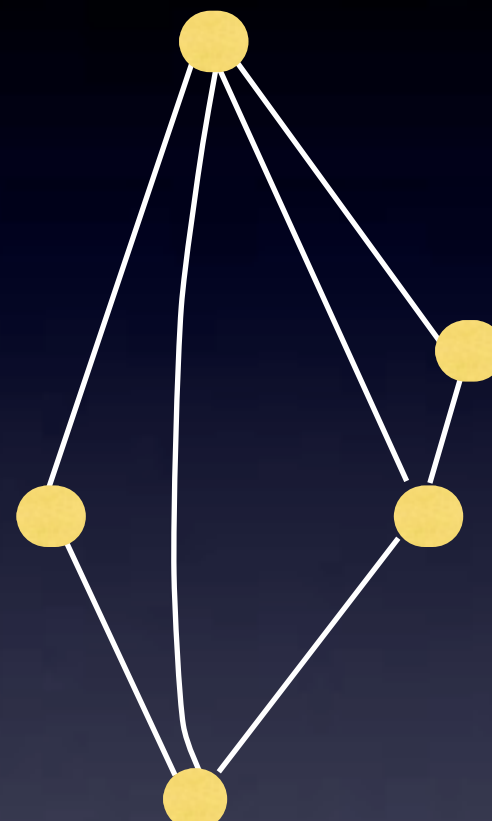


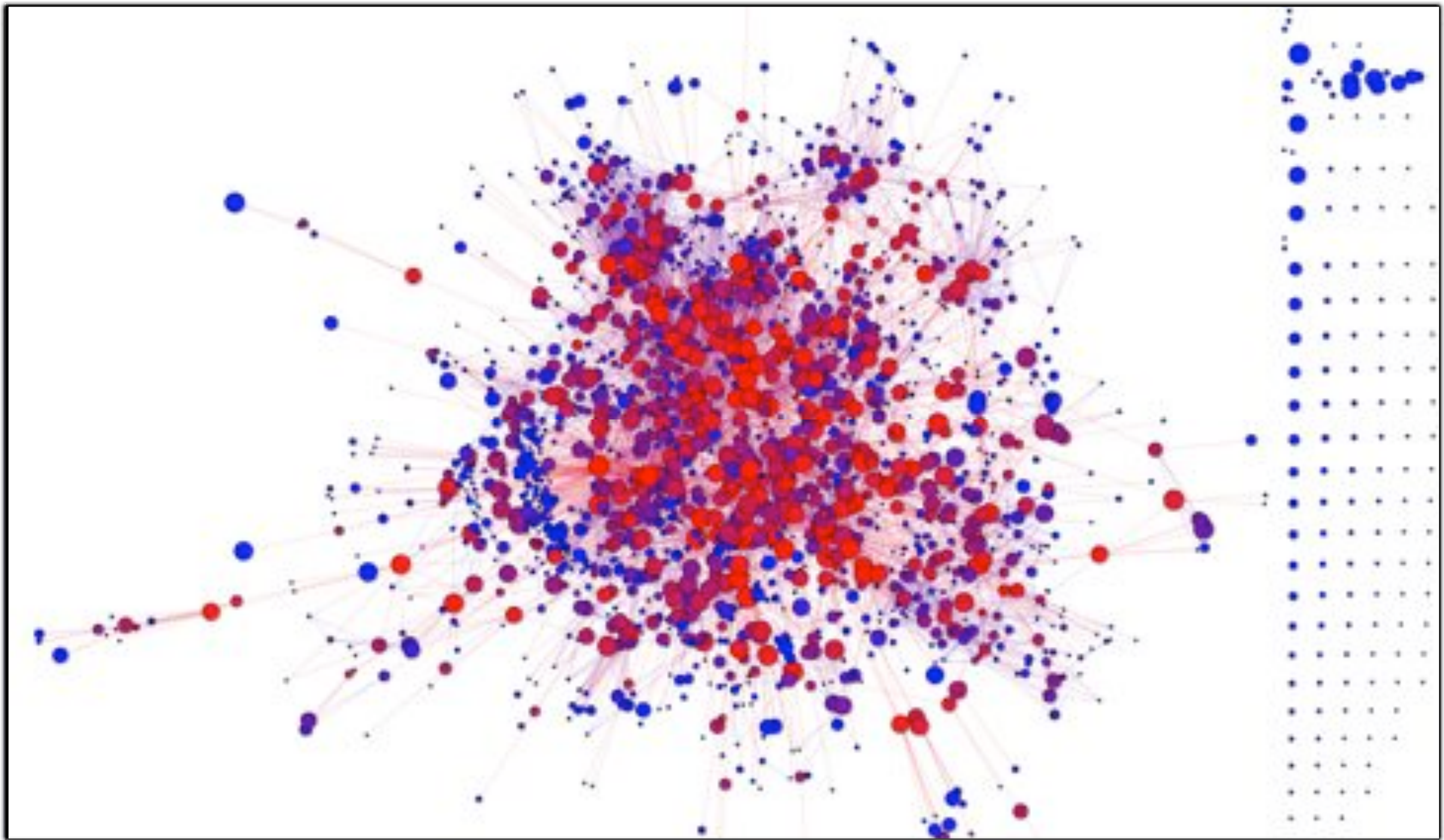






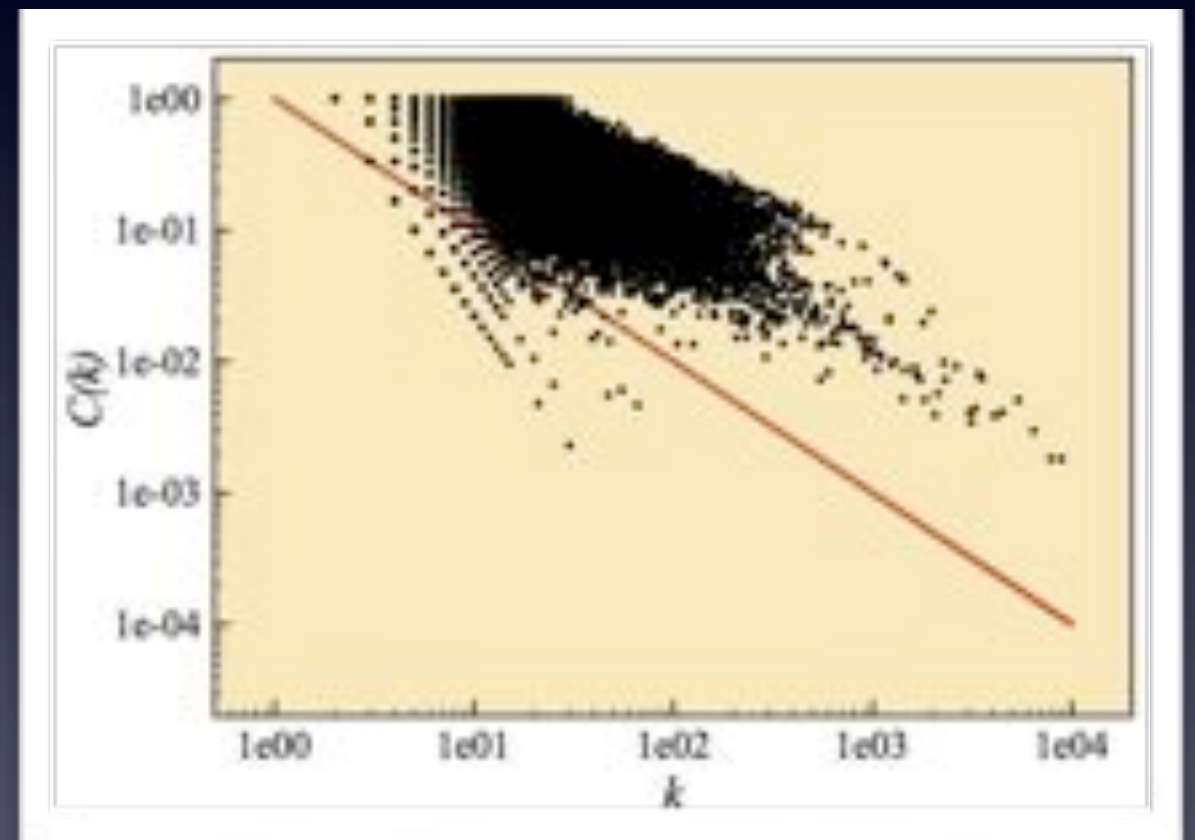
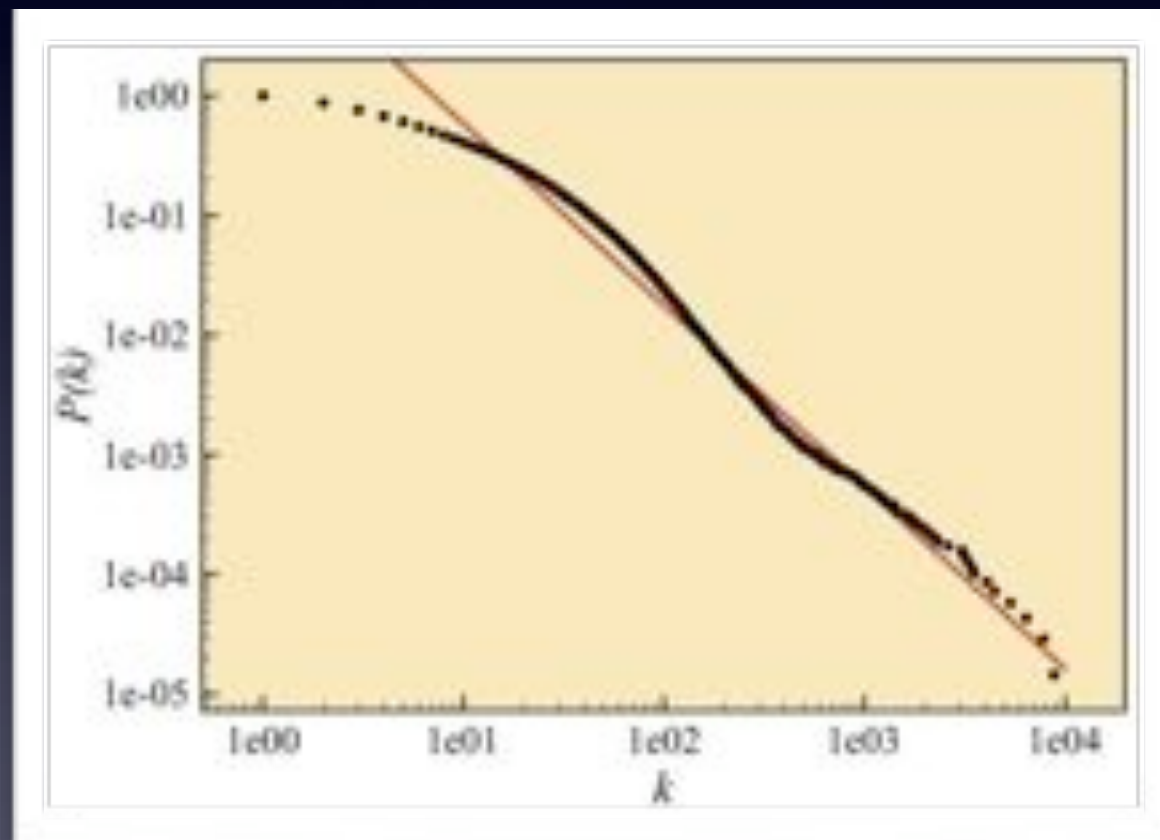




