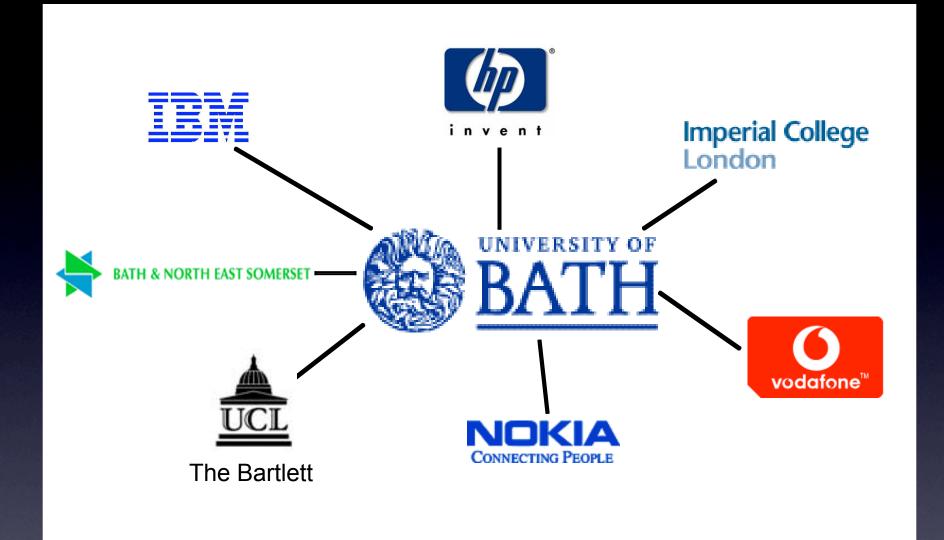


Cityware Urban design and pervasive systems

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16 November 2006, Cambridge, UK



Cityware partners

Goals of Cityware

Tools, methods and theories

- Urban design and pervasive systems
- Security, privacy and trust
- Context aware services
- User engagement (longitudinal)

Bluetooth tracking?

- Initially used as a "digital enhancement" to observation methods.
- Gatecounts
- Static snapshots
- (UbiComp 2006)

