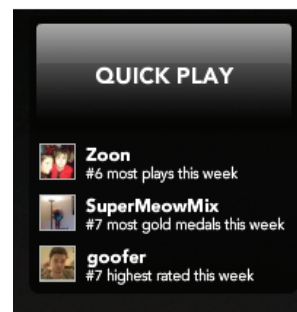


# Flirt . Chat . Play

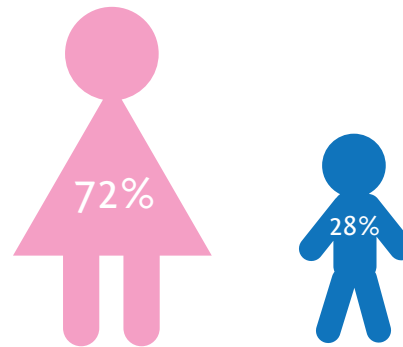
What is iminlikewithyou about?

Play

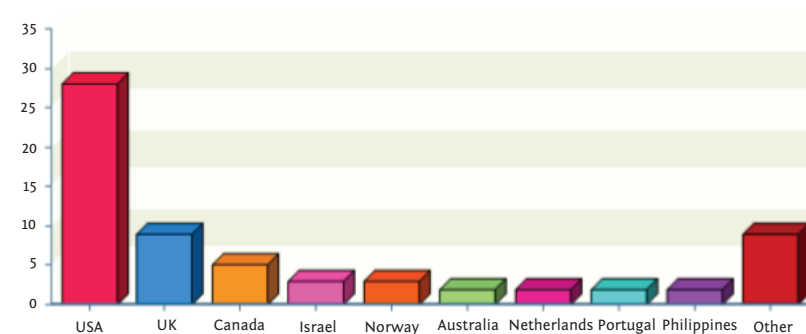


Who are its users?

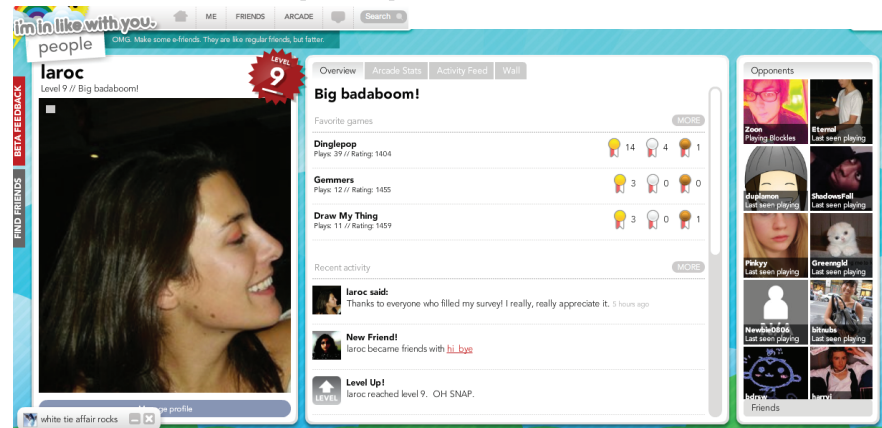
Mostly students - between 13 and 23.



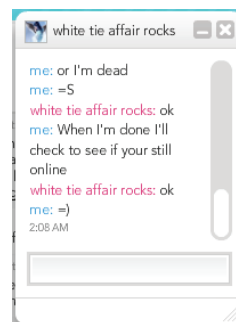
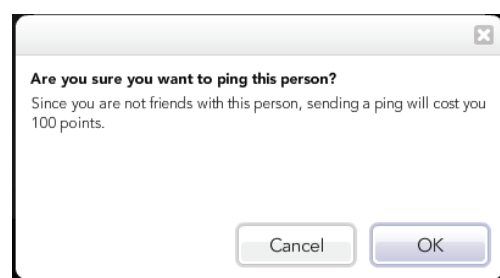
Where are they from?



Know new people



Chat



What makes it special?



What seems to be unique about iminlikewithyou is its playful culture: *"We are just trying to make a really fun thing to help you waste time"* – iminlikewithyou's About page.

The purpose of this study was to get an overview of iminlikewithyou's culture. How its members interact and how the socialization process happens in this community. From the ethnographic study and the questionnaire that was conducted to iminlikewithyou's members, it became clear who its members are – mostly teenagers and young adults – and why they keep coming to this website: it has characteristics of Oldenberg's *third places*: it is a *leveler*, because it has games that make the interaction between members easier and helps establish a *common ground*, that enables conversations in other contexts.