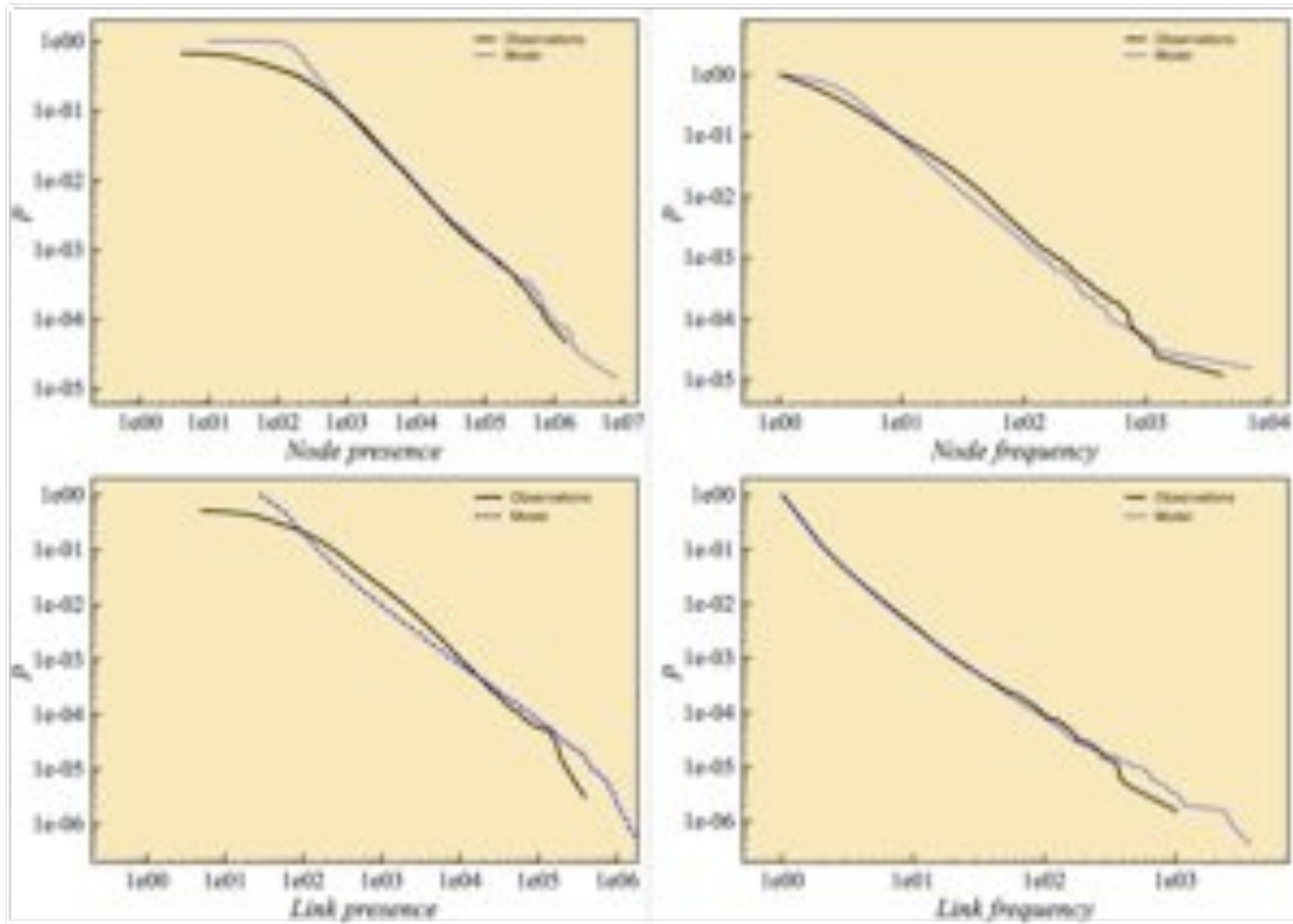


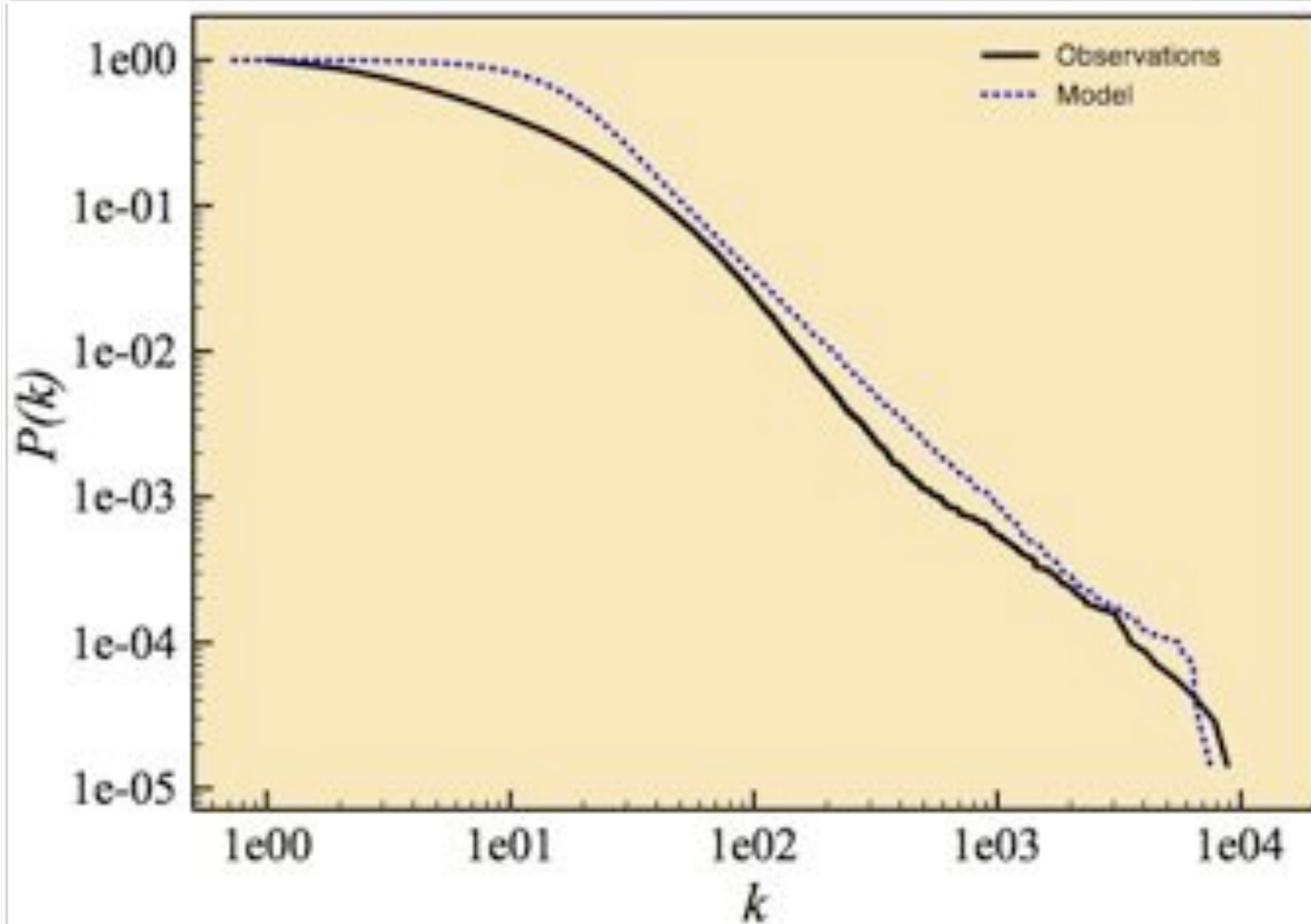
Kostakos, V., O'Neill, E., Penn, A. (2007). Brief encounter networks. arXiv:0709.0223

# Power laws and exponential decays

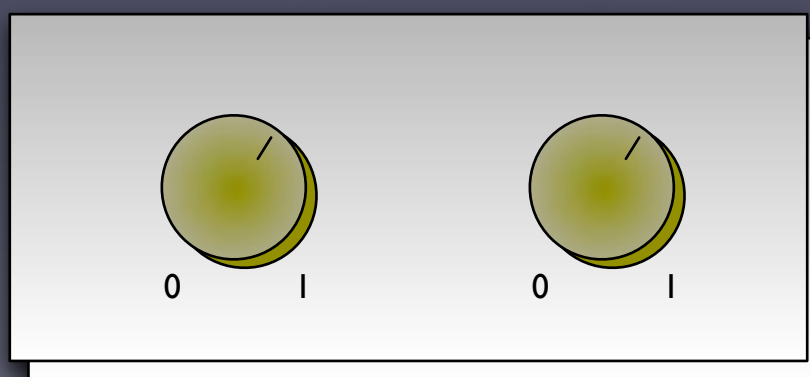








Kostakos, V. and O'Neill, E. (2007). Quantifying the effects of space on encounter. In proceedings of Space Syntax Symposium 2007, Istanbul, pp. 9701-9709.

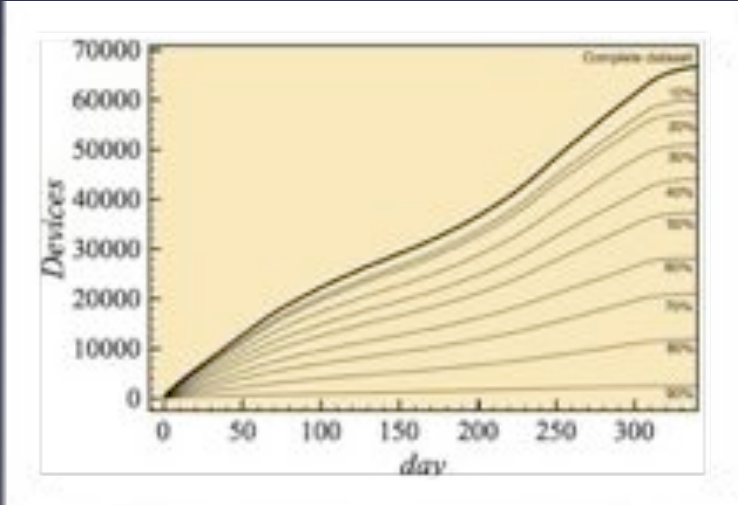
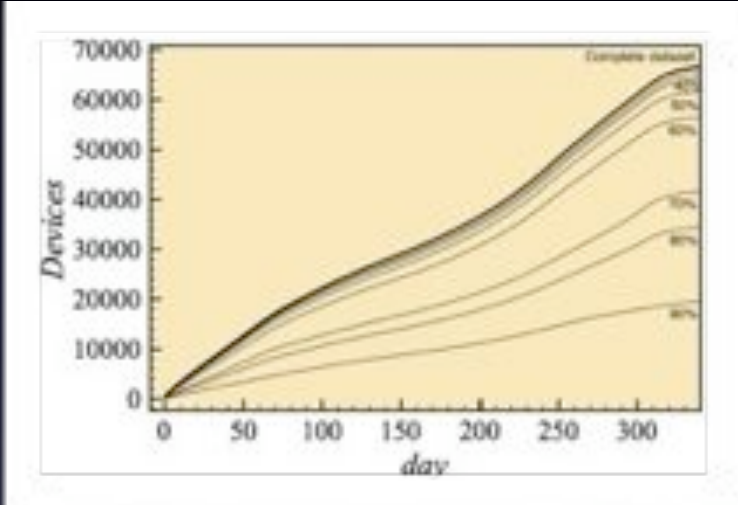