Gatecounts

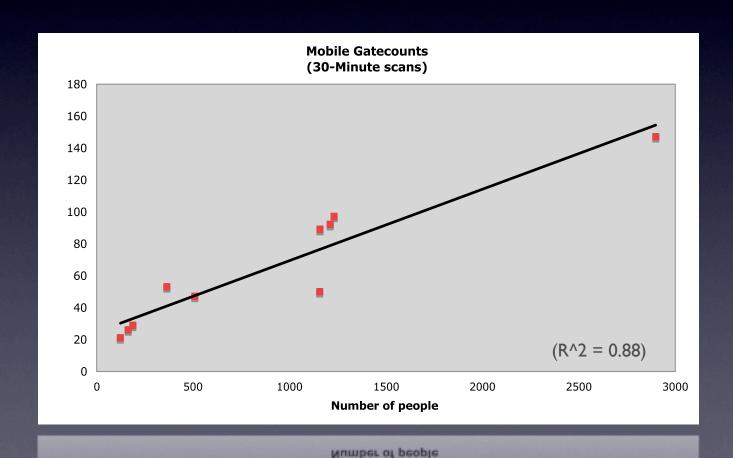


Static Snapshots

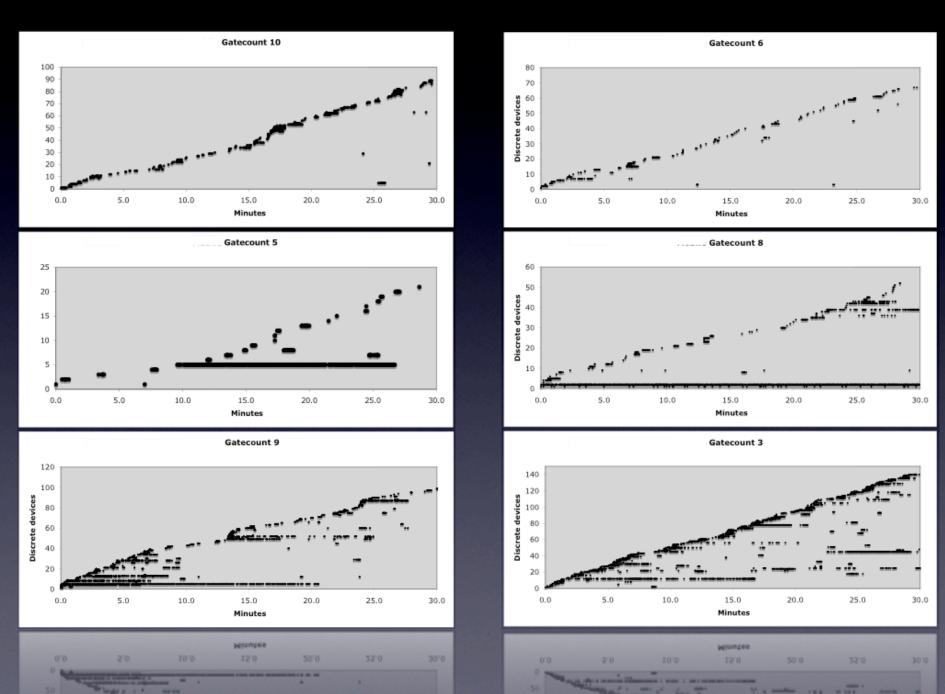


Bluetooth visibility

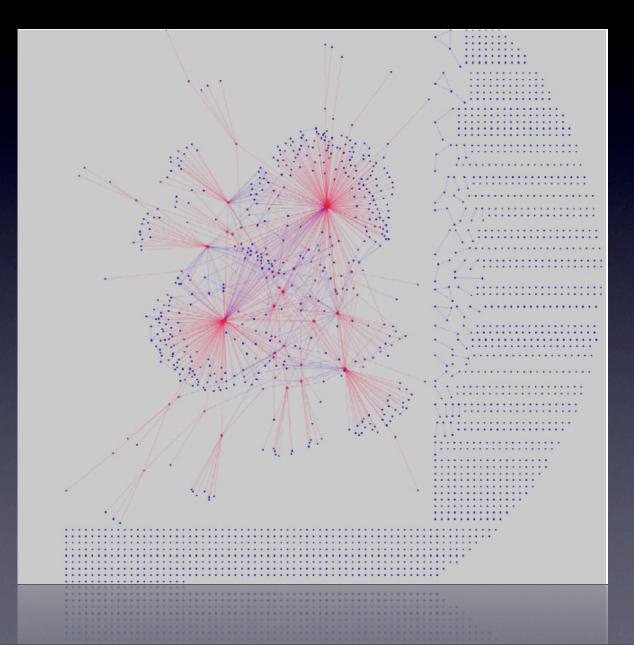
 Around 7.5% of observed pedestrians had discoverable Bluetooth devices

