Social Web

Instructor: Prof. Vassilis Kostakos
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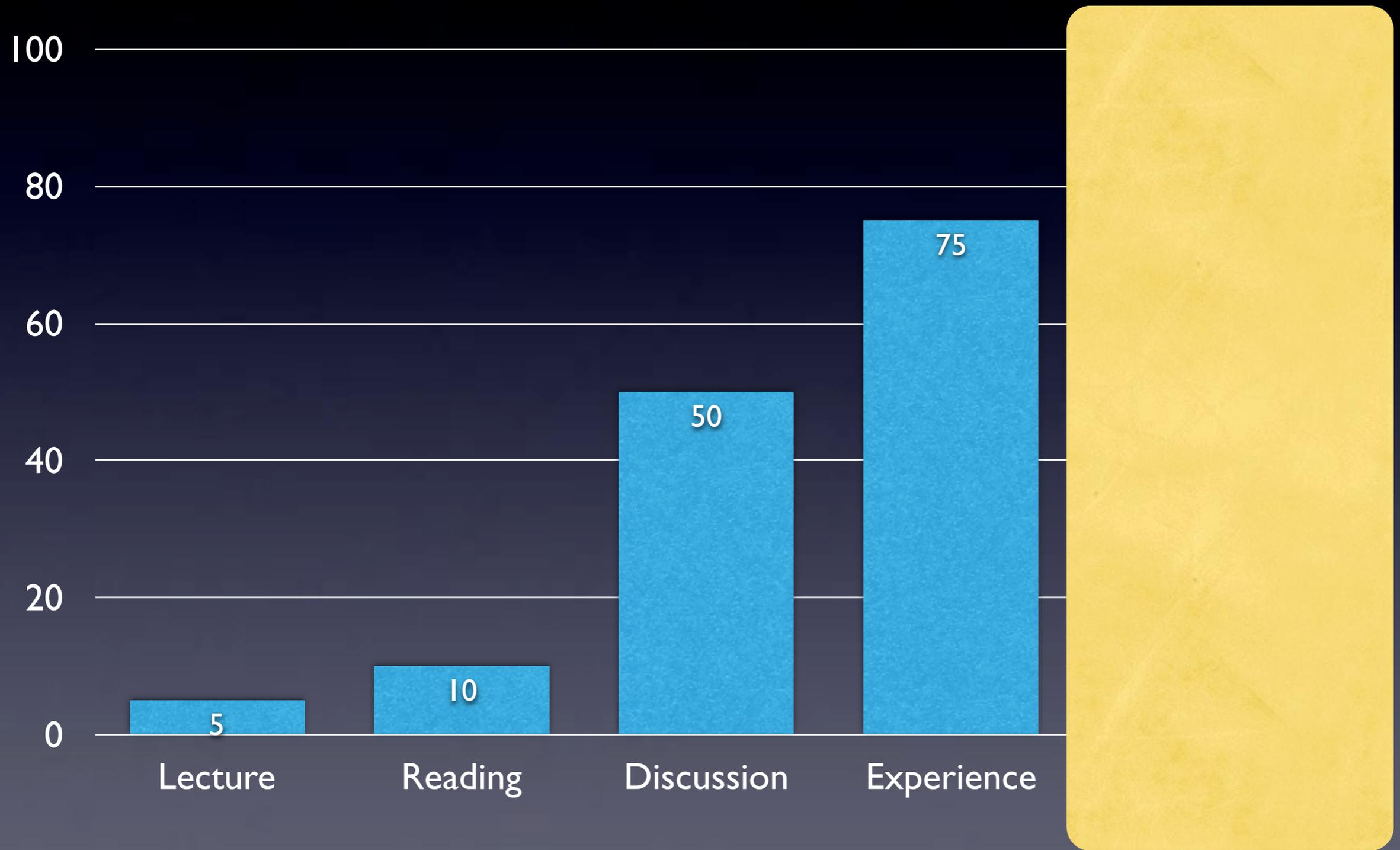TAs:
Tiago Camacho - tiago@m-iti.org
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Why are you here?

To learn!

What's the best way to learn?

How much do you recall?

100

80

75

60

50

40

20

10

0

5

Lecture   Reading   Discussion   Experience

Course Objectives

- Introduce students to the theoretical aspects of how online communities operate

- Help students identify those characteristics that make social websites succeed or fail

- Provide experience in becoming part of a social website

- Critical thinking and writing, presentation skills

Reading course

- This course is a reading course. This means you have to READ and WRITE

  - Every week!

- There is no textbook

- There is no exam!

Grading

- Lecture(s) 20%

- Classroom & online participation 20%

  - Each class you miss will cost 5%

- Term project 60%

Lecture(s) 20%

- Each week, one of you --the Lecturer-- will be responsible for teaching everyone else

- The lecturer must post a summary of the topic to our forum 72 hours before the lecture (see written critique)

- http://hci.uma.pt/forums/

Lecture(s) 20%

- On the day of your lecture, you must give a 45-60 minute presentation on the topic

- Followed by 10 minutes of quick question-and-answer session

- Break (15mins)

- Discussion - lead by the lecturer - 60 mins

Classroom & online participation 20%

- Participating in class: questions, comments, etc.

- Participating in forum: replies, follow ups, etc.

- In general, the EFFORT you put in

Term project: 60%

- You will "adopt" a social website of your choosing

- You will become an active member in that community

- At the end of the semester, you will report back to us about this community, tell us how it works, and give 10-page report.

Project deliverables

- October 8: Bring 3 different websites to class for presentation

- October 15: Project idea and motivation (max 2 pages): 5%

- October 29: Background and literature review (max 3 pages): 15%

- November 12: Research methods description (max 2 pages): 15%

- December 3: Attained results (max 4 pages): 15%

- December 17: Final report (max 10 pages): 5%

- December 17: Presentation and poster: 5%

Weekly activities

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Lecturer Comments

Students Comment

Lecture and Discussion

THESE ARE DEADLINES:
YOU SHOULD COMMENT EARLIER

Feedback

- You can expect the following feedback from me:

  - Responses to your critique. Questions to consider

  - Corrections to your critique (English)

  - Comments about your presentation

Week 1	Course overview
Week 2	Online Communities
Week 3	Project progress
Week 4	Social web & research methods
Week 5	Encouraging newbies
Week 6	Encouraging contribution
Week 7	Regulating behaviour
Week 8	Mashups & the wisdom of crowds
Week 9	Online games
Week 10	Privacy
Week 11	Social impact of the social web
Week 12	Final presentations

Topic assignments

- Sign up on the FORUM

- Preliminary assignment of topics

- Now!

- Labs: Monday 2pm @ Sala 28.

For next week

- Read papers and post comments

- Finalise your lecture topics: swap (via forum)

- Identify 3 social websites / online communities that you want to adopt

  - Prepare a couple of slides on each

  - Explain why you think this website may be interesting

  - EMAIL ME YOUR SLIDES BY THURSDAY (vassilis+socialweb@cmu.edu)

Resources

- Forum:
  http://hci.uma.pt/forums/

- Syllabus:
  http://hci.uma.pt/courses/socialweb

- Instructor email:
  vassilis+socialweb@cmu.edu