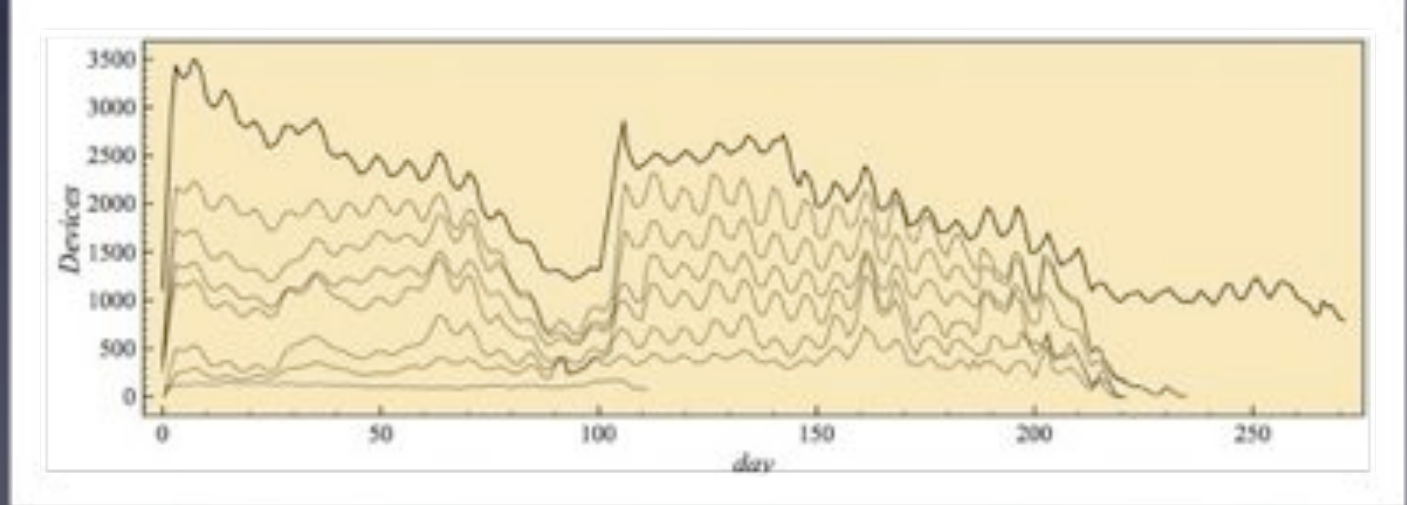
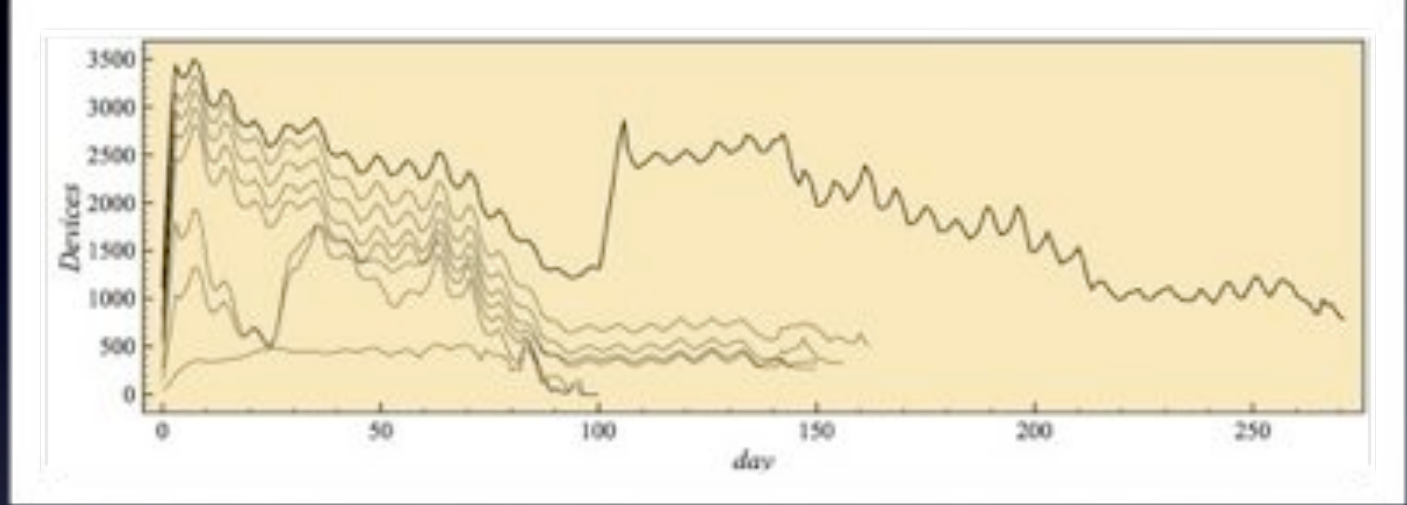
No Friends

No Strangers

# Information

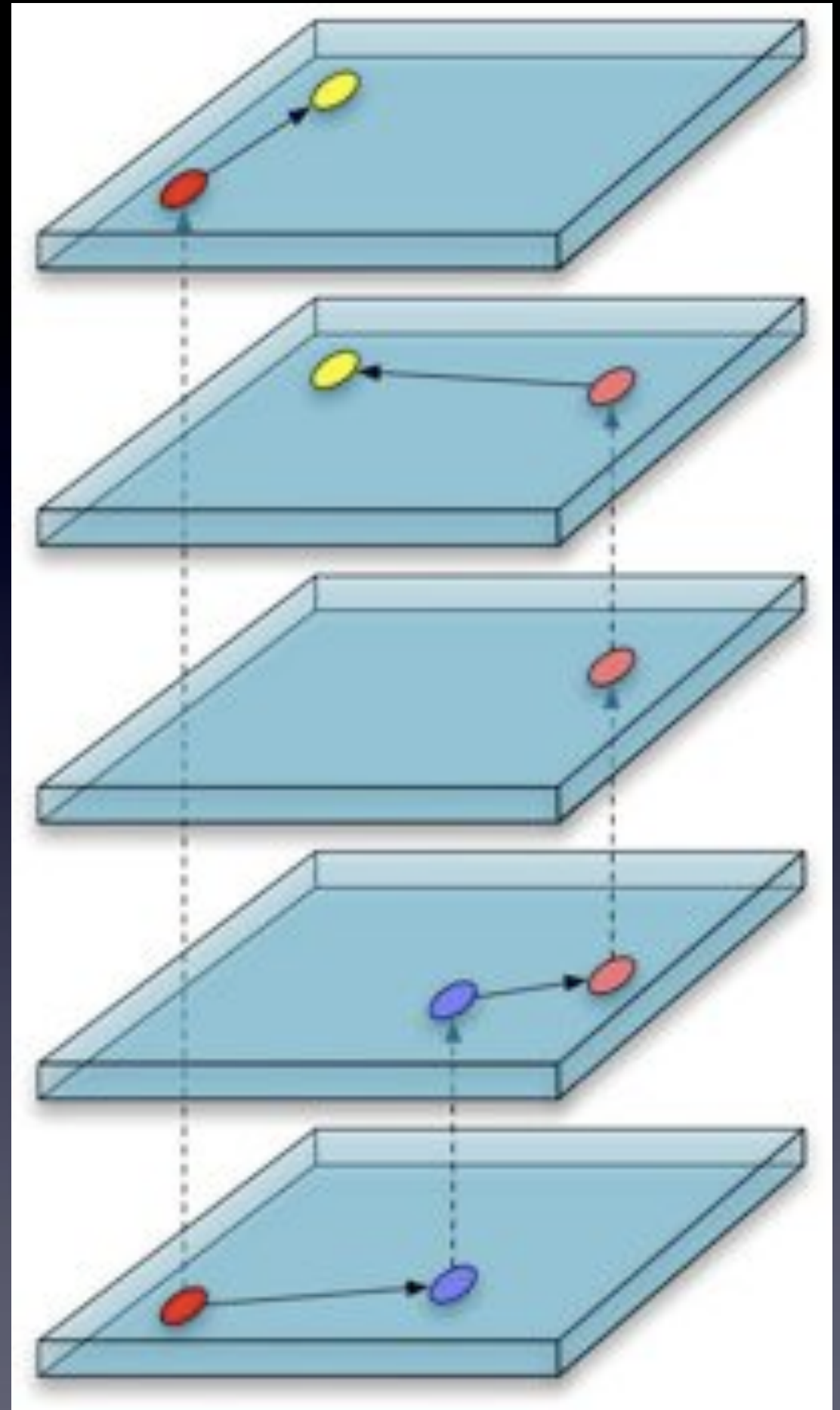
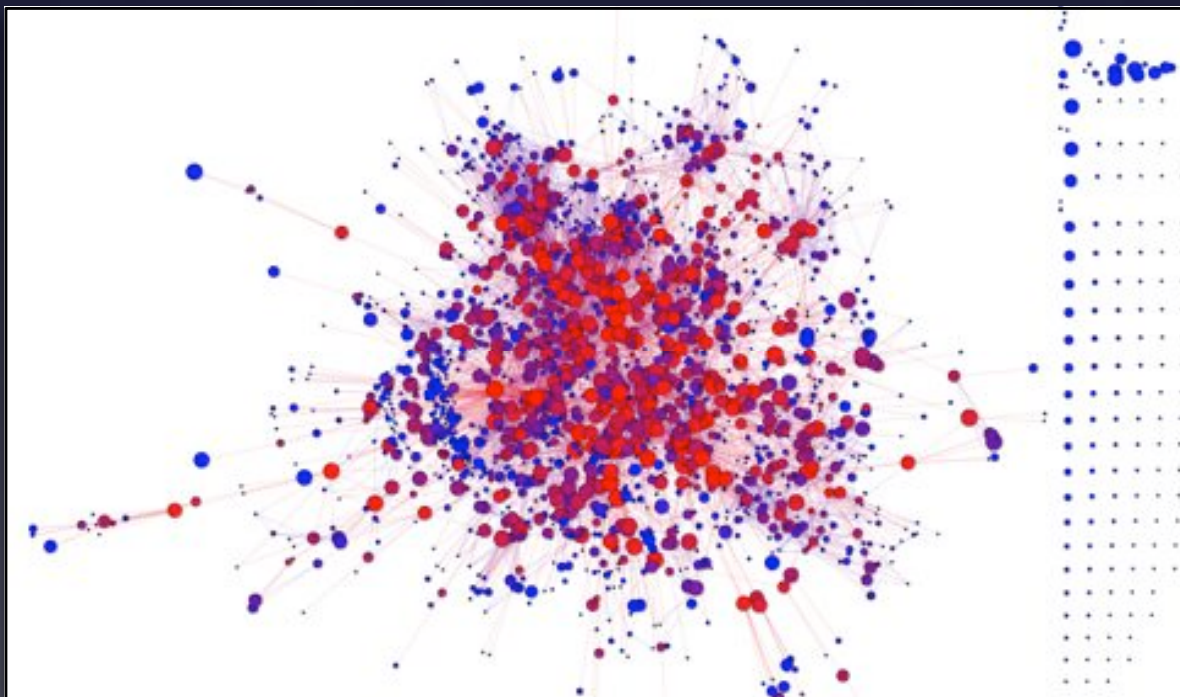