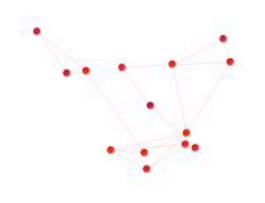


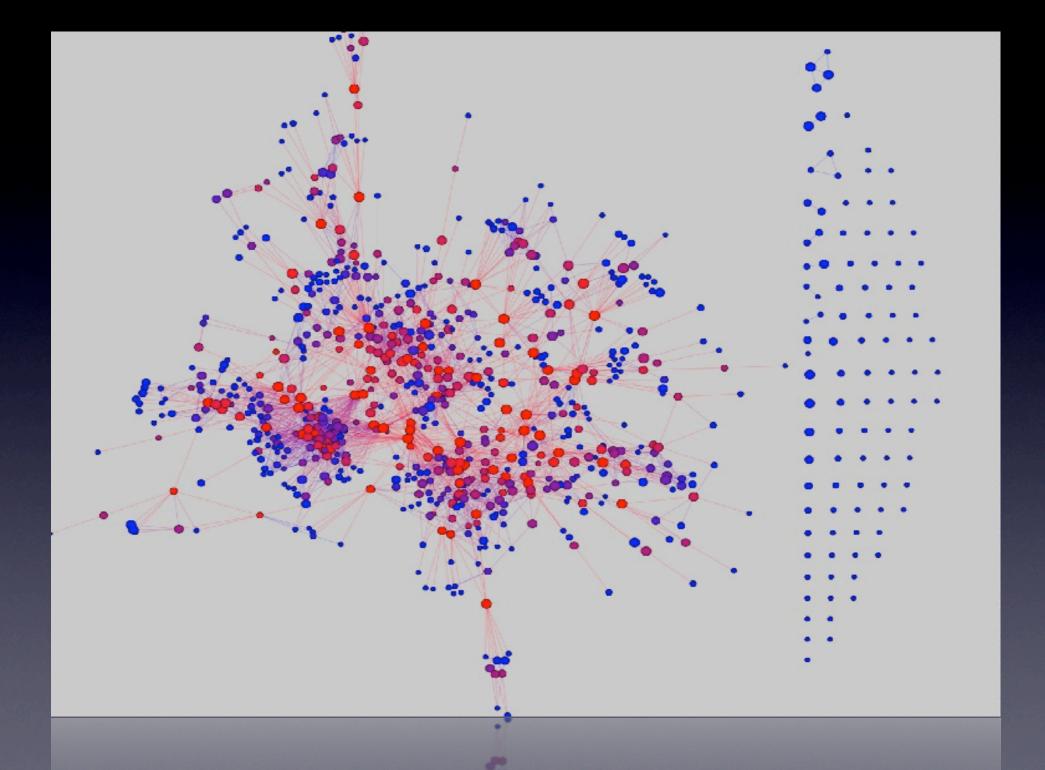
Gatecount timelines