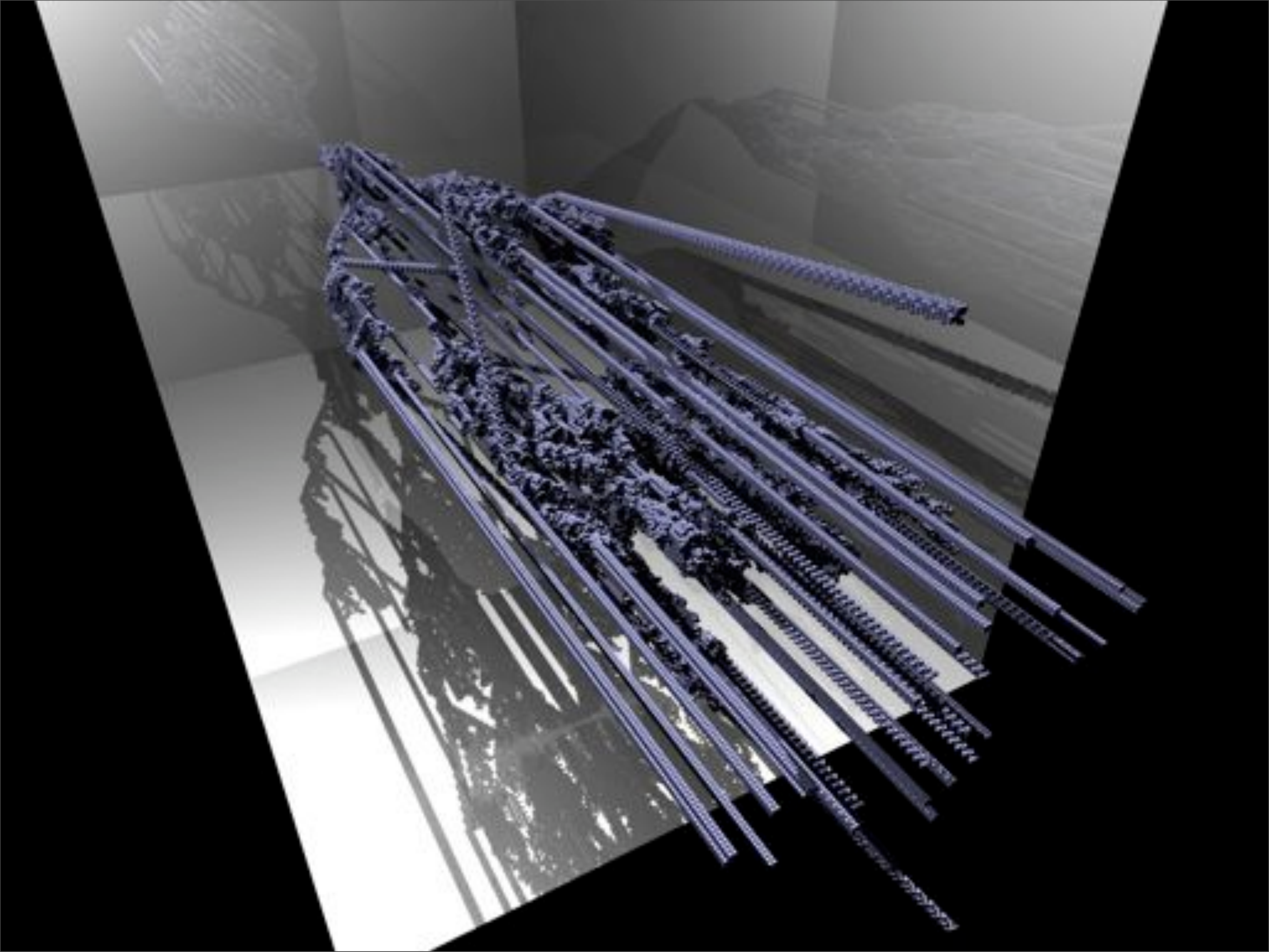
# Viruses





# Considering time









# Data annotation

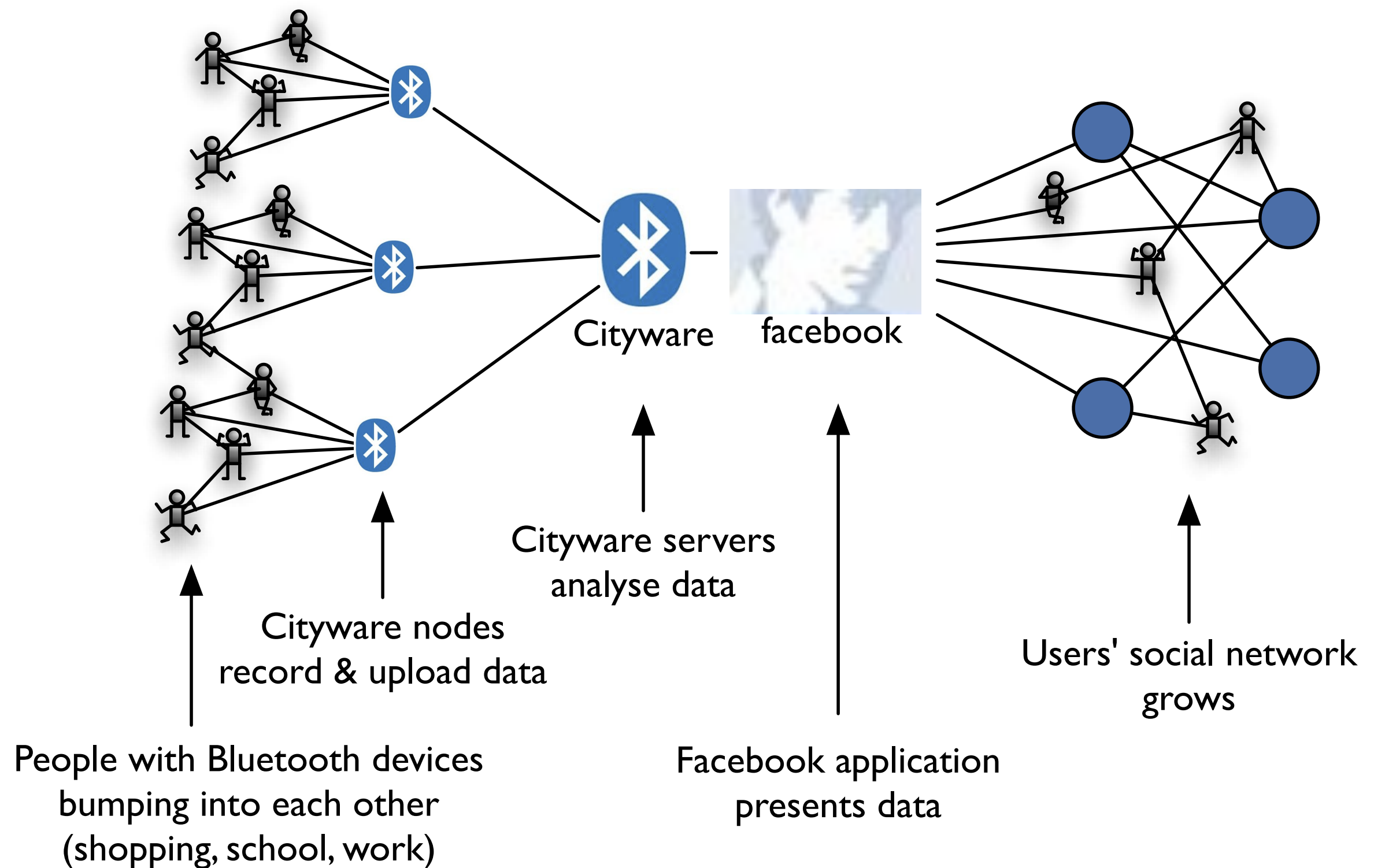


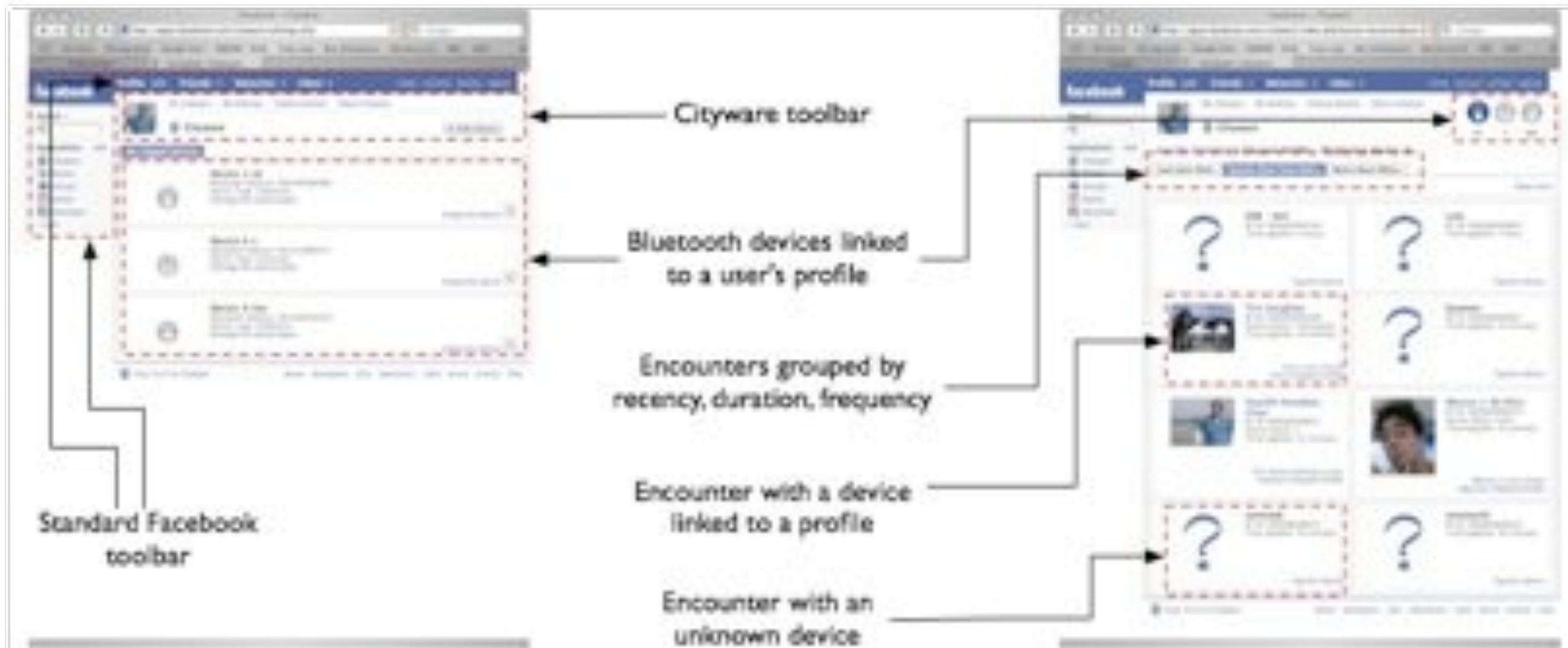


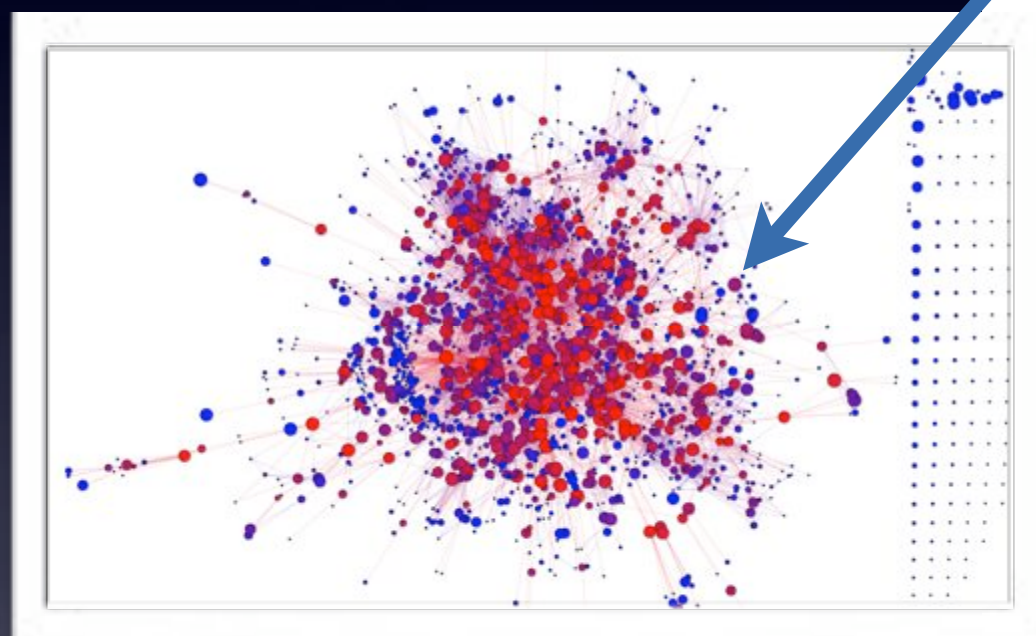












Facebook | Cityware

http://apps.facebook.com/cityware/index.php?active=duration&use= Google

VK Home Photography Google docs ODEON - Bath Tube map Mac Wallpapers MacResearch NBG ACM 30

Google Facebook | Cityware

facebook Profile edit Friends Networks Inbox home account privacy logout

Cityware | My Settings | Getting Started | About Cityware

Search + Q=









Applications edit Cityware Photos Groups Events Developer

Cityware

Vassilis Kostakos's Cityware Profile - Displaying device: vk

Last Seen With... Spends Most Time With... Meets Most Often...