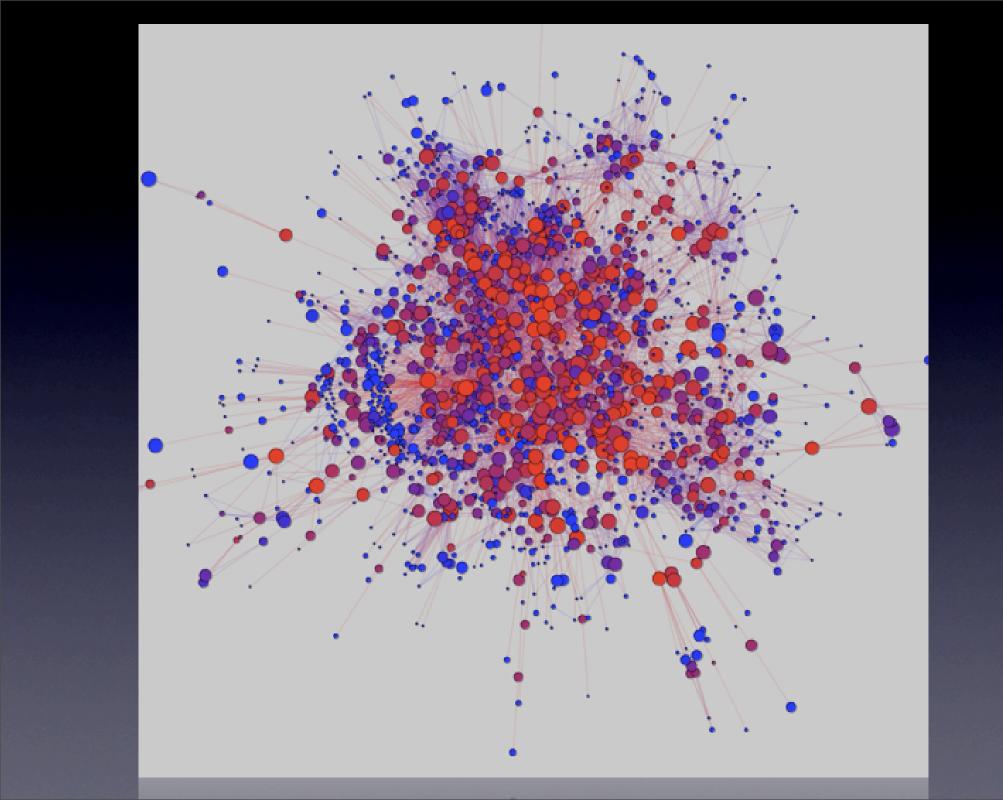


Derived social network

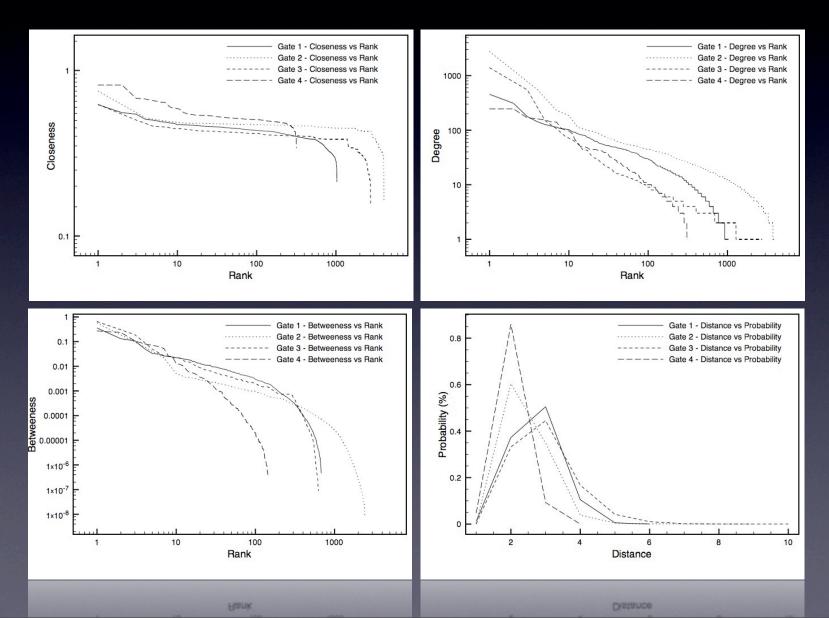








Power laws and exponential decays

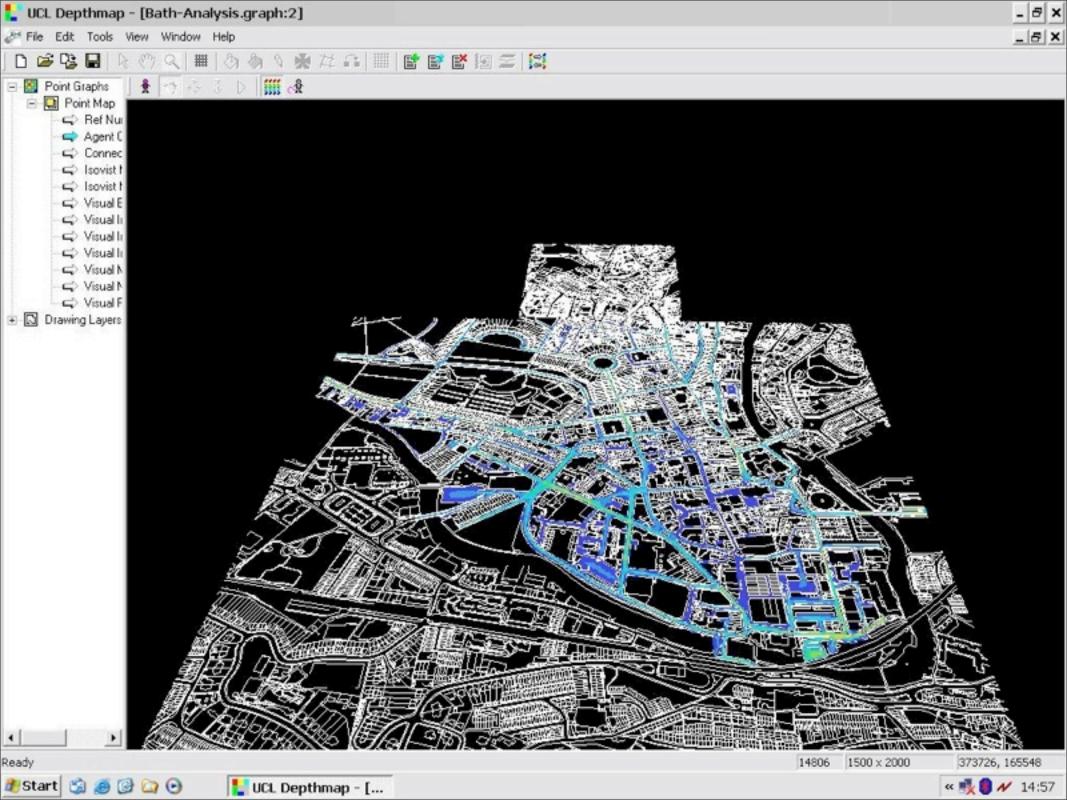


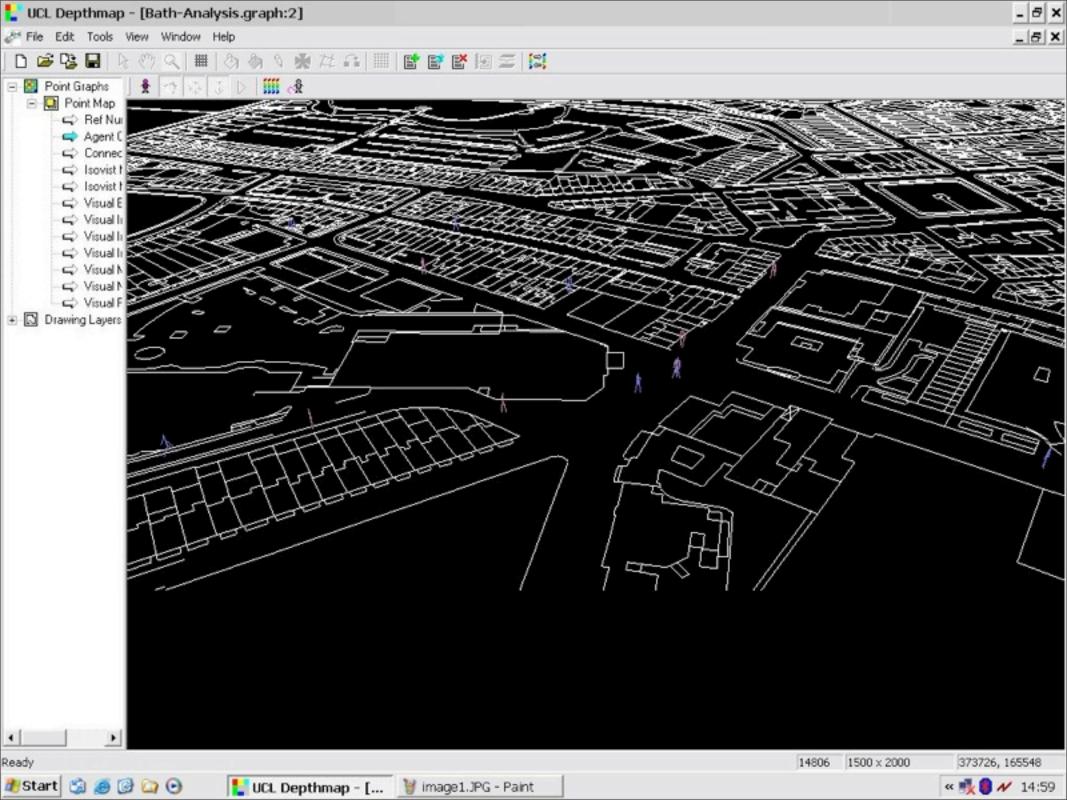
Why?