Show more

 CSR - bc4 BT ID: XXXXXXXXXX7A4 Time together: 2 hours Tag this device	 Lulu BT ID: XXXXXXXXXX82A Time together: 1 hour Tag this device
 Tim Coughlan BT ID: XXXXXXXXXX288 Device Name: TimsLaptop Time together: 54 minutes Tim is your friend Tim's Cityware Profile	 Eamonn BT ID: XXXXXXXXXX837 Time together: 53 minutes Tag this device
 Vassilis Kostakos (You) BT ID: XXXXXXXXXXFC1 Device Name: v Time together: 51 minutes This device belongs to you Vassilis's Cityware Profile	 Marcus L. Da Silva BT ID: XXXXXXXXXX2C9 Device Name: Vicky Time together: 45 minutes Marcus is your friend Marcus's Cityware Profile
 minime9 BT ID: XXXXXXXXXXE73 Time together: 44 minutes Tag this device	 minime10 BT ID: XXXXXXXXXXD1E Time together: 44 minutes Tag this device

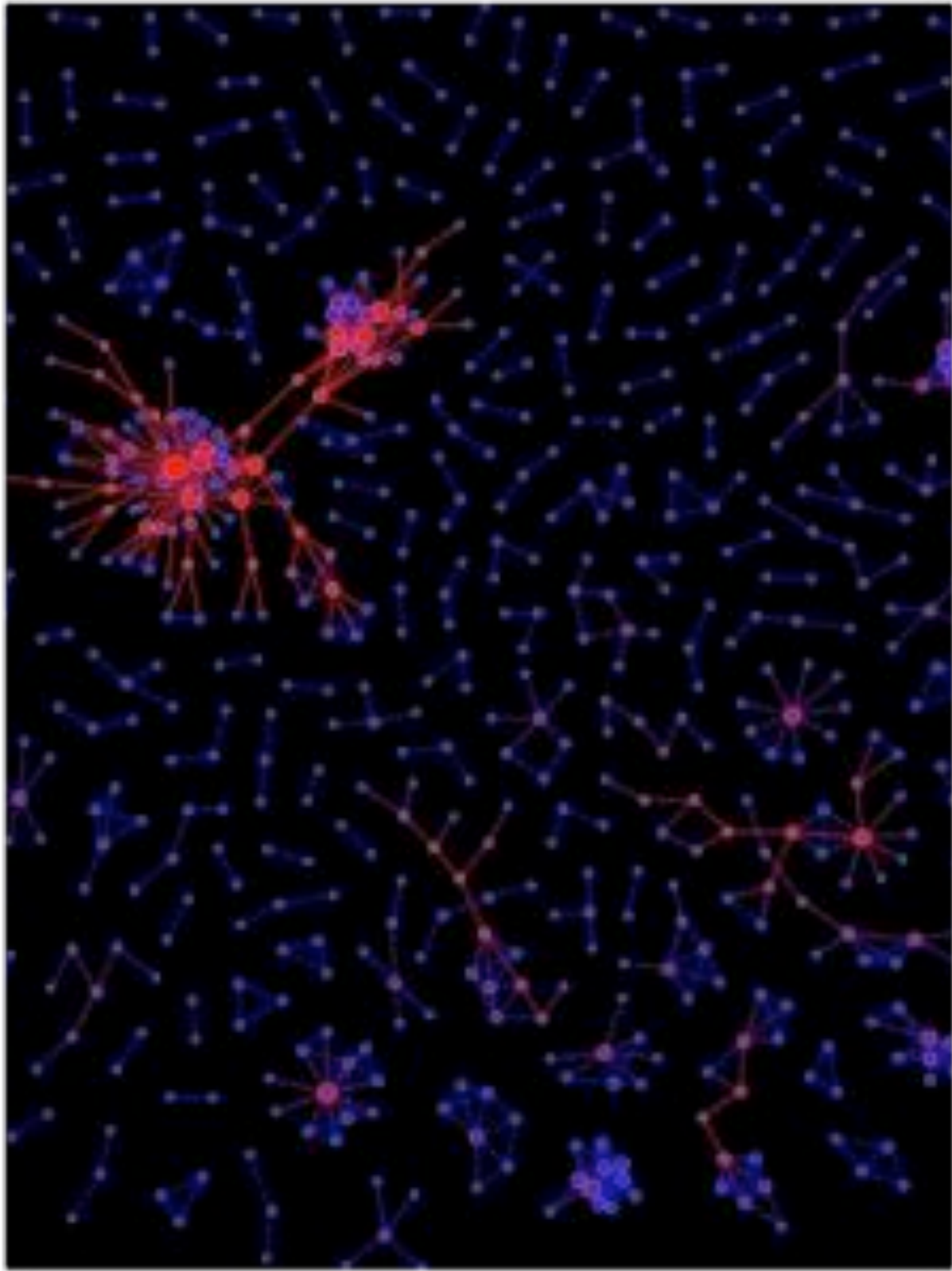
Page built by Cityware about developers jobs advertisers polls terms privacy help



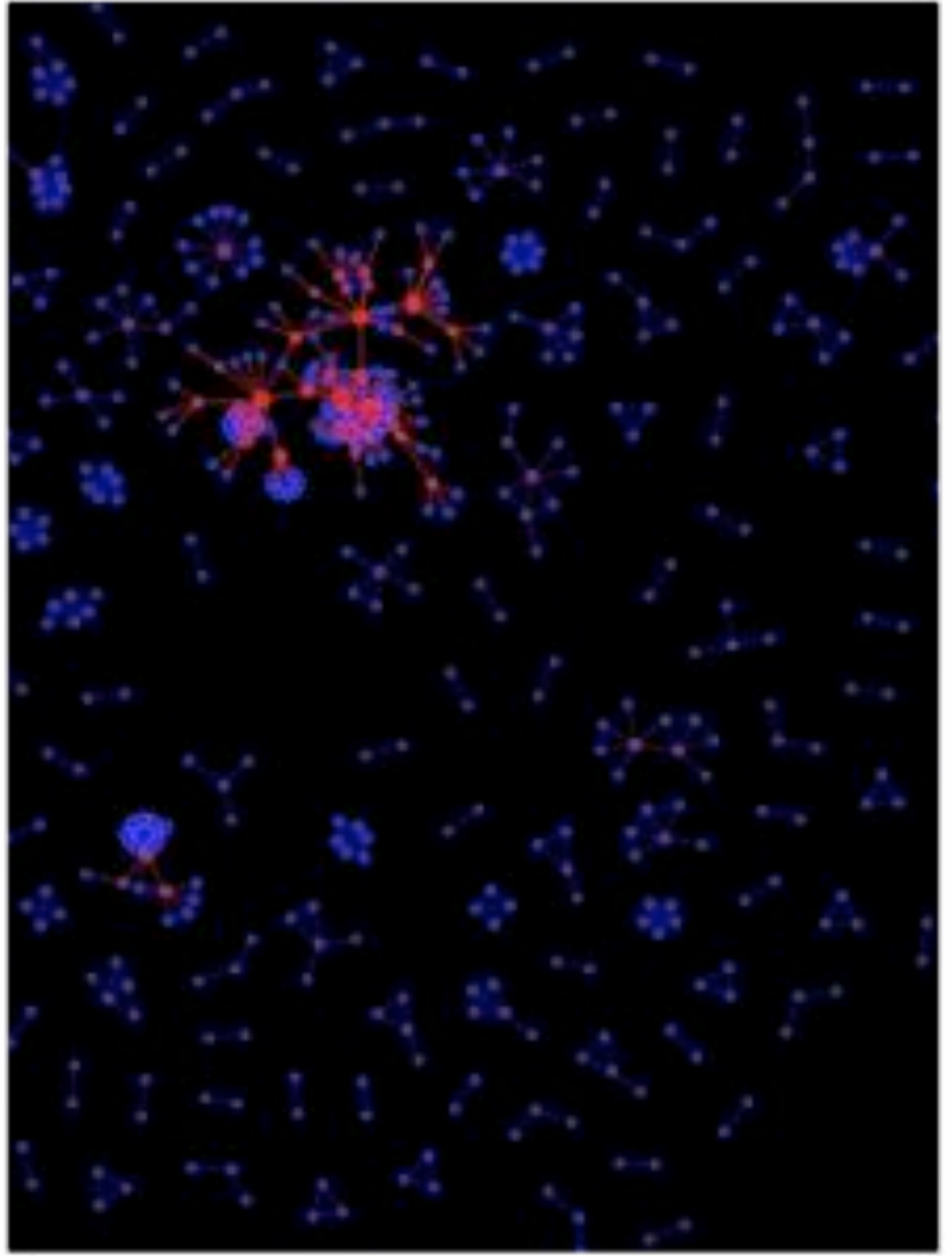
# Cityware for Facebook

- US
  - MIT
  - Stanford
  - Boston
  - Urbana-Champaign
  - Michigan
  - Portland
  - Oklahoma
  - New York
  - Ohio
- UK
  - Cambridge
- Oxford
- Nottingham
- Lancaster
- Warwick
- Bristol
- Manchester
- Melbourne
- Bremen
- Cairo
- Iceland



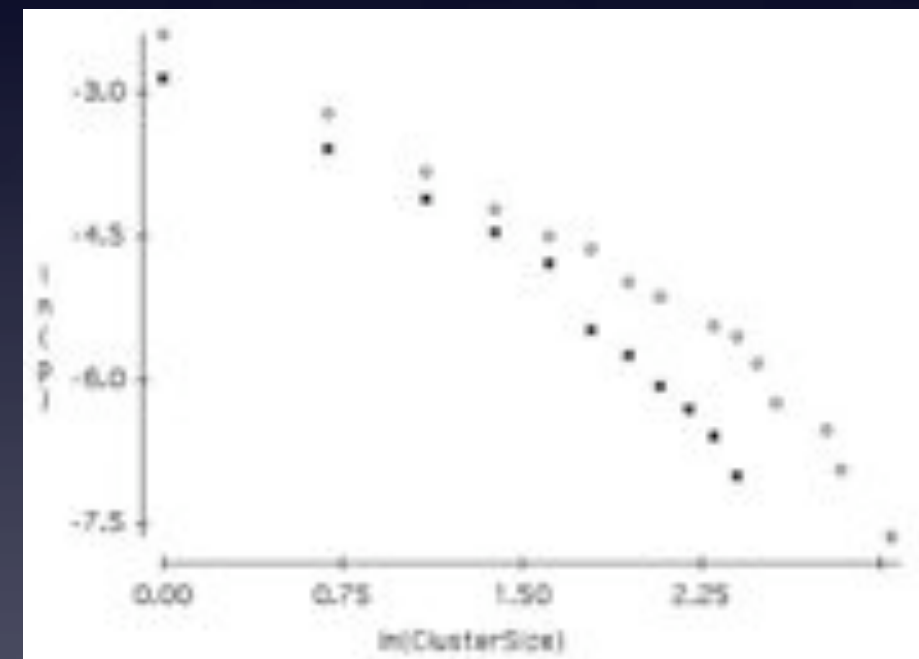
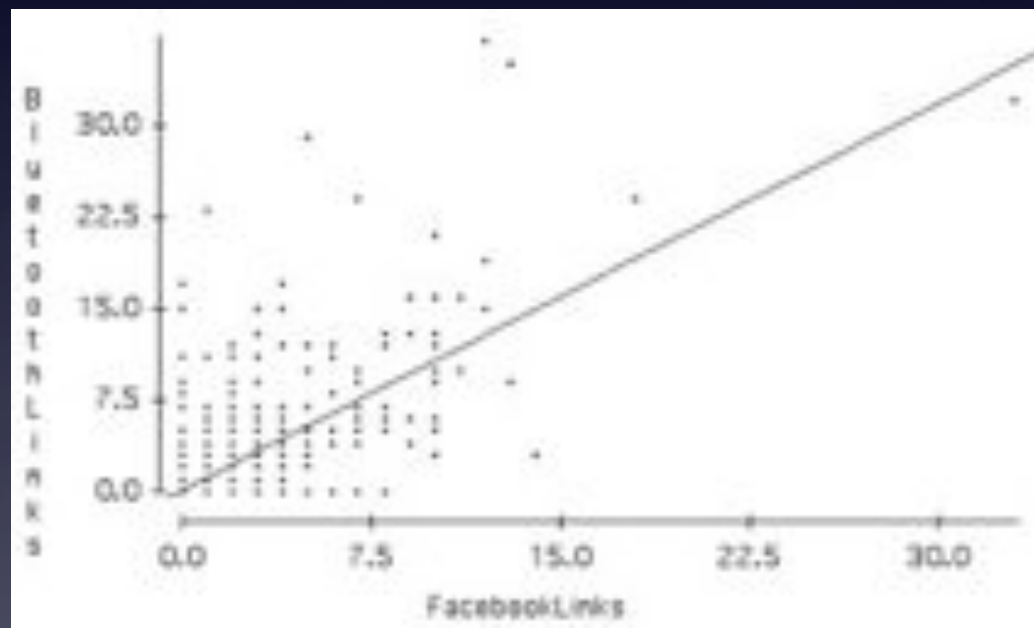