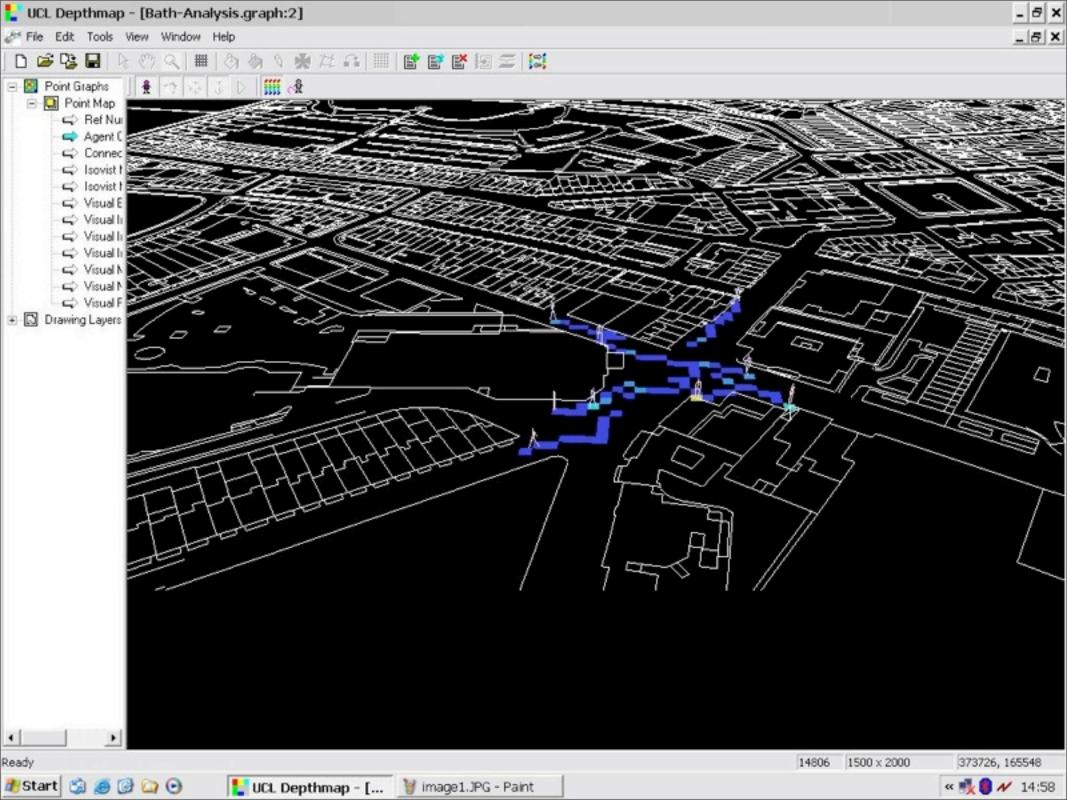
- Understand effect of space on behaviour, patterns of encounter
- Effect of space on use of technology
- Mobility of technology

Current work

- Scanners are expensive and difficult to install & maintain.
- Use simulations to extend our dataset.