Facebook



Bluetooth

# Bluetooth vs. Facebook

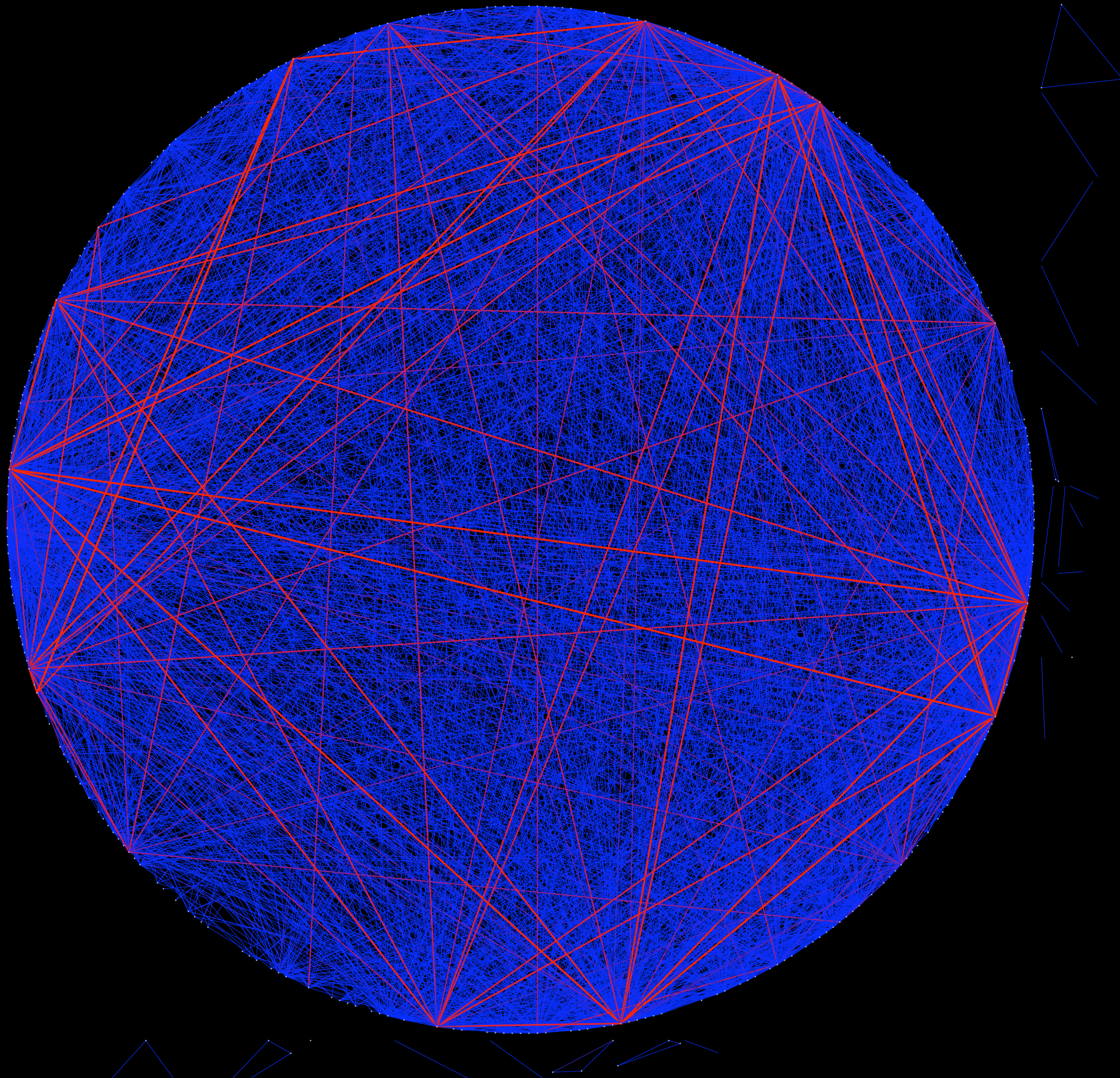


o - Facebook  
x - Bluetooth

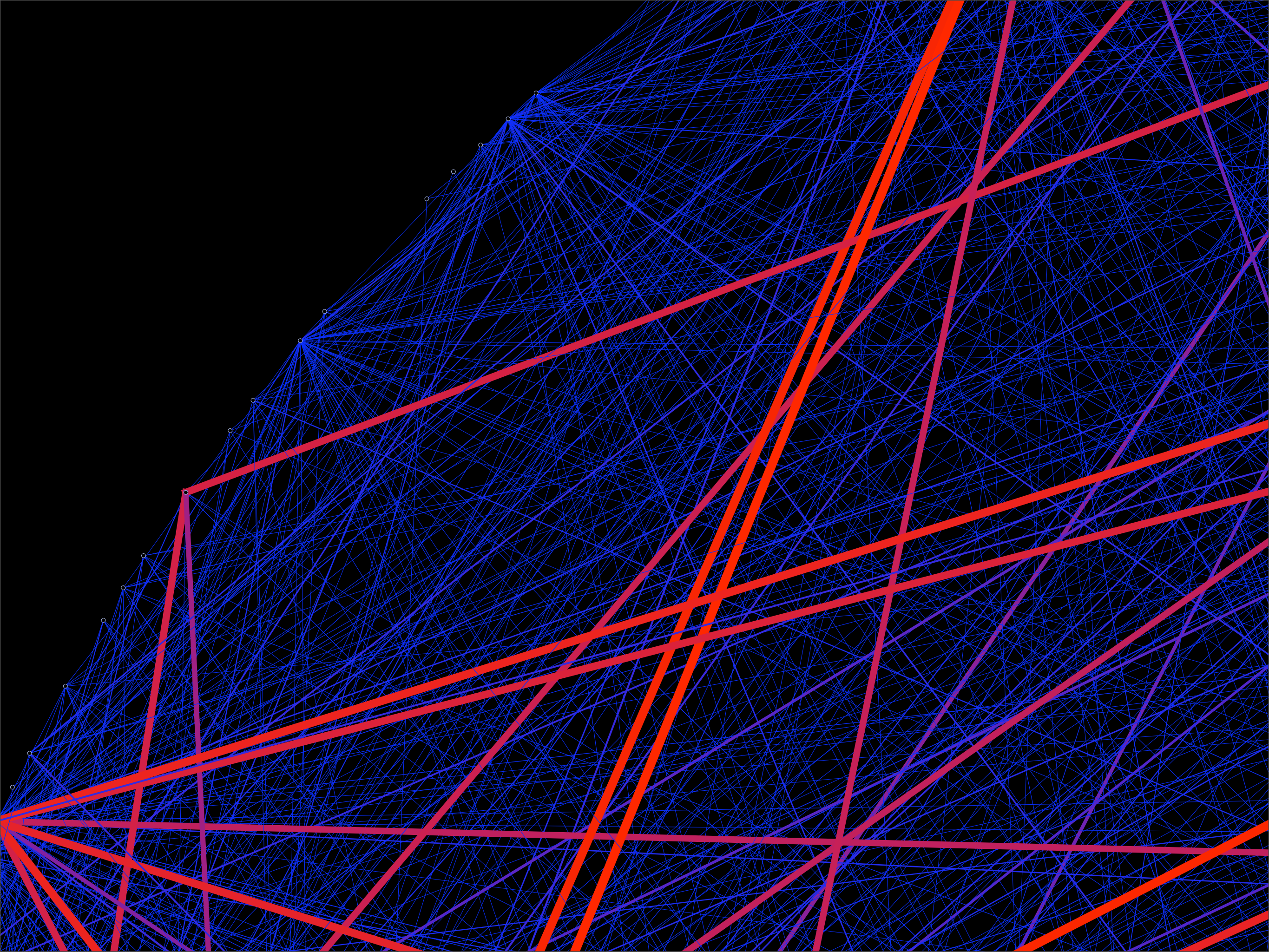
# Relationships between scanning sites

- Node: a physical location on the earth
- Link nodes that have been visited by same individual (bluetooth)
- “Heavy links” have many people travelling on them

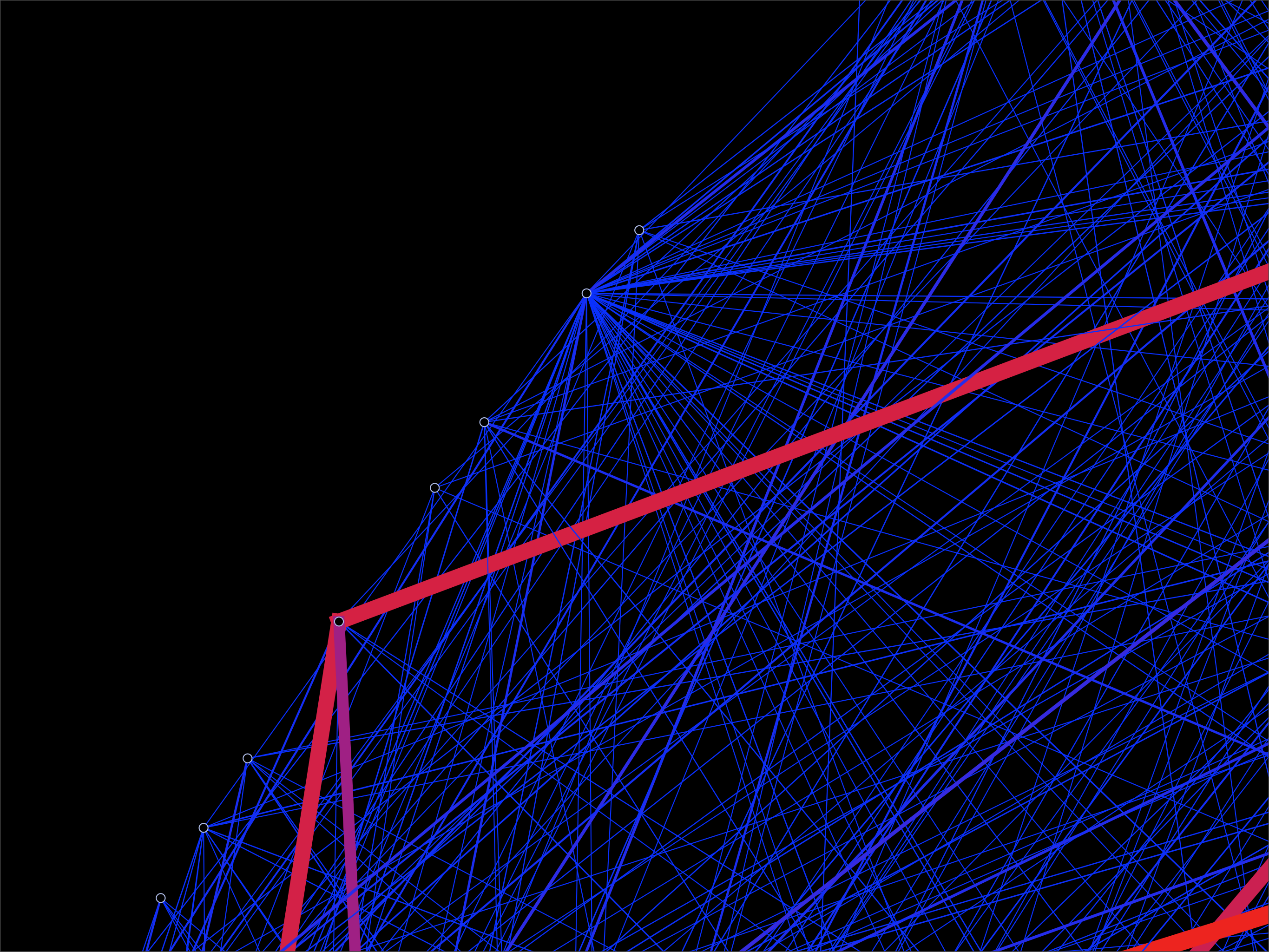










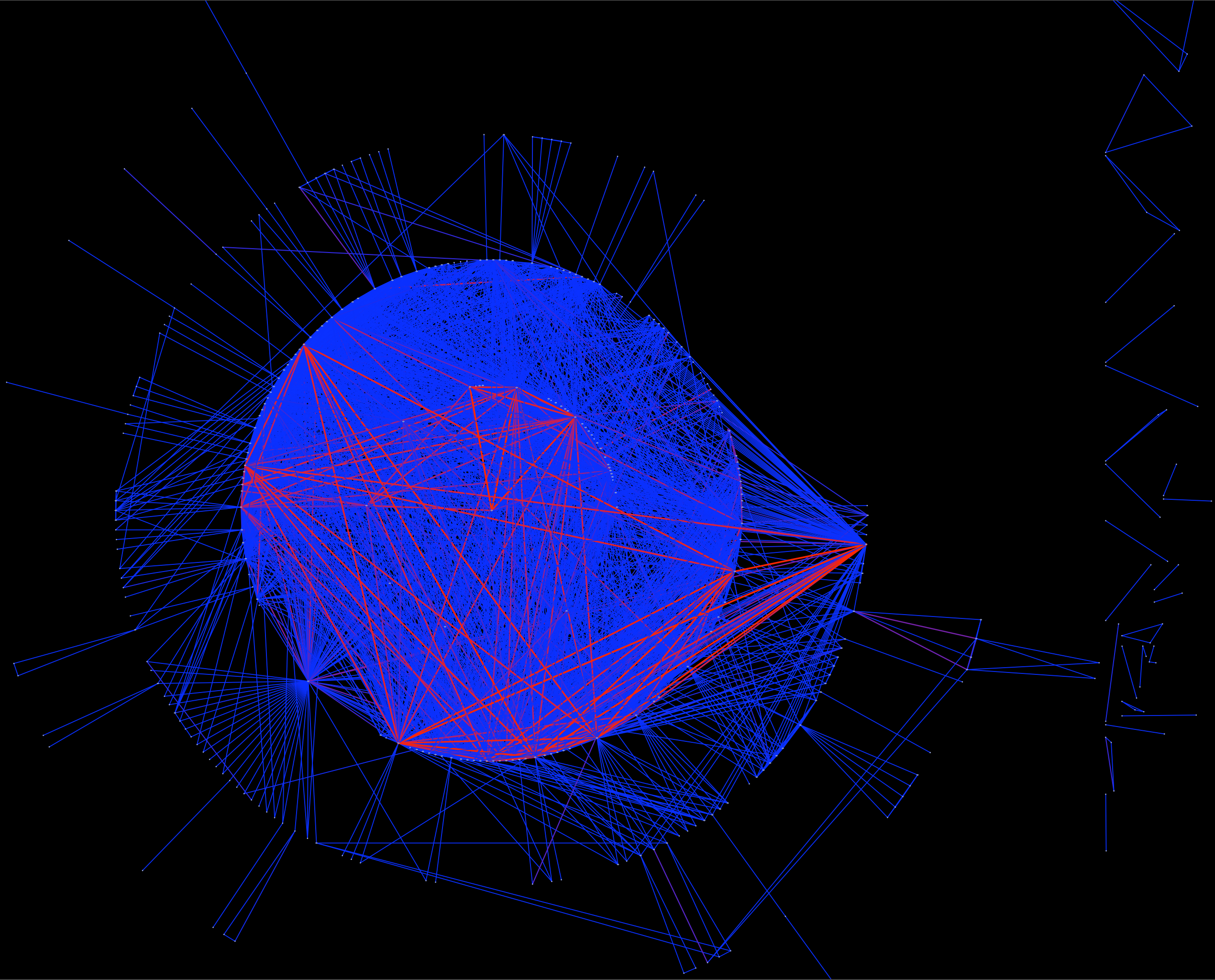




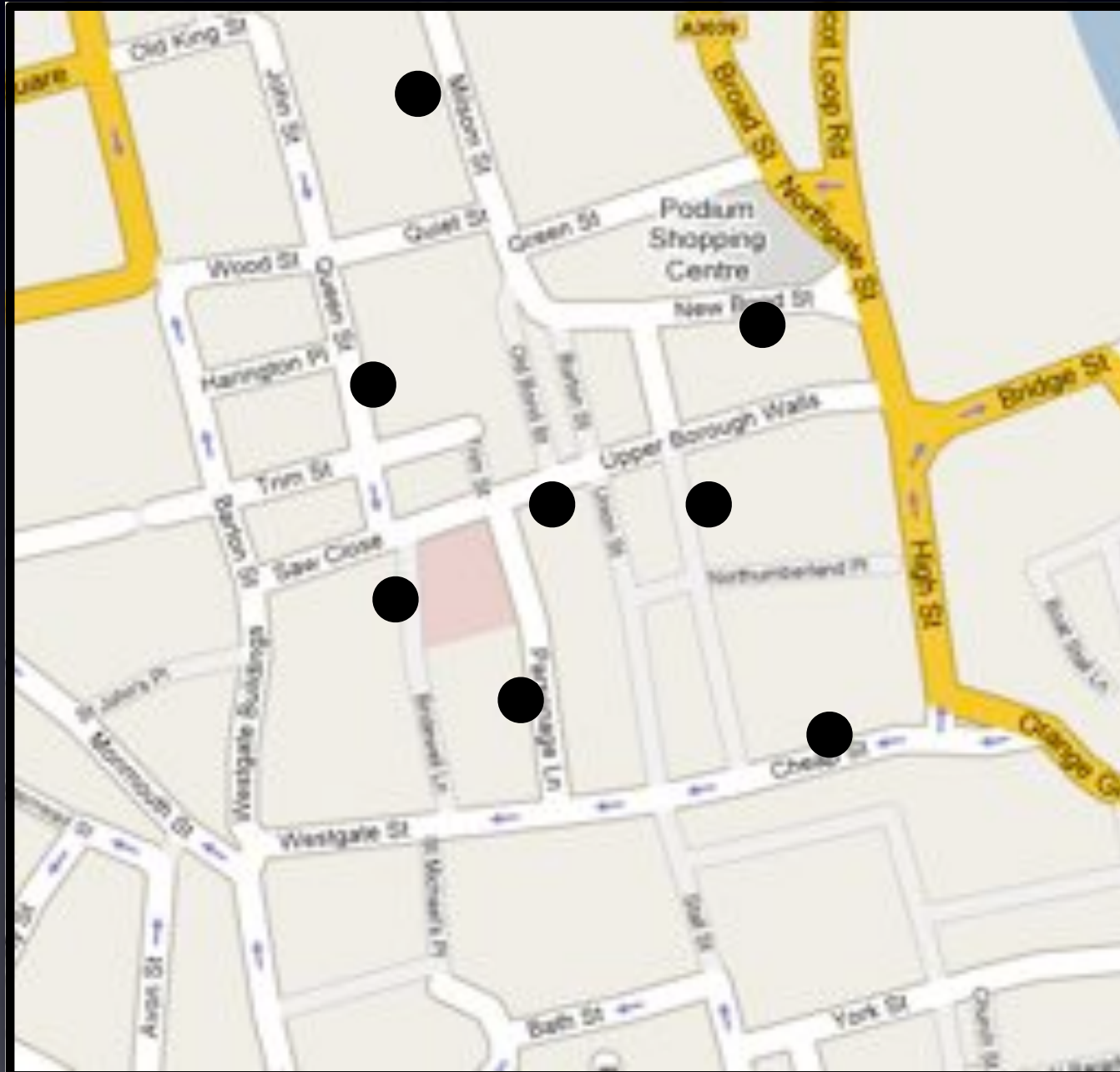
# It's a small world!