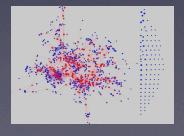


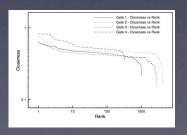


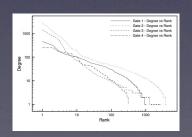


Approach

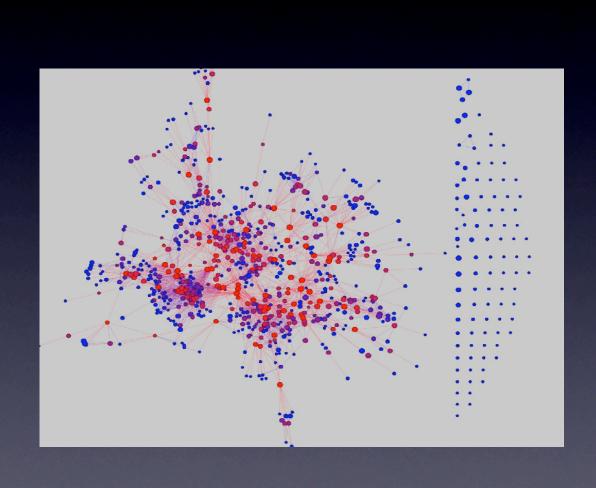
- Fine-tune simulation to match observed data
- Install scanners within the simulation
- Generate more networks & graphs
- Correlate with features of the environment

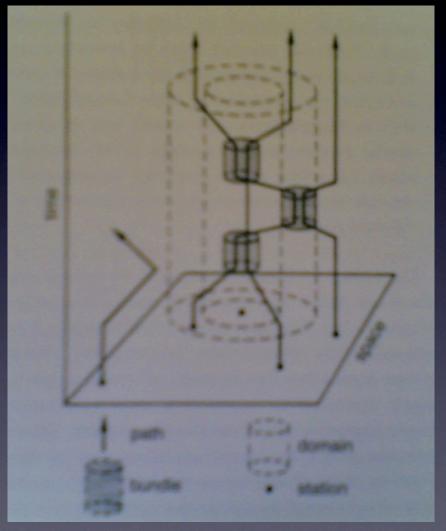






Data exploration



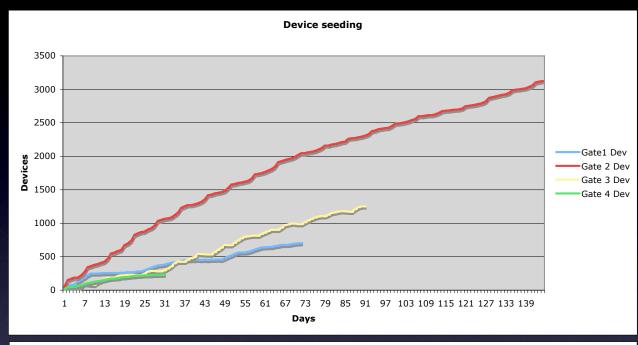


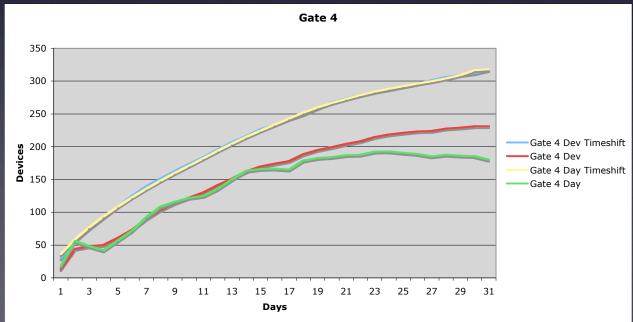
Patterns of diffusion Epidemics (?)

- Reconstructive simulation
- Action-replay of real-world activity
- Encounter in space

		Society	
		Open	Closed
Space	Open	Street	Campus
	Closed	Pub	Lab

Action-replay simulations





Thank you

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http://www.cityware.org.uk