# Real-time traffic measurement

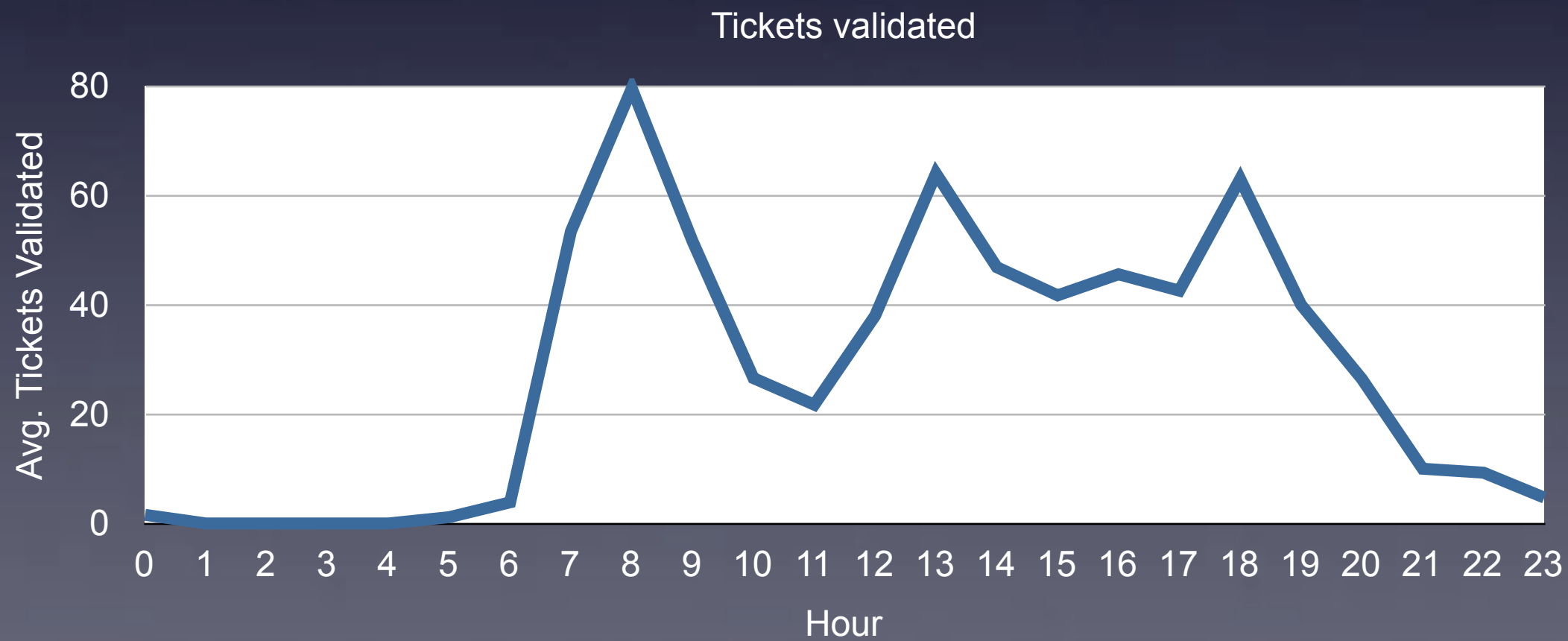
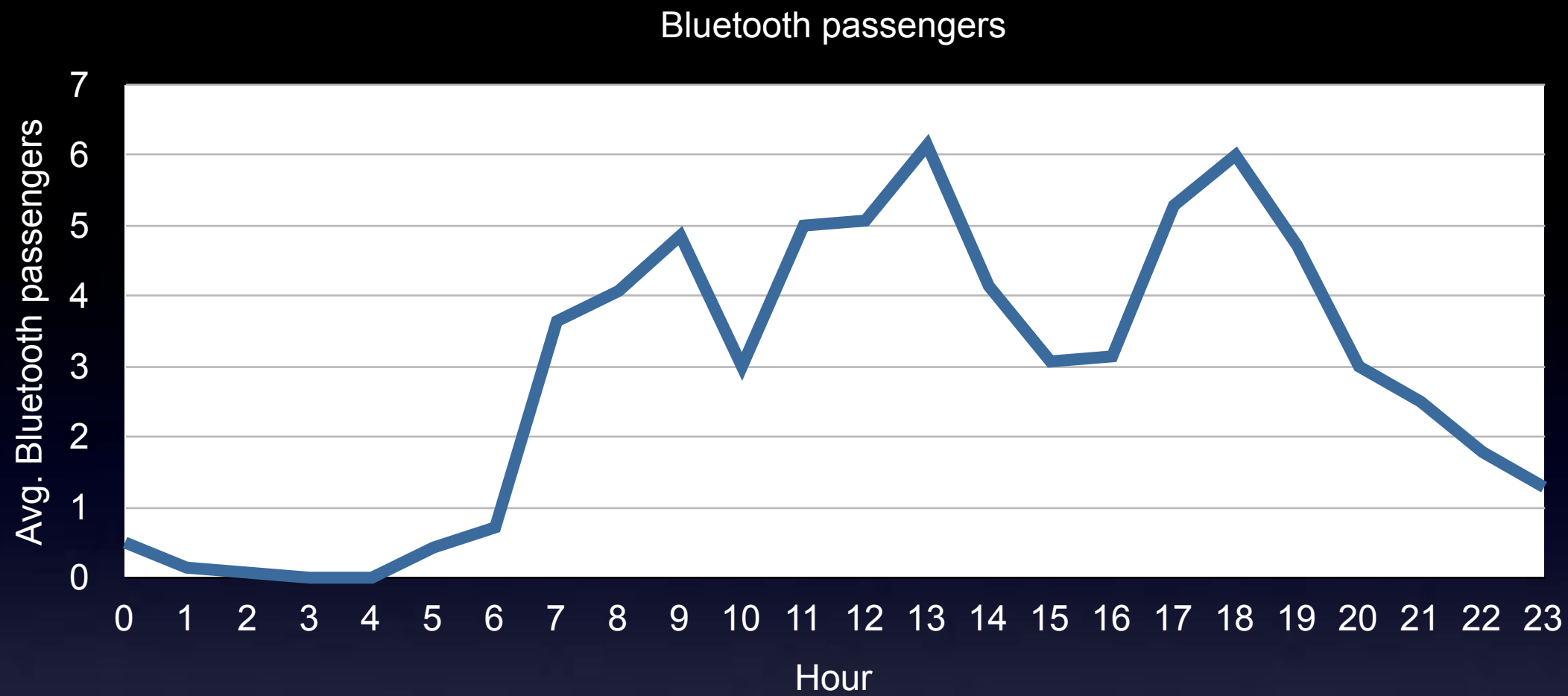


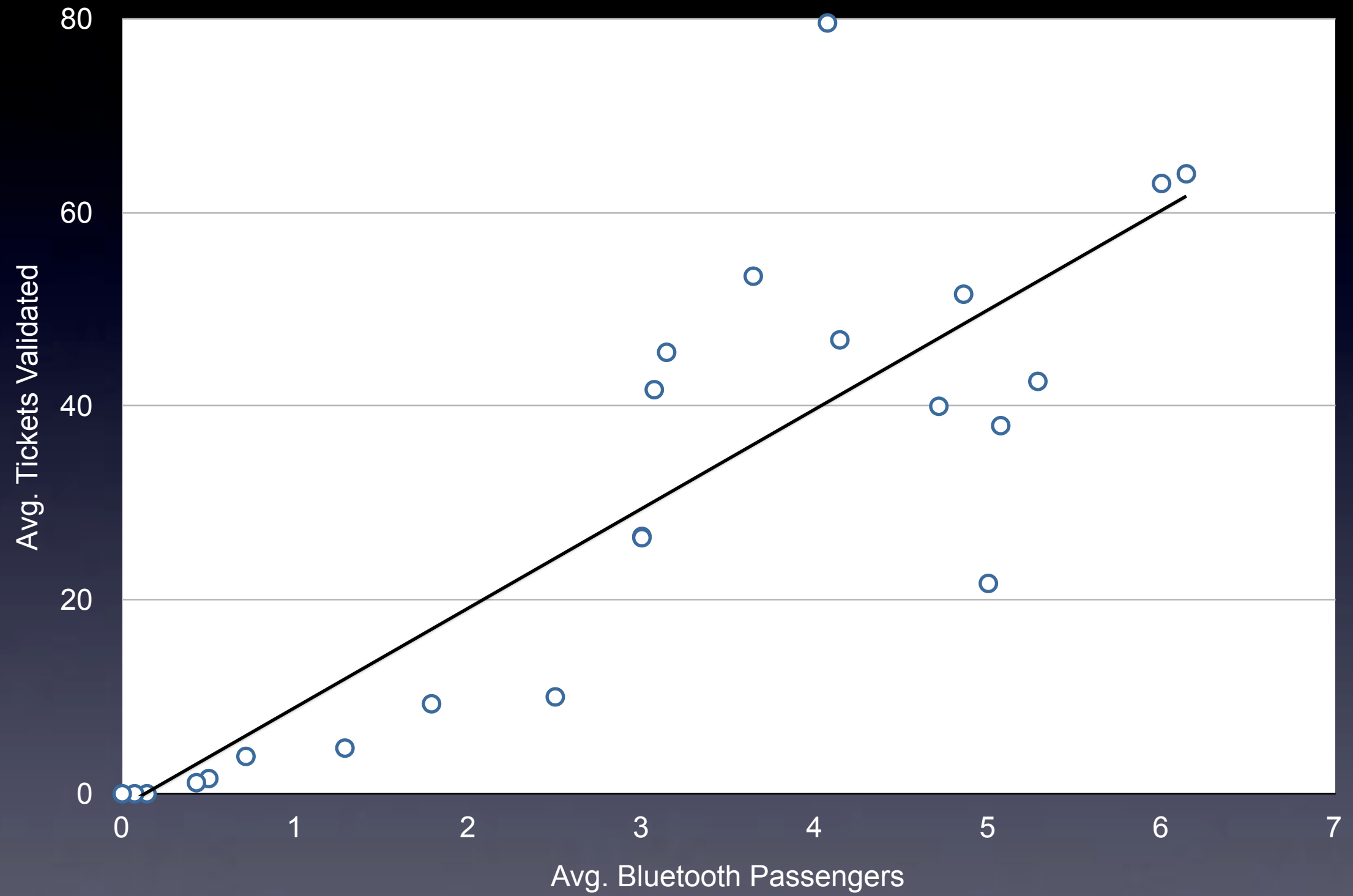


# Intelligent sensing for public transport



Kostakos, V. (2008). Towards sustainable transport: wireless detection of passenger trips on public transport buses. arXiv:0806.0874.





# Towards useful metrics

UPI characteristics	Metrics	Methods
<i>Mobility</i>	Distance traveled Speed Flow Visit duration	Gatecounts Mobile Scanners Emulation Simulation
<i>Temporal structure</i>	Laws and rules Time-based distributions	Inter-connection analysis Longitudinal gatecounts Emulation Simulation
<i>Social structure</i>	Network analysis metrics (e.g. degree, betweenness, closeness)	Longitudinal static snapshots Mobile scanners Emulation Simulation
<i>Spatial structure</i>	Space syntax metrics (e.g. integration, choice)	Space syntax Simulation
<i>Facts and figures</i>	Statistical characteristics	Wardriving Gatecounts Static snapshots Mobile Scanners

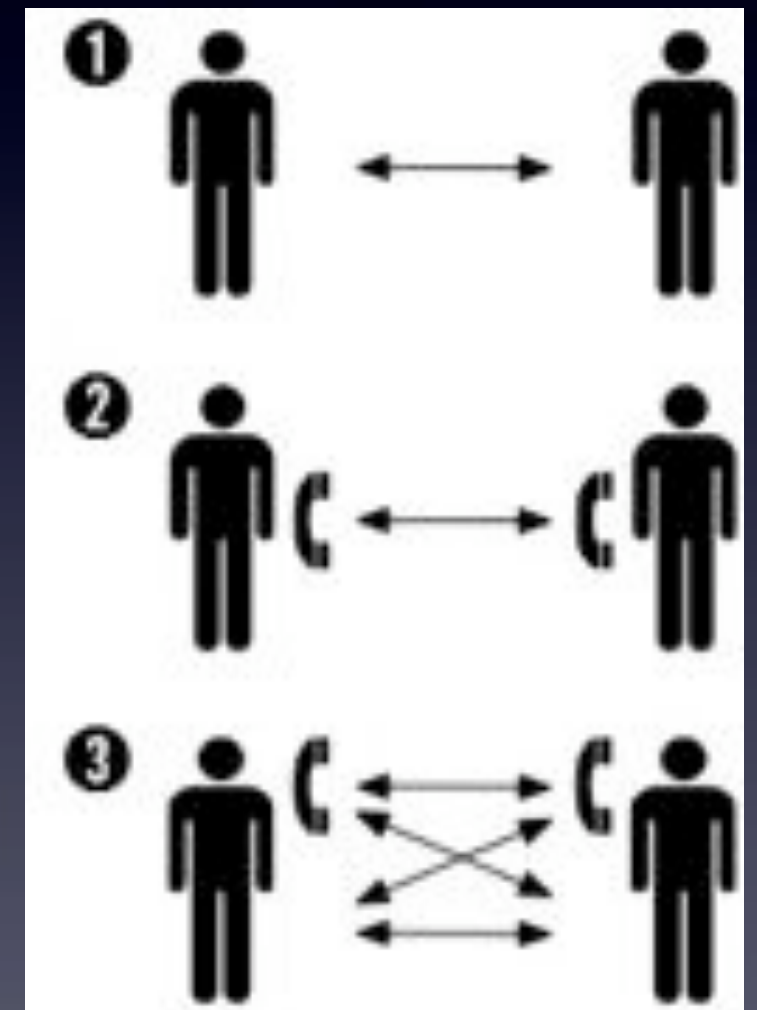
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Kostakos, V., Nicolai, T., Yoneki, E., O'Neill, E., Kenn, H. and Crowcroft, J. (2009). Understanding and measuring the urban pervasive infrastructure. *Personal and Ubiquitous Computing*, Springer, 13(5):355-364.



# Urban encounters of the 1st, 2nd & 3rd type

1. Direct human communication
2. Communication replaced by technology
3. Communication augmented by technology



Fatah gen. Schieck, A., Kostakos, V., Penn, A. (to appear). Exploring the Digital Encounters in the Public Arena. In K. Willis, G. Roussos, K. Chorianopoulos, M. Struppek (Eds.), Shared Encounters, Springer, Germany

# The end!

- Questions?
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